



# 2017 CITY OF PRIOR LAKE COMMUNITY SURVEY

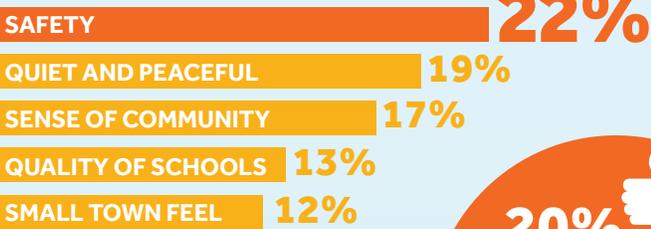
Fact Sheet: Overview



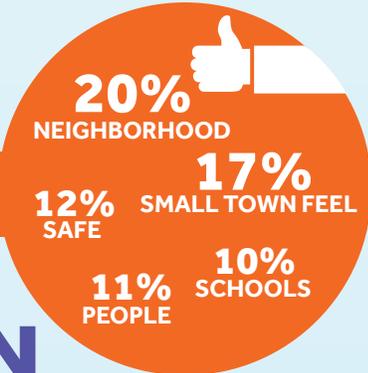
## QUALITY OF LIFE

**96%** Agree quality of life in Prior Lake is good or excellent

### MOST IMPORTANT ASPECTS OF QUALITY OF LIFE:



### RESIDENTS LIKE THIS ABOUT LIVING IN PRIOR LAKE:



## DOWNTOWN IS A POPULAR DESTINATION

**56%**

of families visit downtown at least weekly.

Full survey results can be found at [www.cityofpriorlake.com](http://www.cityofpriorlake.com)

## CITY GOVERNANCE

### PRIOR LAKE GOVERNMENT LISTENS:



### PRIOR LAKE CITY COMMUNICATIONS:



### PRIOR LAKE CITY STAFF:



## CONCERNS





# 2017 CITY OF PRIOR LAKE COMMUNITY SURVEY

## Fact Sheet: Public Safety

### RATING OF PUBLIC SAFETY SERVICES:

 POLICE  
**97%**  
say good or excellent

 FIRE  
**94%**  
say good or excellent

**83%**  
say 911 emergency response  
time is good or excellent

### WHAT WOULD MAKE YOU FEEL MORE SAFE:



**83%**  
say more police  
patrols would make  
them feel safer



**12%**  
say more street  
lights would make  
them feel safer

**60%**  
of residents would support  
a property tax increase  
to hire more police officers

**89%**

Say there are no areas in  
Prior Lake where they do  
not feel safe

### TOP PUBLIC SAFETY CONCERNS:

**27%**  
DISTRACTED DRIVING

**18%**  
SPEEDING

**16%**  
DRUGS

### GREATEST TRAFFIC VIOLATION ISSUES:

**28%**  
CARELESS DRIVING

**19%**  
RUNNING RED LIGHTS'  
AND STOP SIGNS

**12%**  
DRUNK DRIVING

**12%**  
ILLEGAL PARKING





# 2017 CITY OF PRIOR LAKE COMMUNITY SURVEY

## Fact Sheet: Parks & Recreation



### IMPORTANCE OF OUR PARKS AND RECREATION FACILITIES:

**87%**

say parks and recreation facilities are somewhat or very important



**100%**

say recreation programs are good or excellent

### ANYTHING MISSING FROM OUR PARKS AND RECREATION FACILITIES:

**34%**

SAY NOTHING IS MISSING

**17%**

WATER PARK

**15%**

COMMUNITY CENTER

**14%**

TEEN CENTER

### RATING OF CITY PARK AND RECREATION FACILITIES:

**86%**

say trails and sidewalks are good or excellent

**77%**

say neighborhood parks are good or excellent

**77%**

say community parks are good or excellent

**66%**

say beaches are good or excellent



**97%**

say parks and recreation facilities are good or excellent

**88%**

of residents think the city has the right amount of parks

**71%**

of city residents attended a community event

**100%** rate community events as good or excellent



# 2017 CITY OF PRIOR LAKE COMMUNITY SURVEY

## Fact Sheet: Community Development

### RATING OF GENERAL DEVELOPMENT IN PRIOR LAKE:

**15%**  
EXCELLENT

**28%**  
FAIR

**34%**  
GOOD

**75%**

support continued community  
development in the City

**71%** support or strongly support financial  
incentives to attract development

### WHAT IS MISSING FROM THE CITY OF PRIOR LAKE THAT WOULD IMPROVE YOUR QUALITY OF LIFE?



**33%**

NOTHING IS MISSING

**25%**

MORE RESTAURANTS

**14%**

MORE JOBS

**14%**

MORE ENTERTAINMENT

**49%**

of residents say the city has  
too few dining establishments

### TOP PRIORITIES FOR CITY CODE ENFORCEMENT:

**14%**

NOISE

**12%**

JUNK CARS

**11%**

MESSY YARDS

### HOUSING:

**61%**

of residents feel the city  
does not have enough  
affordable housing

**54%**

of residents feel the city  
has too few starter homes  
available for young families

**57%**

strongly favor or favor requiring  
residents to pay for code  
compliance violations



# 2017 CITY OF PRIOR LAKE COMMUNITY SURVEY

## Fact Sheet: City Services

**97%**

say general appearance of the city is good or excellent

**87%**

say the value of city services compared to their property taxes is excellent/good

**80%**

rate the financial management of the city as good or excellent

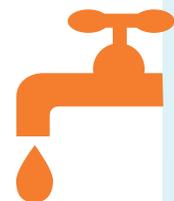
### RATING OF SERVICE:

EXCELLENT    GOOD



### IMPORTANCE OF SERVICE:

ESSENTIAL    VERY IMPORTANT



### CUSTOMER SERVICE:

**90%**

say courtesy & helpfulness of staff is good or excellent

**80%**

say ease of reaching staff is good or excellent

**82%**

support or strongly support partnership with neighboring cities/organizations on projects



# **City of Prior Lake**

## 2017 Residential Study

The Morris Leatherman Company

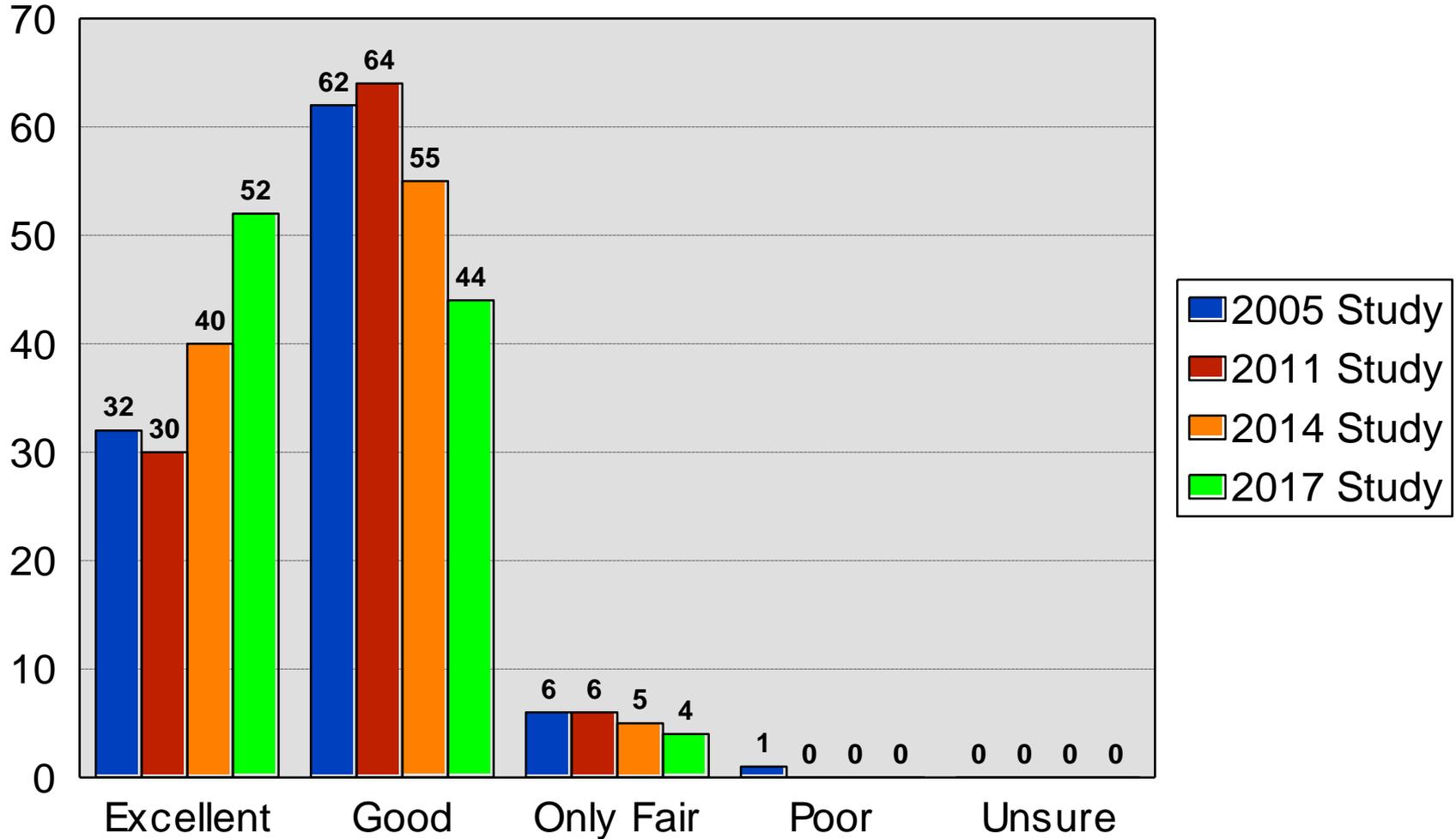
# Survey Methodology

2017 City of Prior Lake

- ① 400 random sample of City residents
- ① Telephone interviews conducted between July 12th to August 2, 2017
- ① Average interview time of 32 minutes
- ① Non-response level of 5.0%
- ① Results projectable within +/-5.0% in 95 out of 100 cases
- ① Cell Phone Only Households: 42%
- ① Landline Only Households: 11%
- ① Both Cell Phone and Landline: 47%

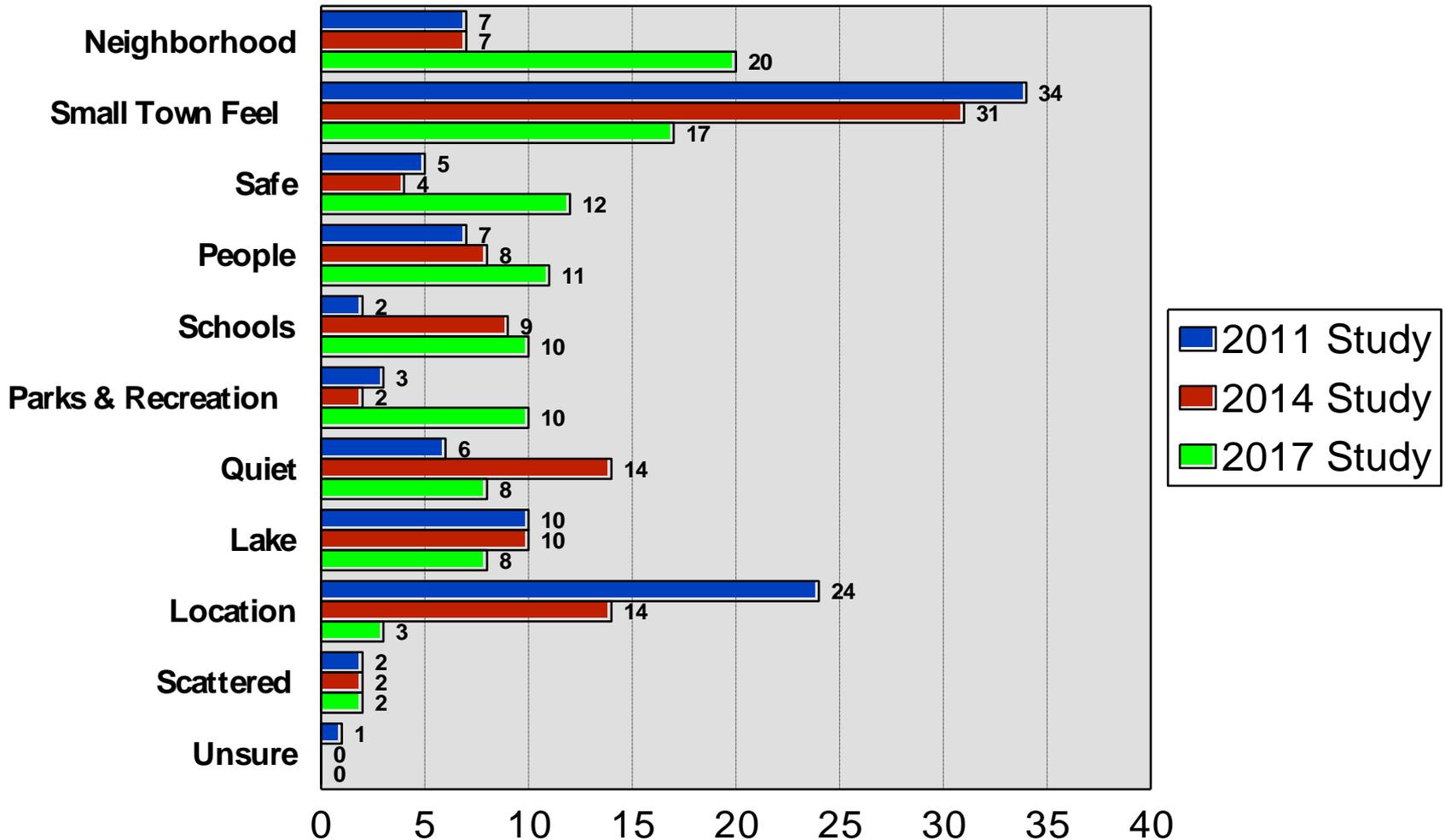
# Quality of Life

2017 City of Prior Lake



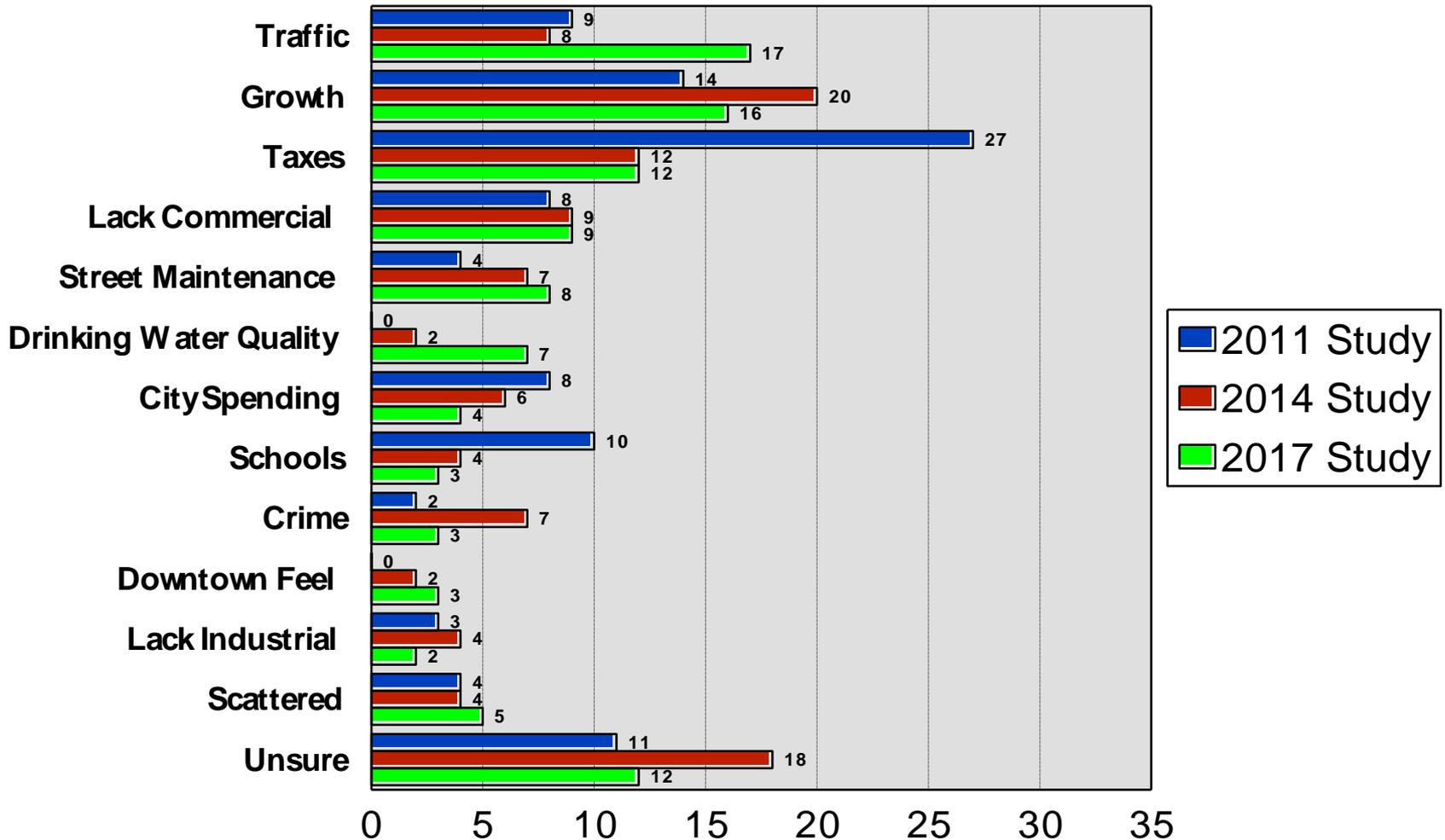
# Like Most about City

2017 City of Prior Lake



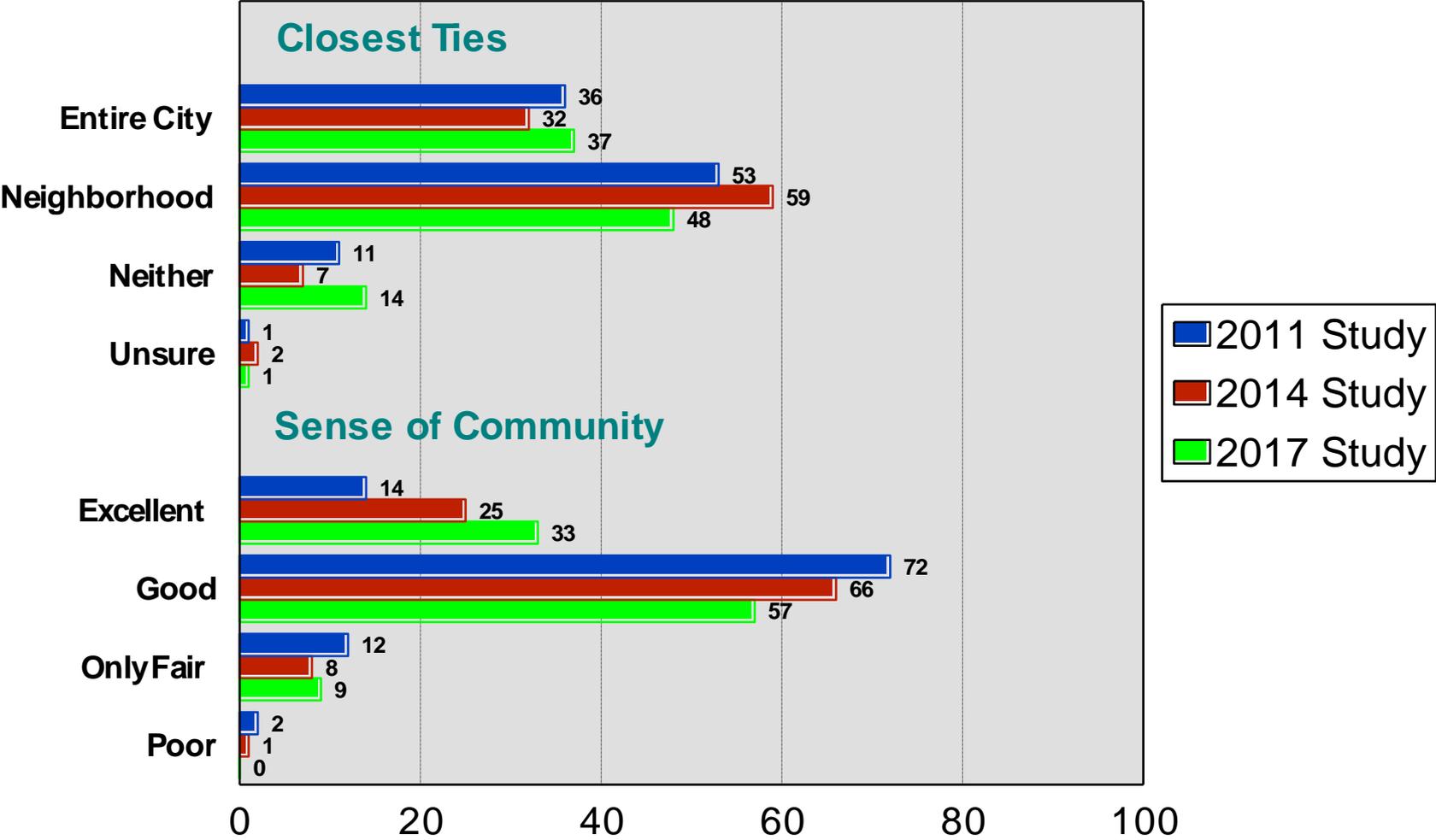
# Most Serious Issue

2017 City of Prior Lake



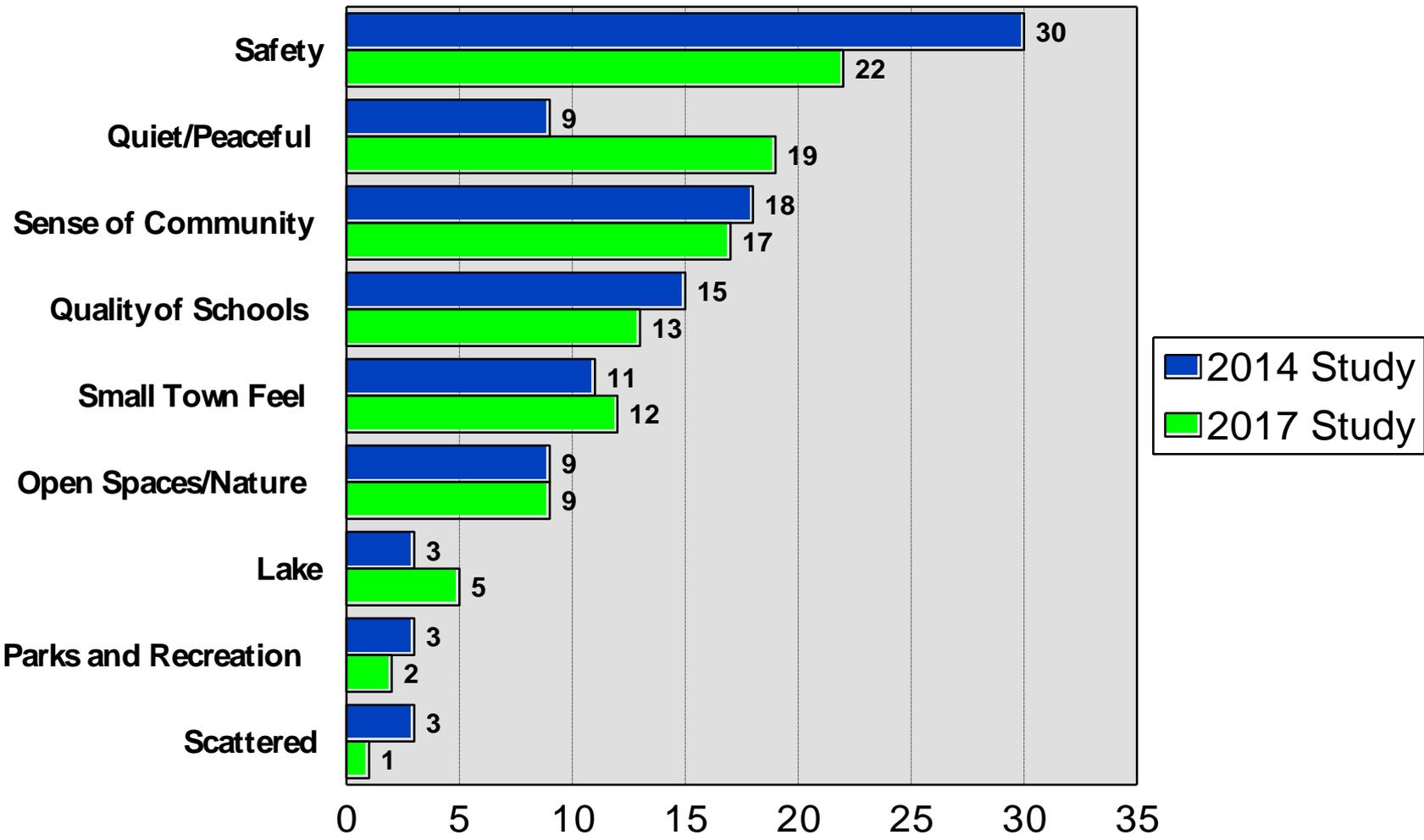
# Community Ties

2017 City of Prior Lake



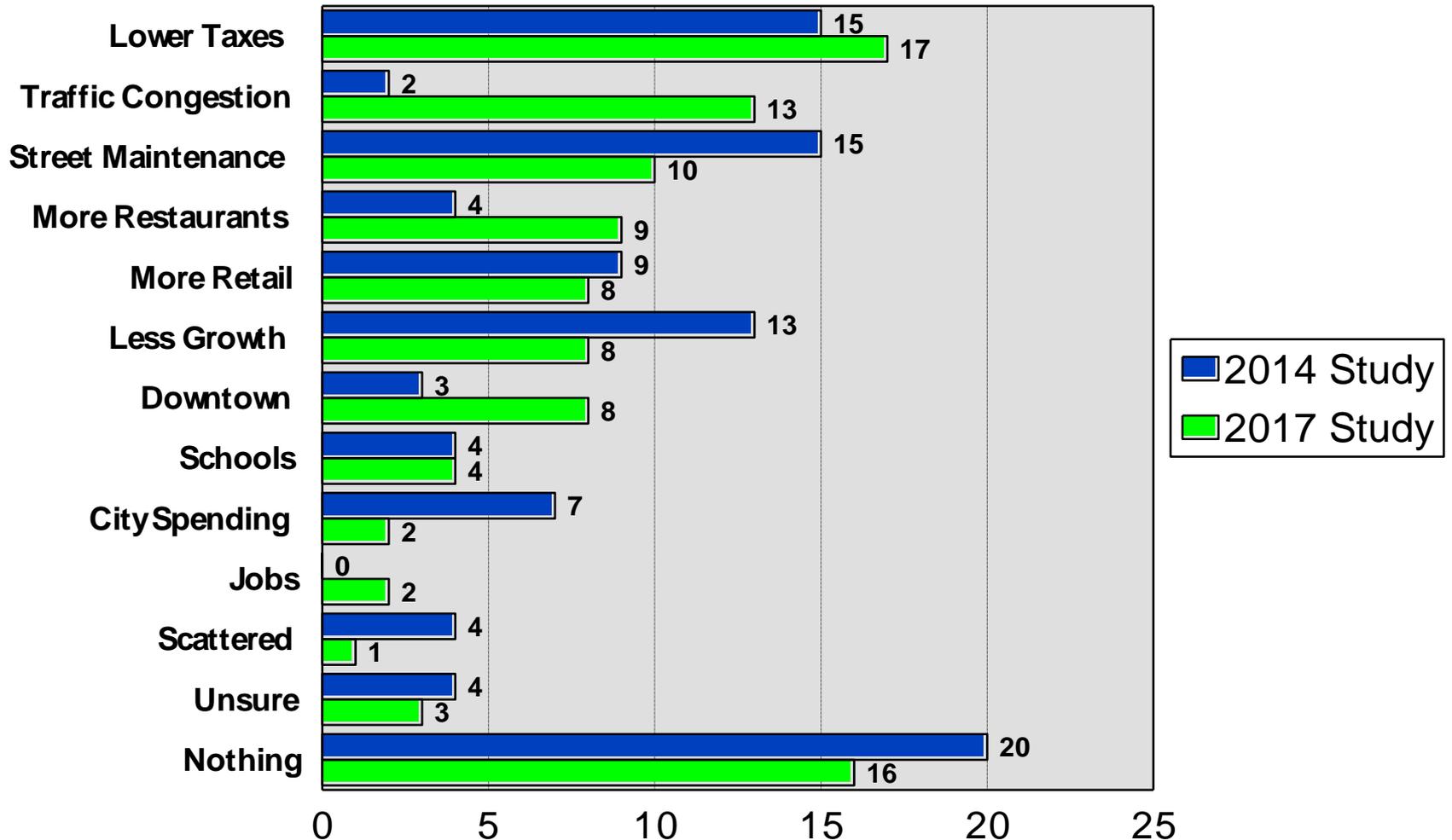
# Most Important Aspect of Quality of Life

2017 City of Prior Lake



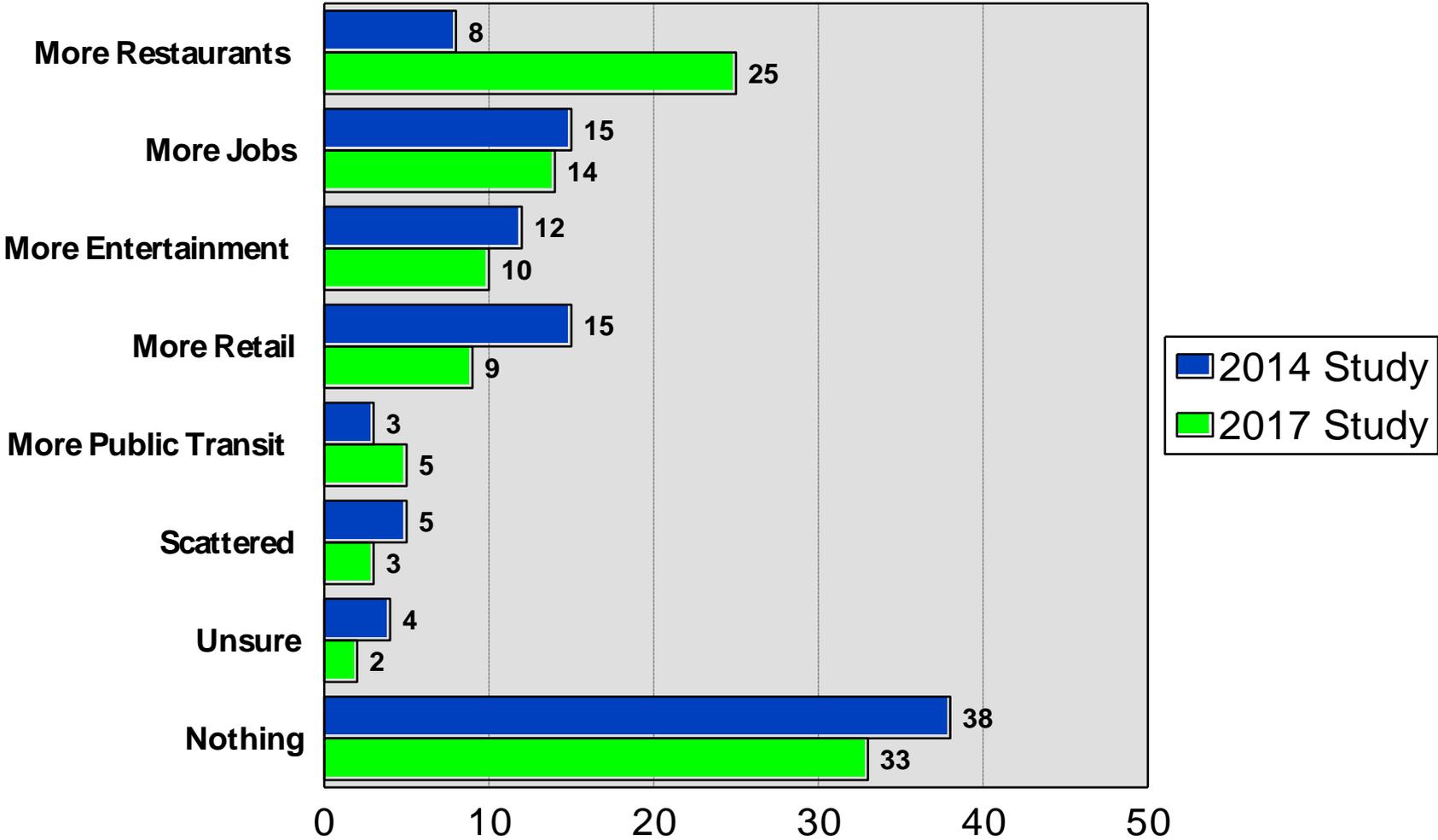
# Fixed or Improved for Future

2017 City of Prior Lake



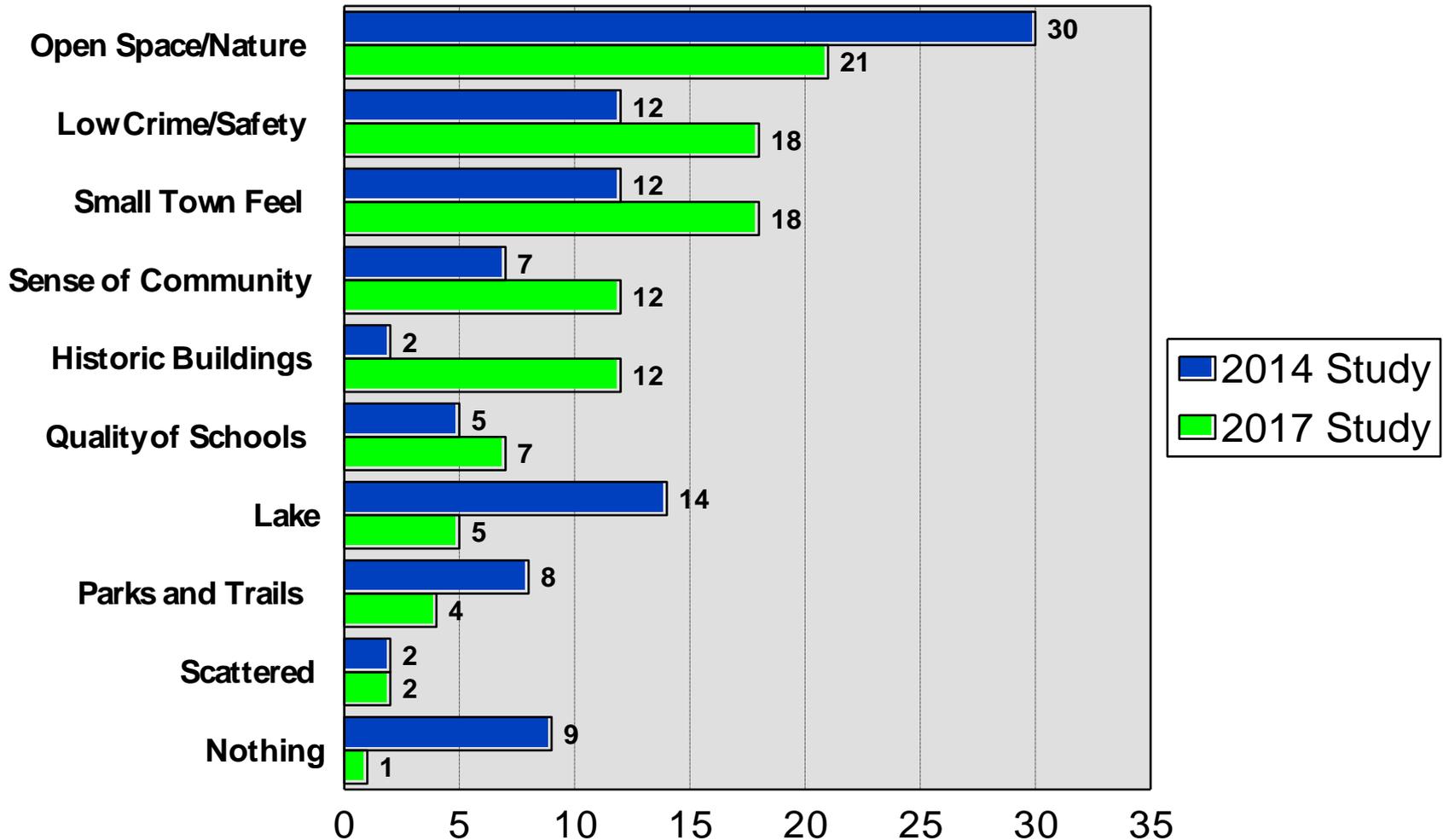
# Currently Missing

2017 City of Prior Lake



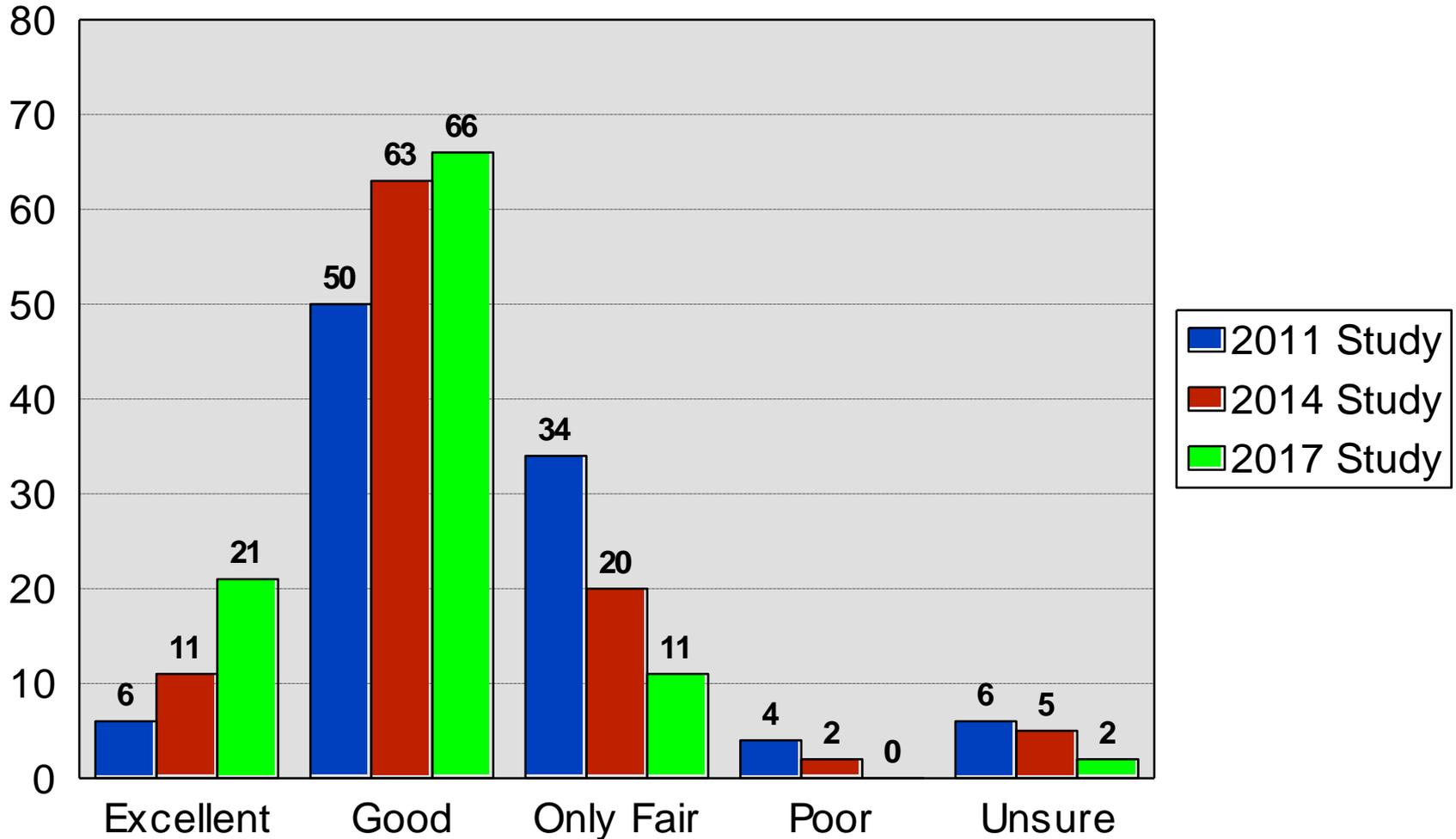
# Preserved for Future

2017 City of Prior Lake



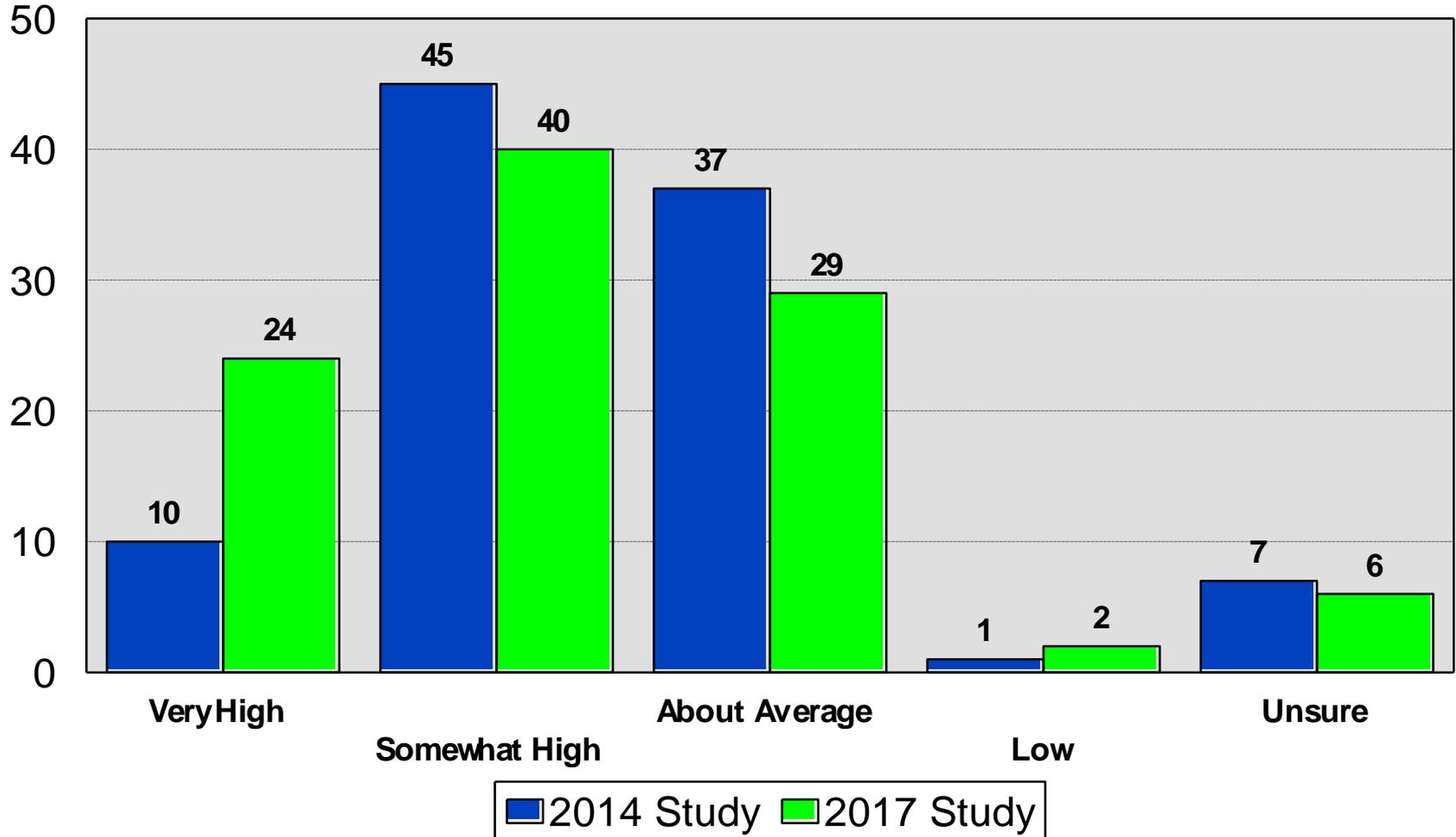
# Value of City Services

2017 City of Prior Lake



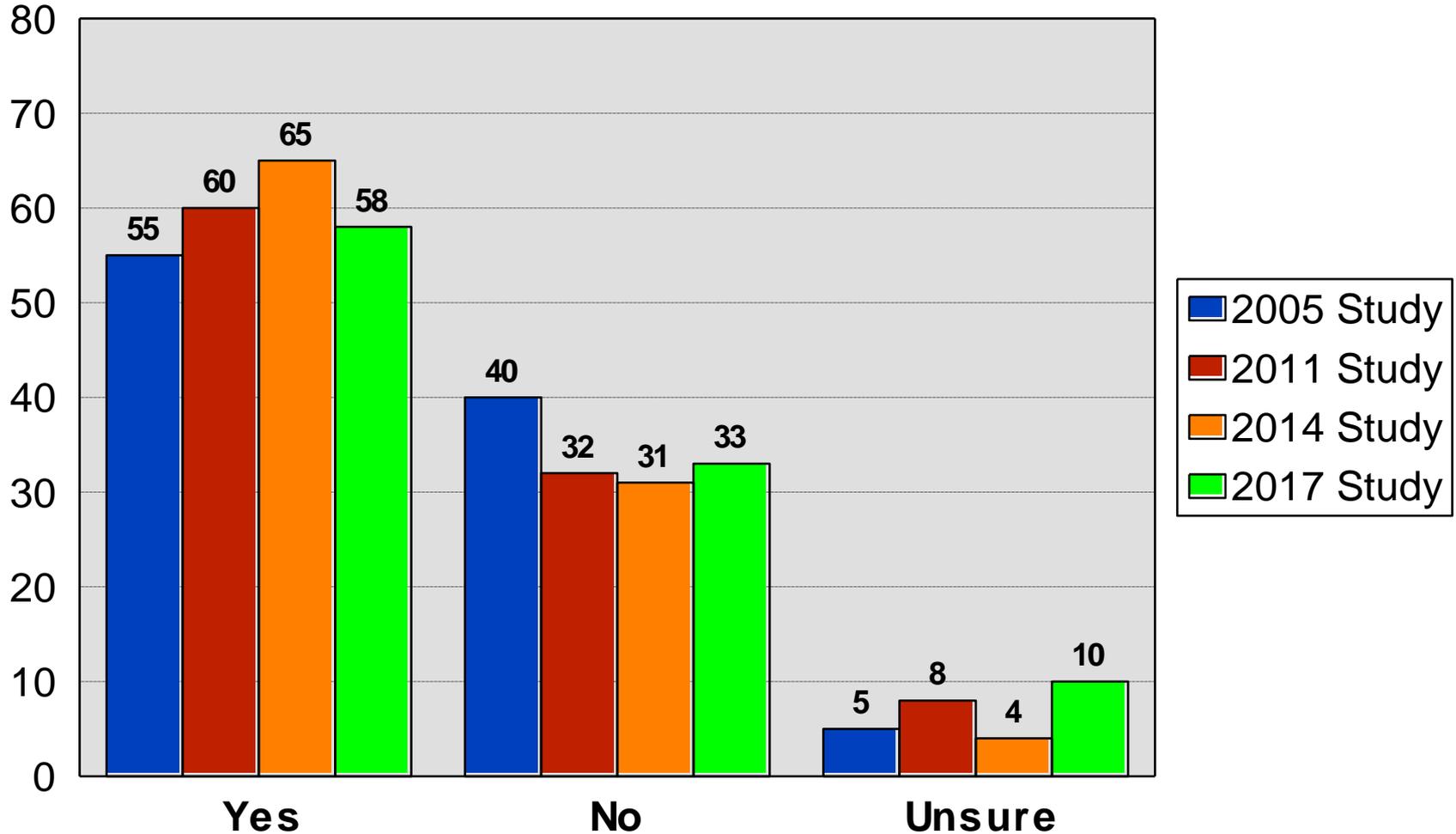
# City Property Taxes

2017 City of Prior Lake



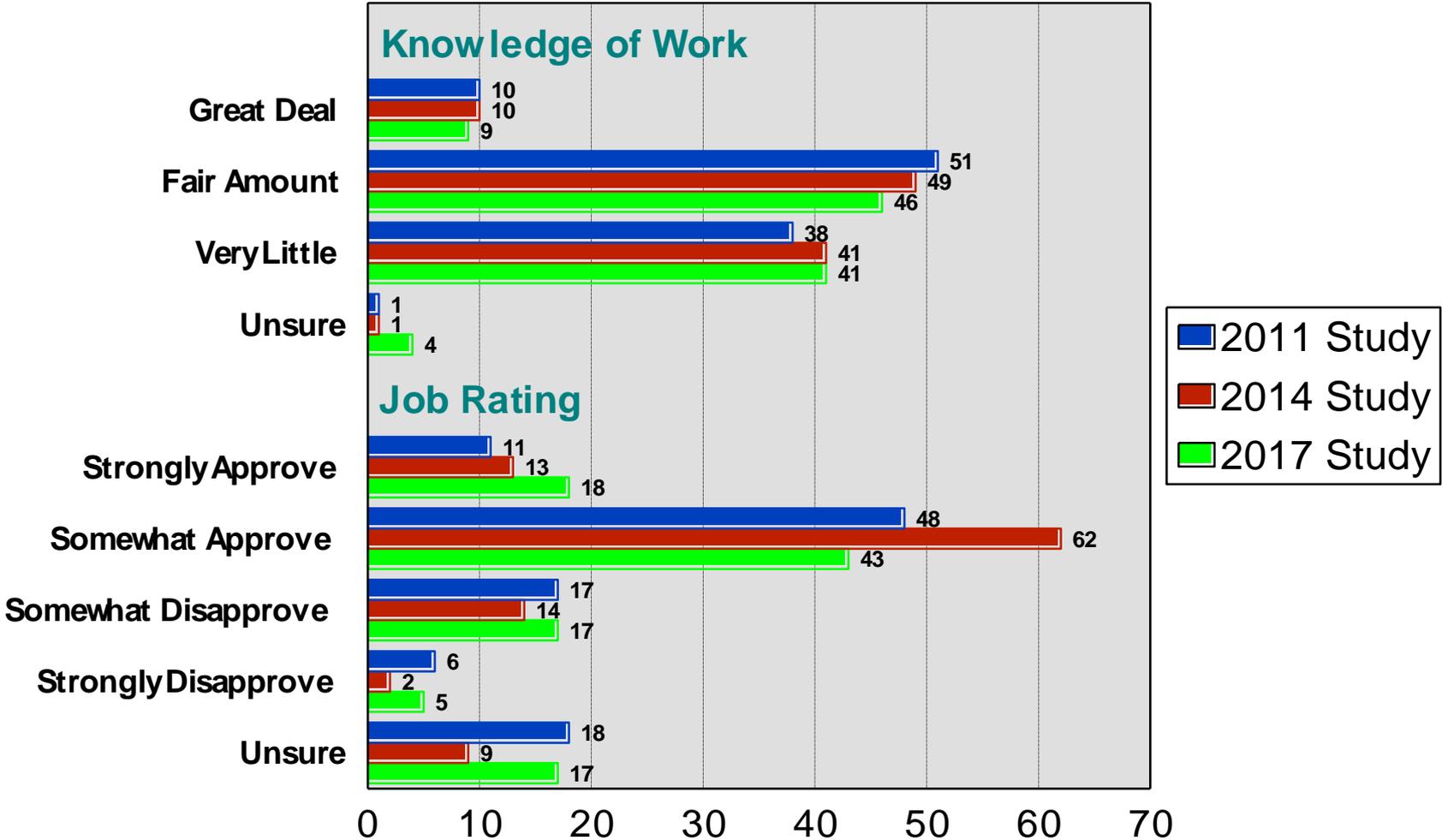
# Empowerment

2017 City of Prior Lake



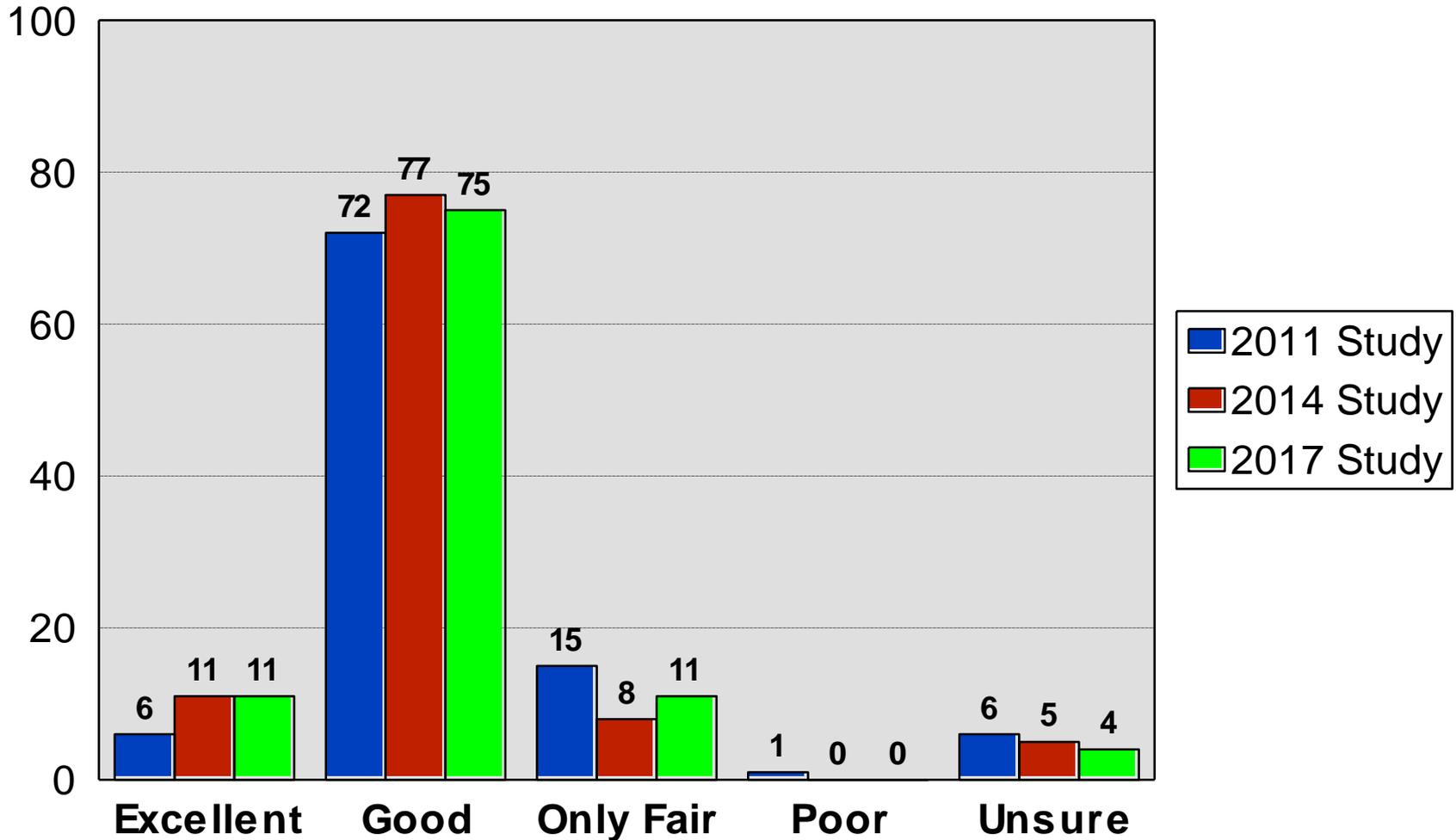
# Mayor and City Council

2017 City of Prior Lake



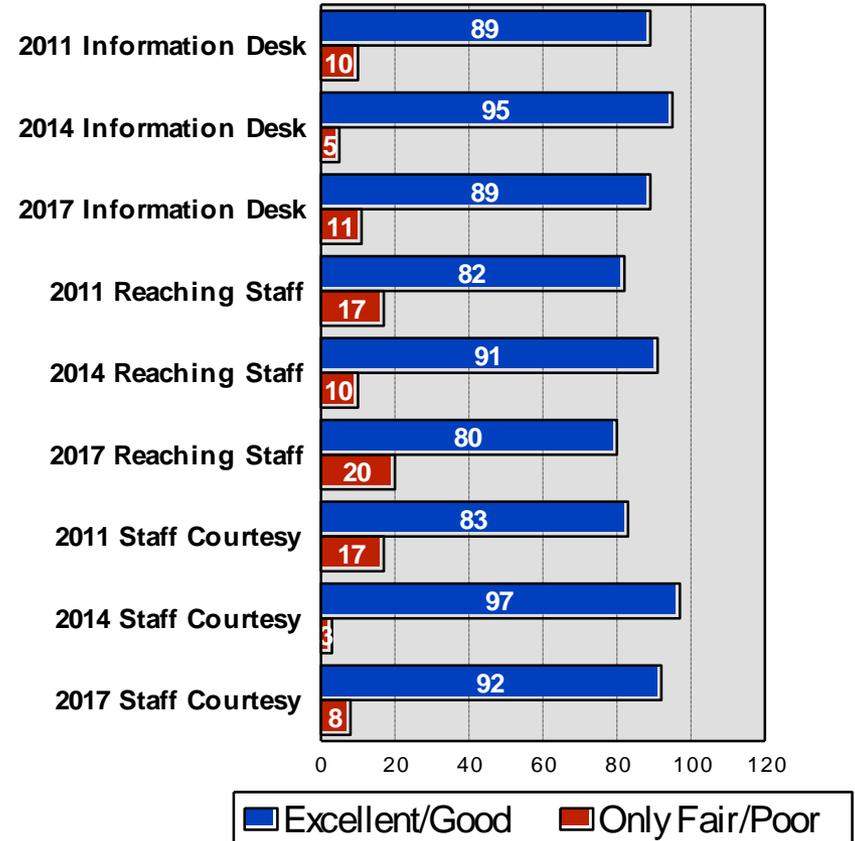
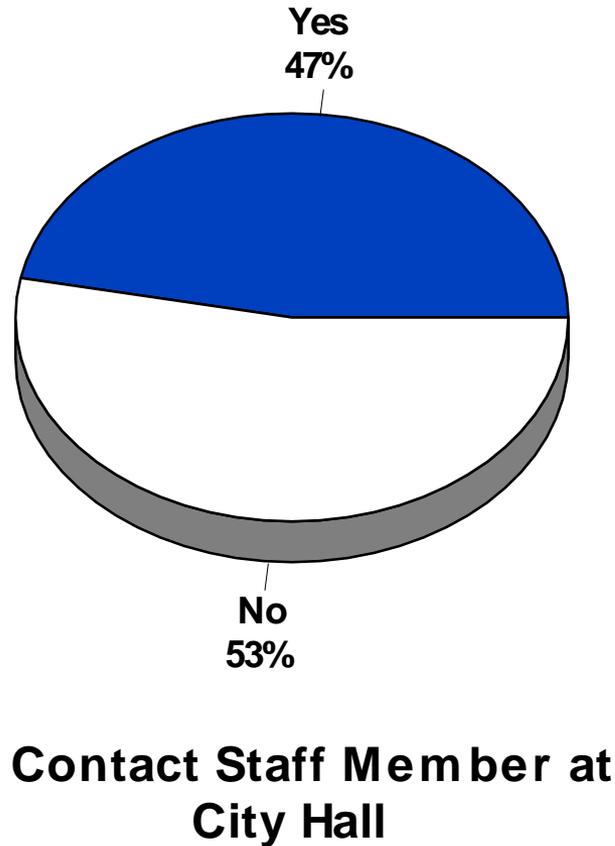
# City Staff

2017 City of Prior Lake



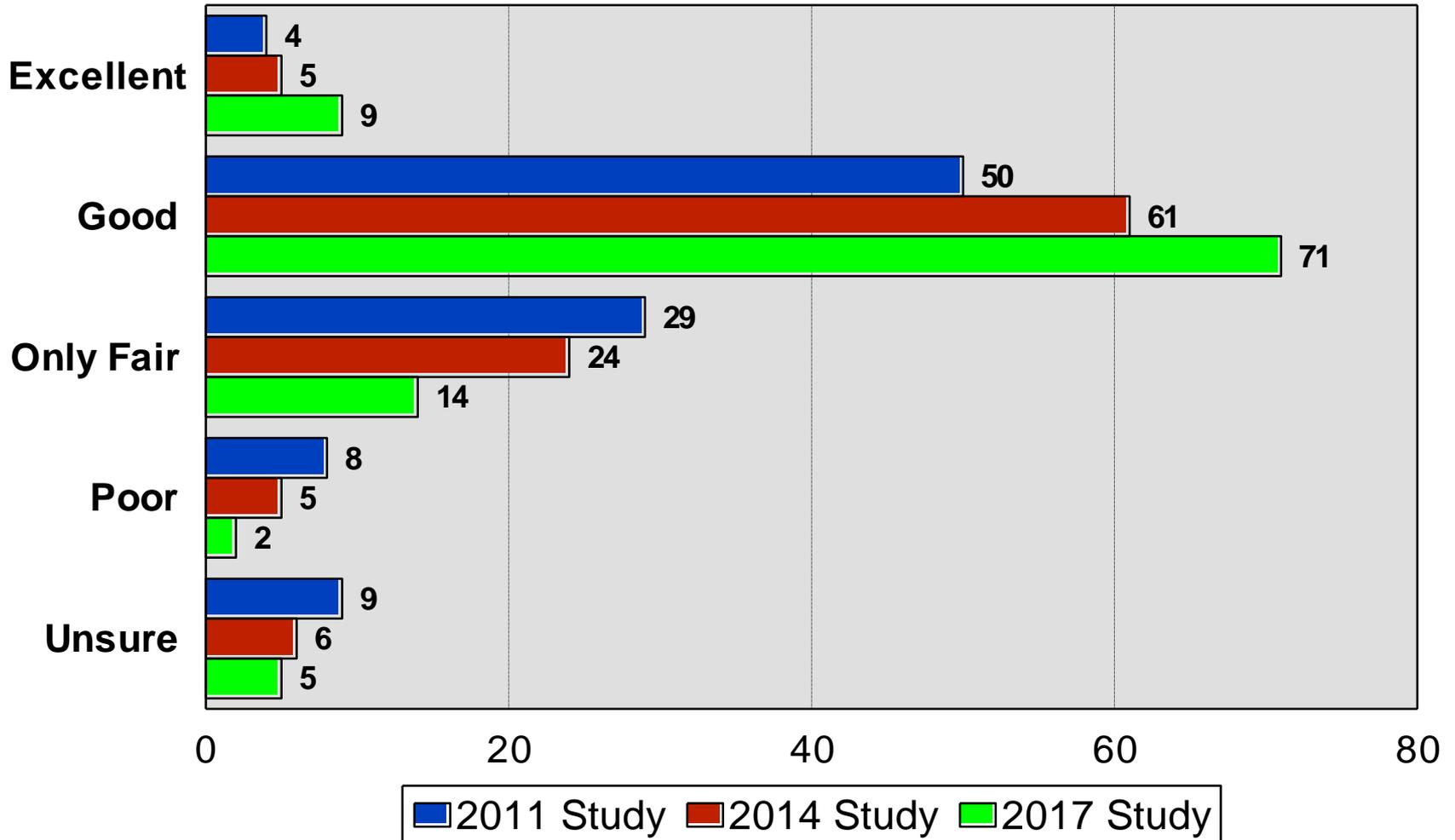
# Contacted City Hall

2017 City of Prior Lake



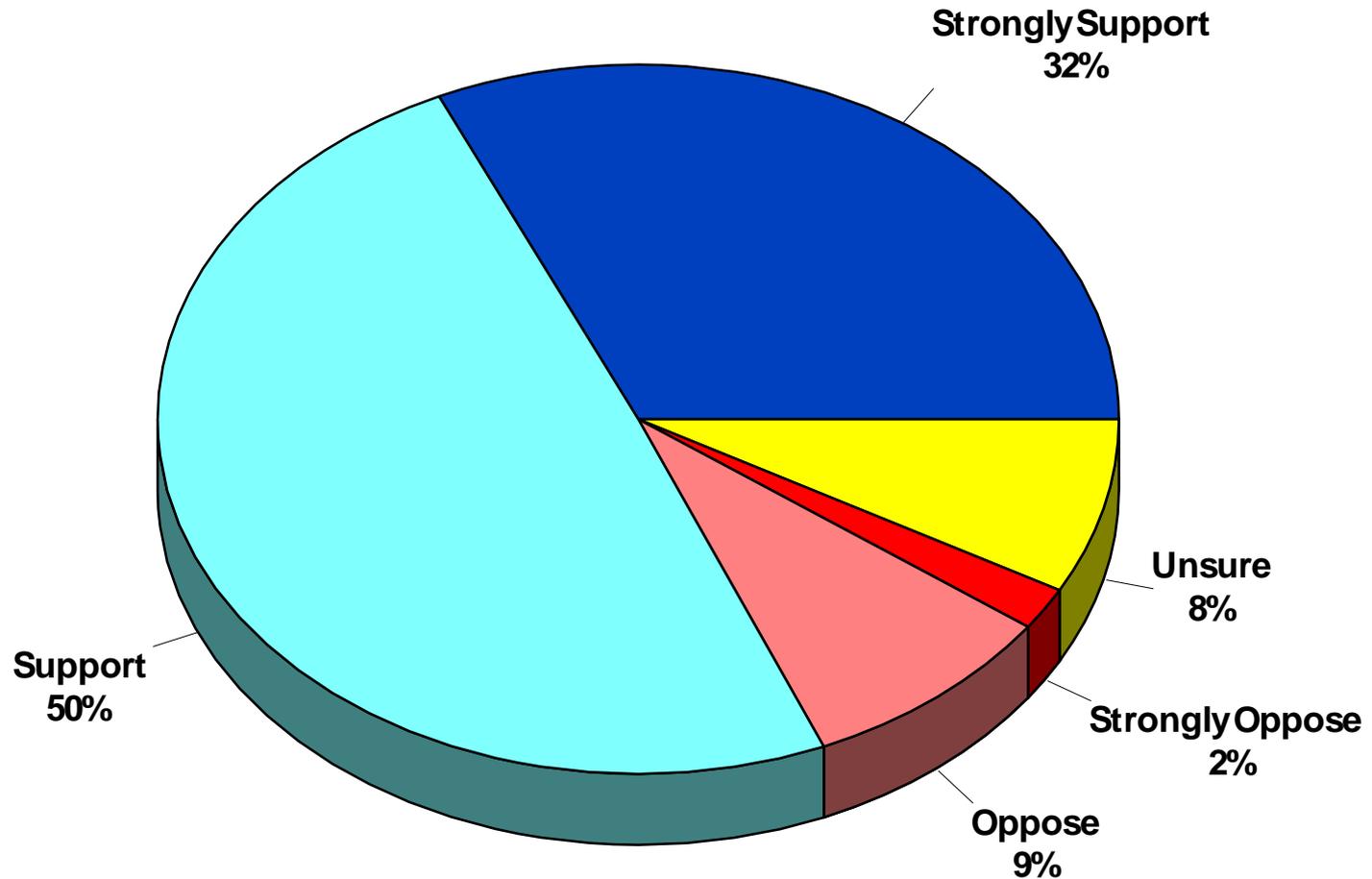
# Financial Management of City

2017 City of Prior Lake



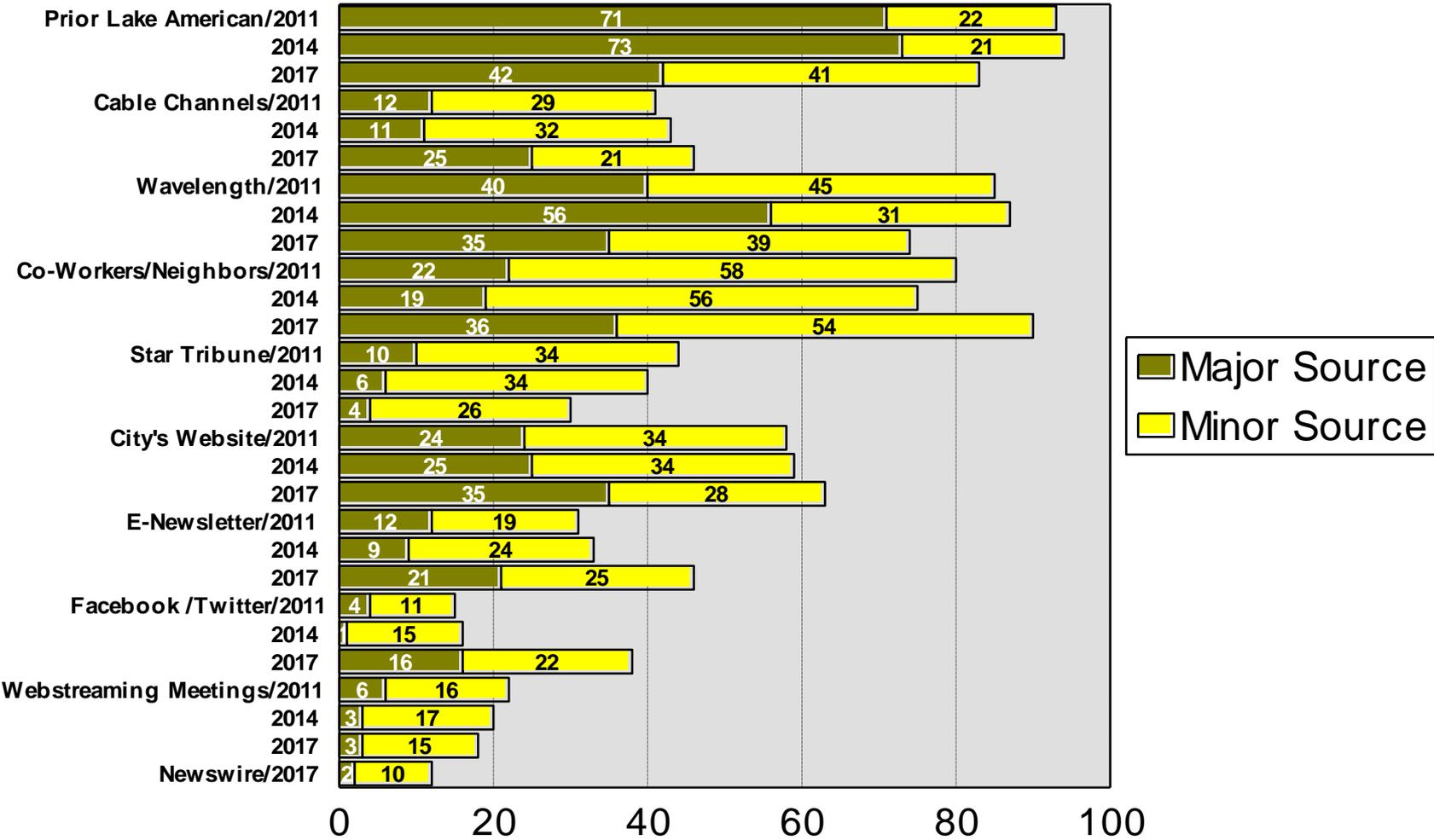
# Partnering with Cities/Organizations

2017 City of Prior Lake



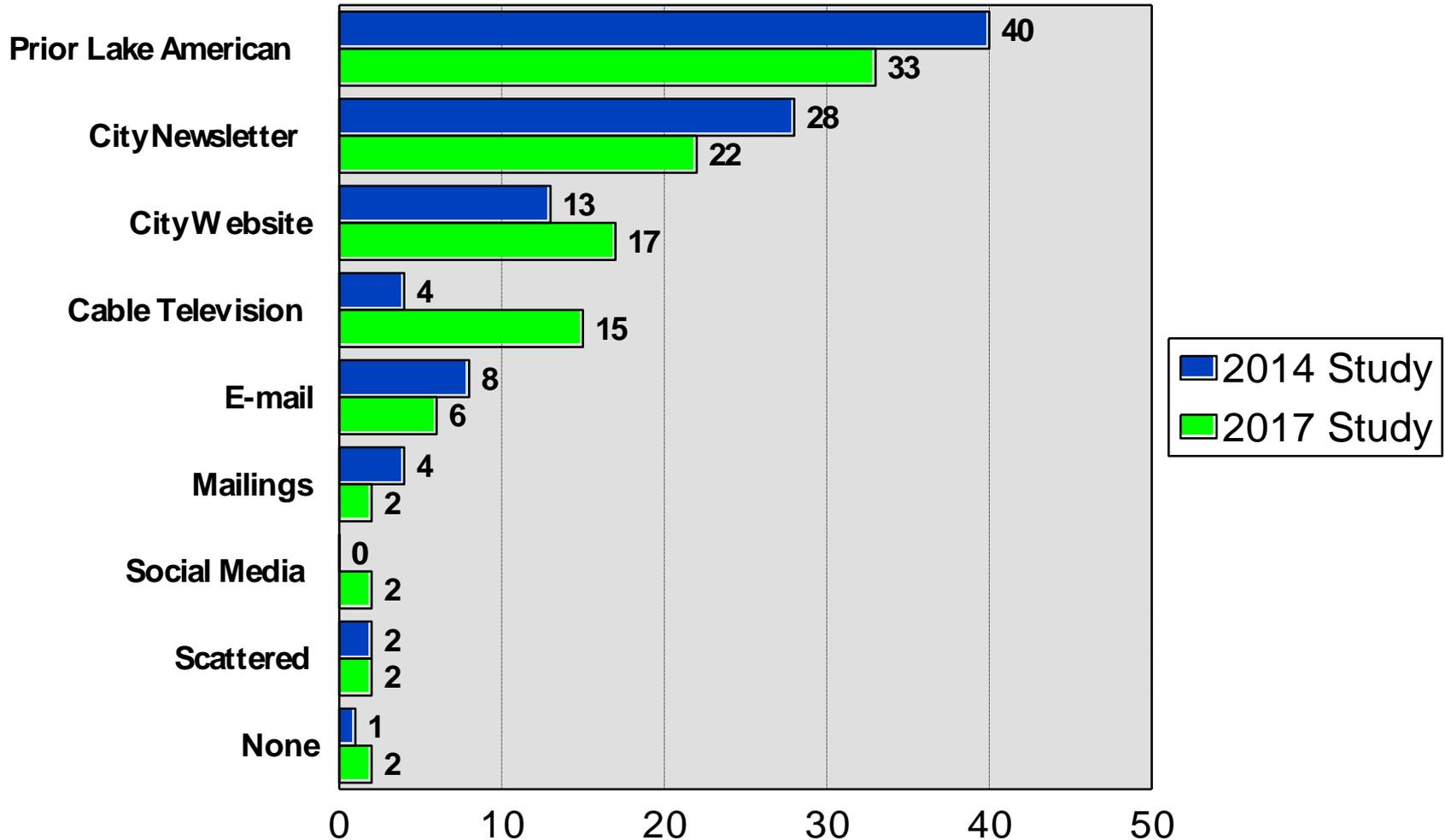
# Source of City Information

2017 City of Prior Lake



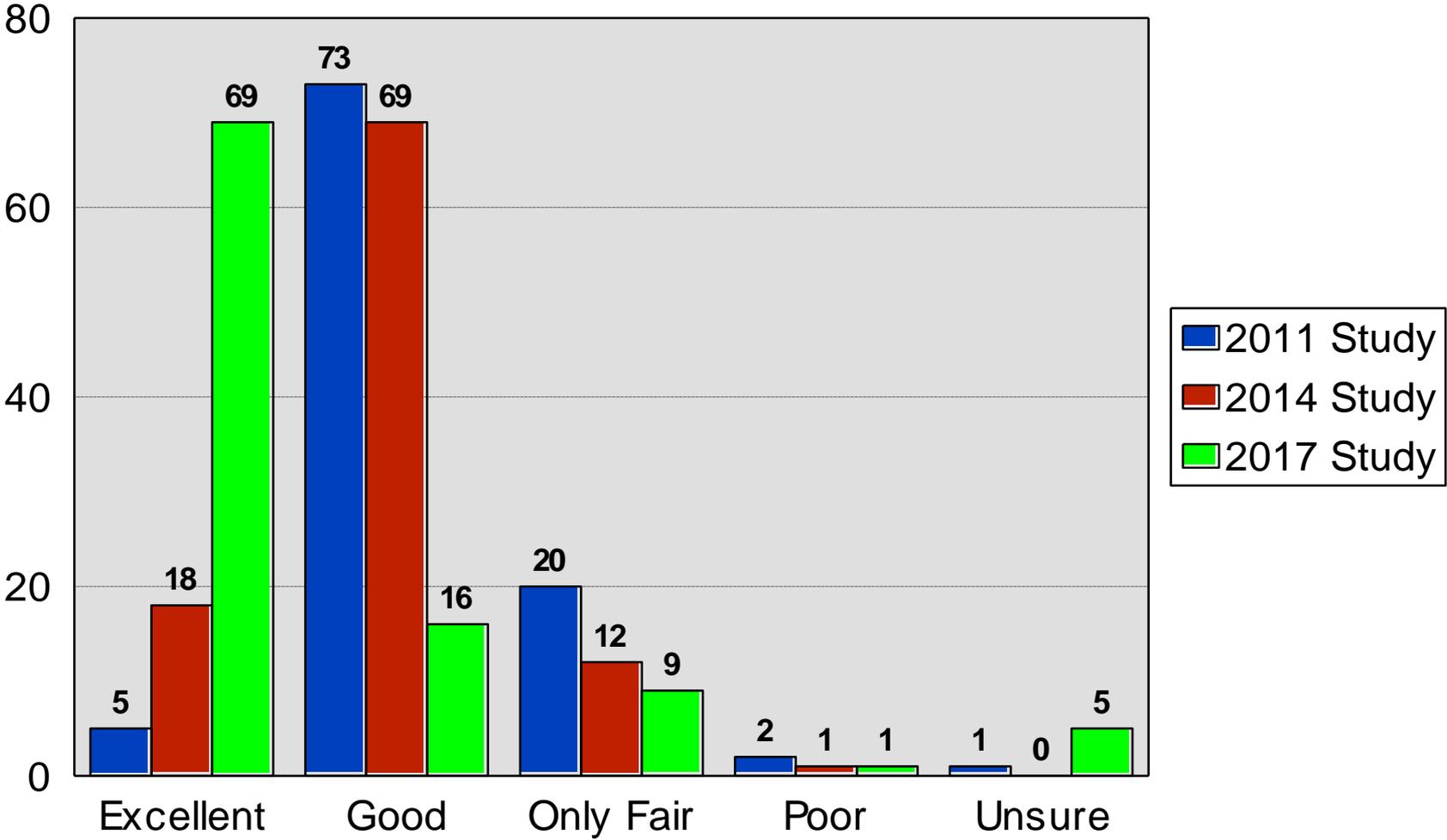
# Preferred Communications Channel

2017 City of Prior Lake



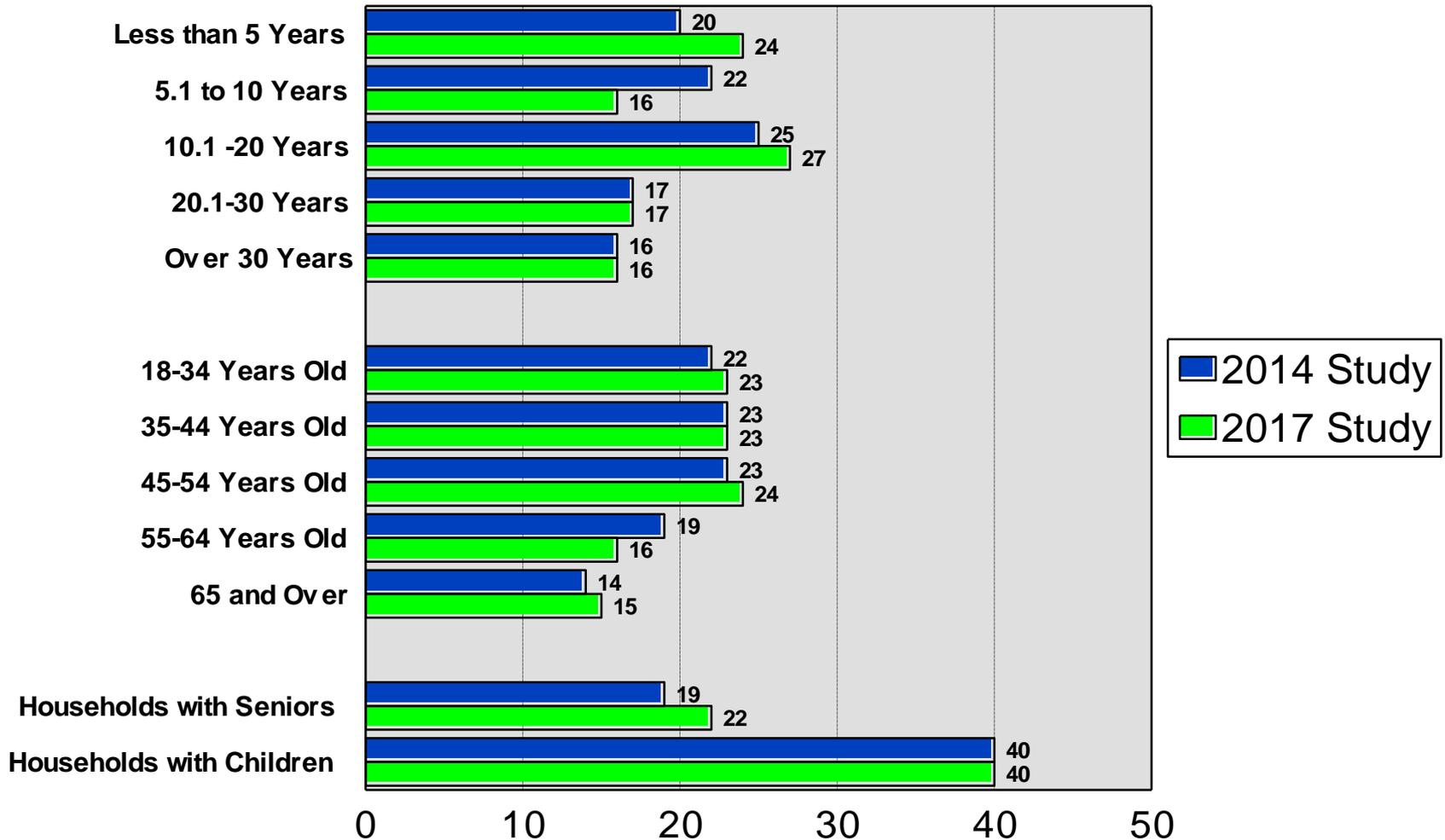
# Rating of City Communications

2017 City of Prior Lake



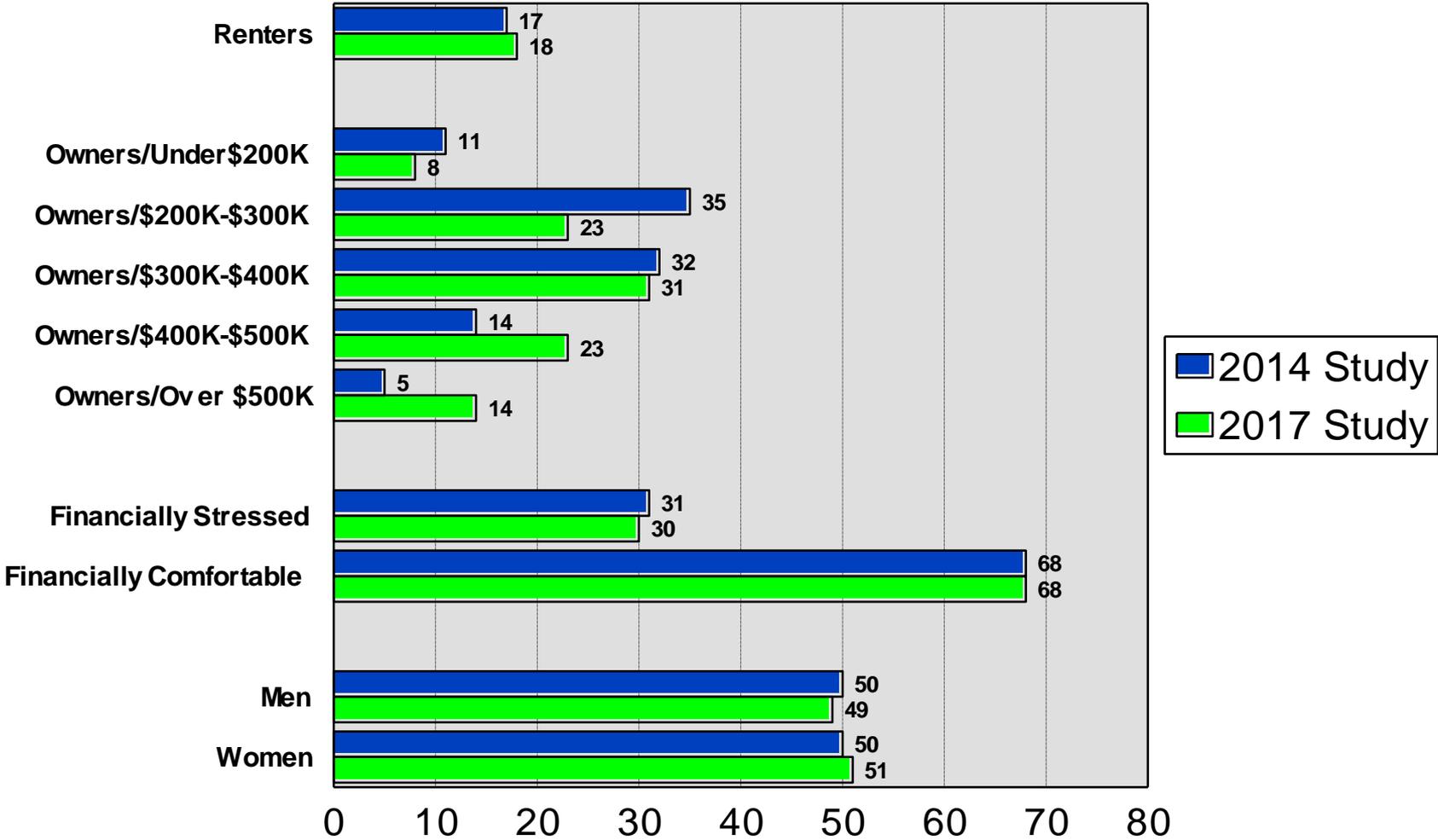
# Demographics I

2017 City of Prior Lake



# Demographics II

2017 City of Prior Lake



# **City of Prior Lake**

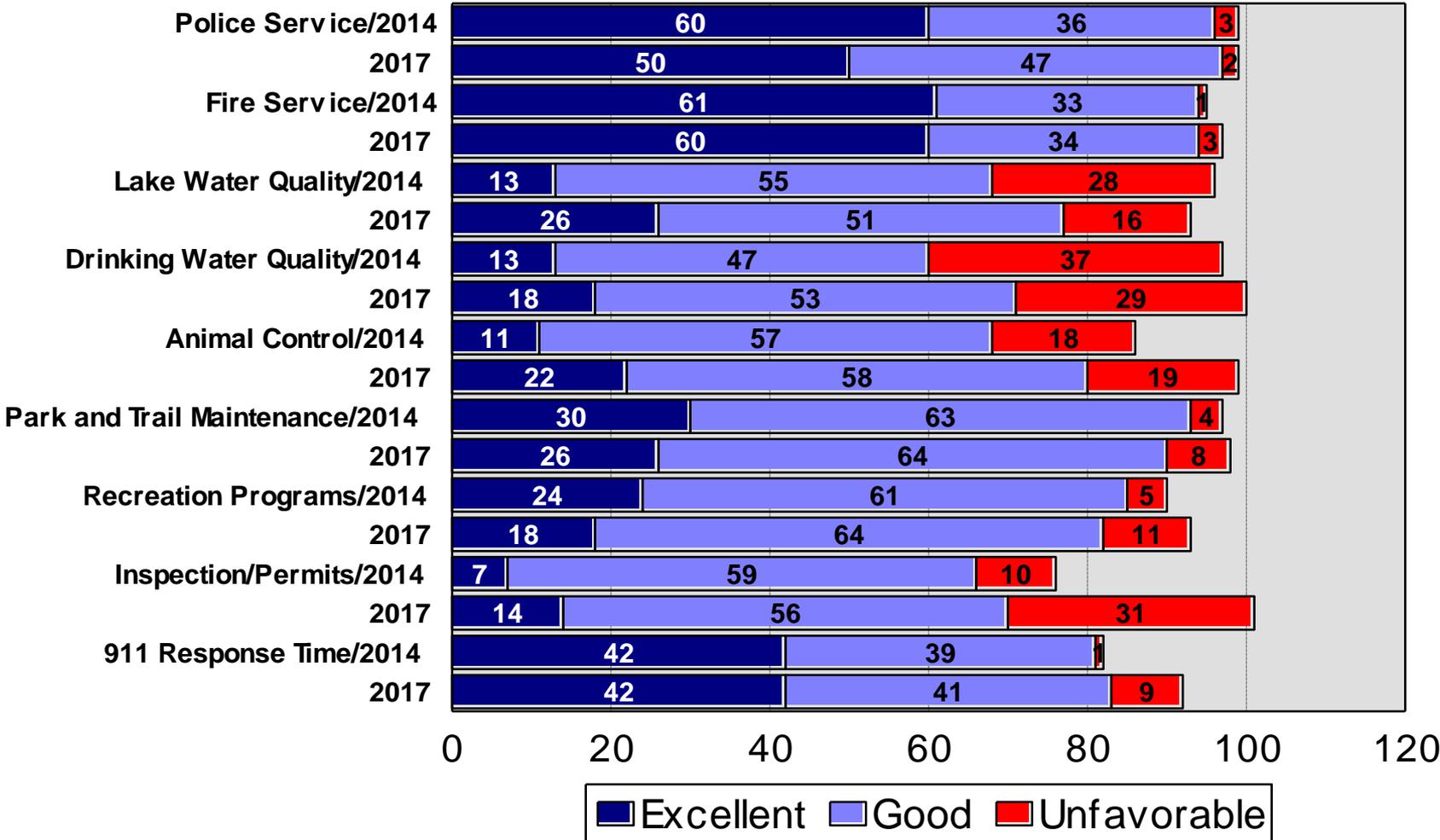
2017 Residential Study

Town Hall Meeting  
“City Services”

The Morris Leatherman Company

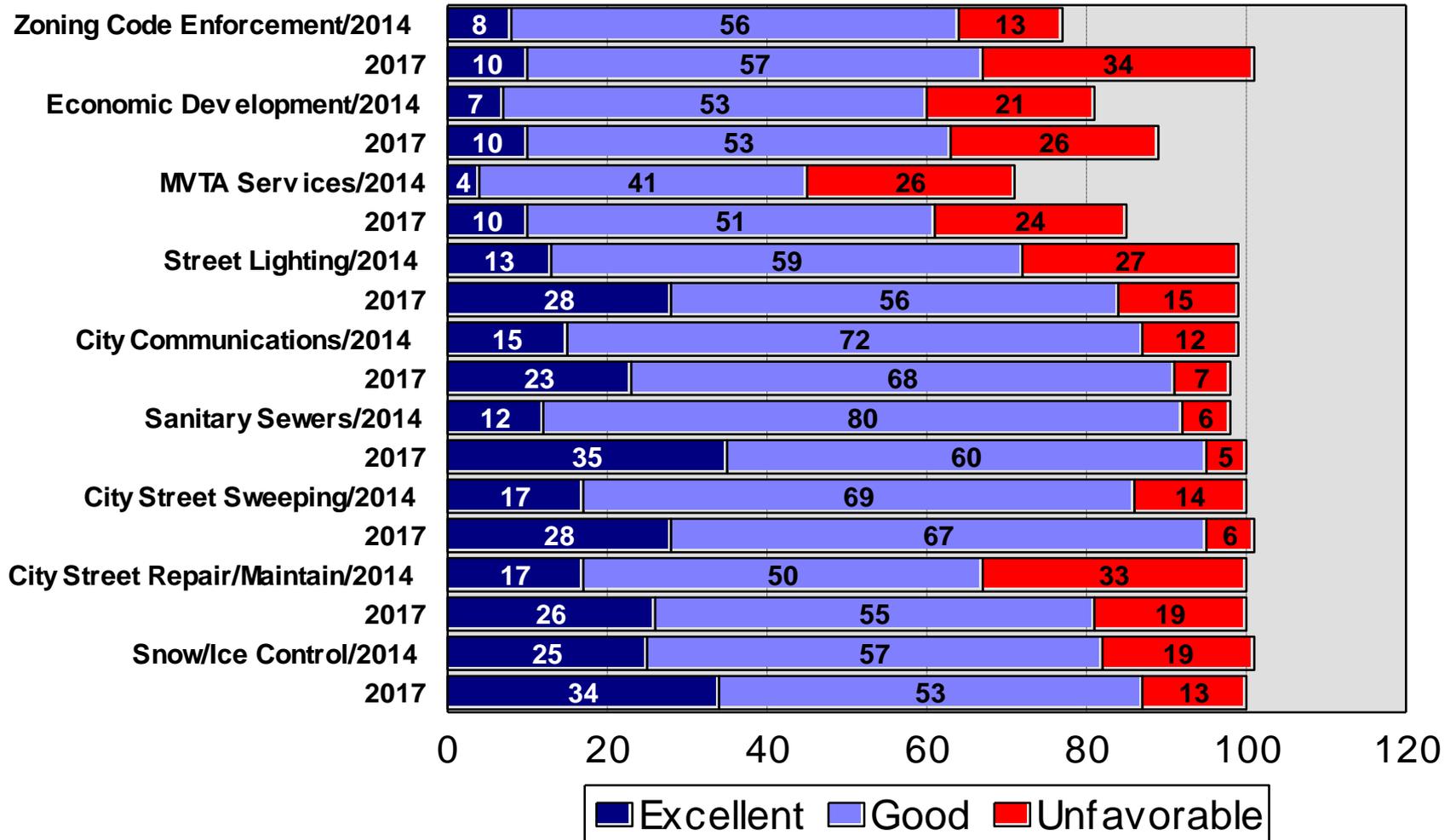
# City Services Evaluations I

2017 City of Prior Lake



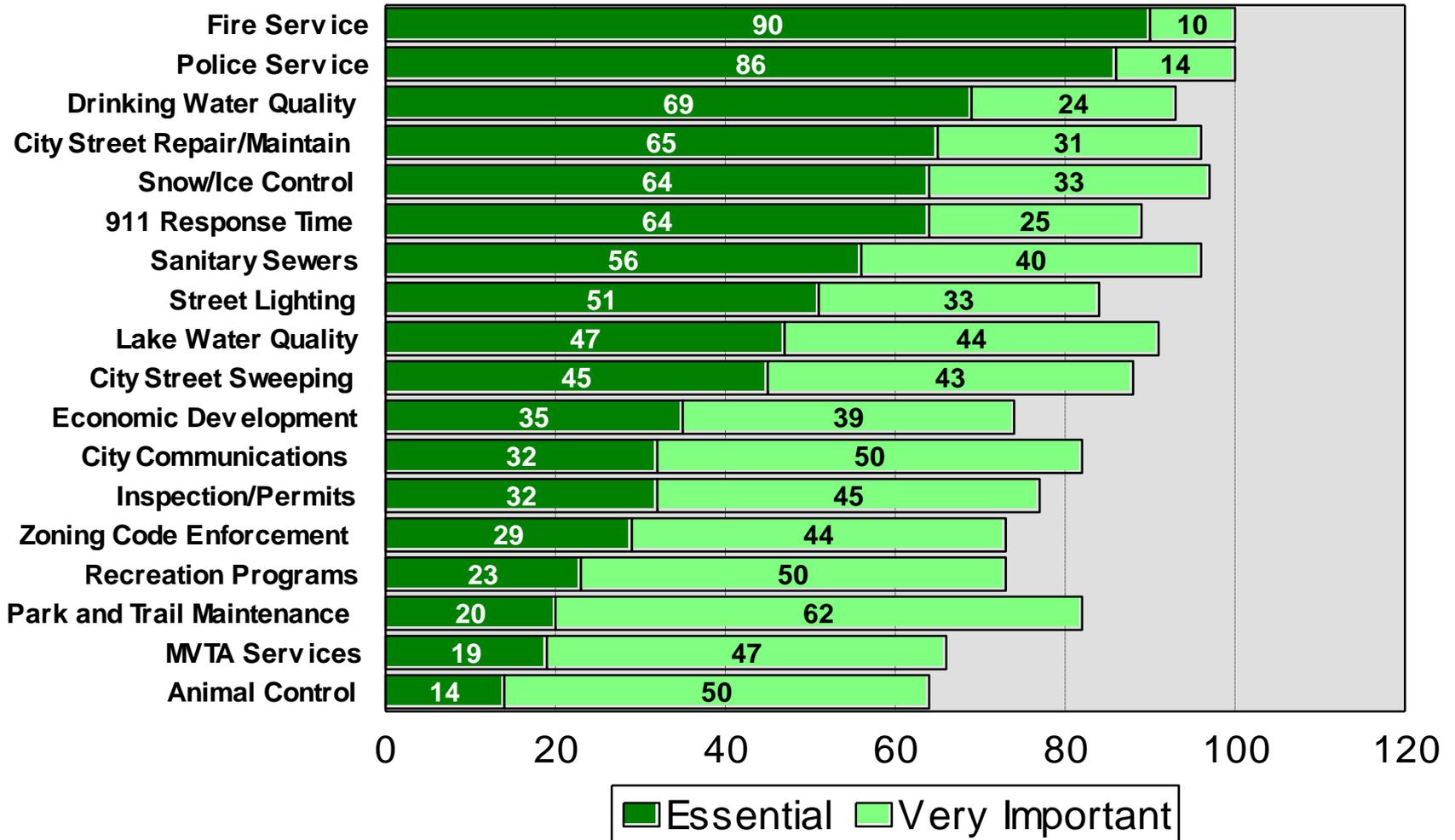
# City Services Evaluations II

2017 City of Prior Lake



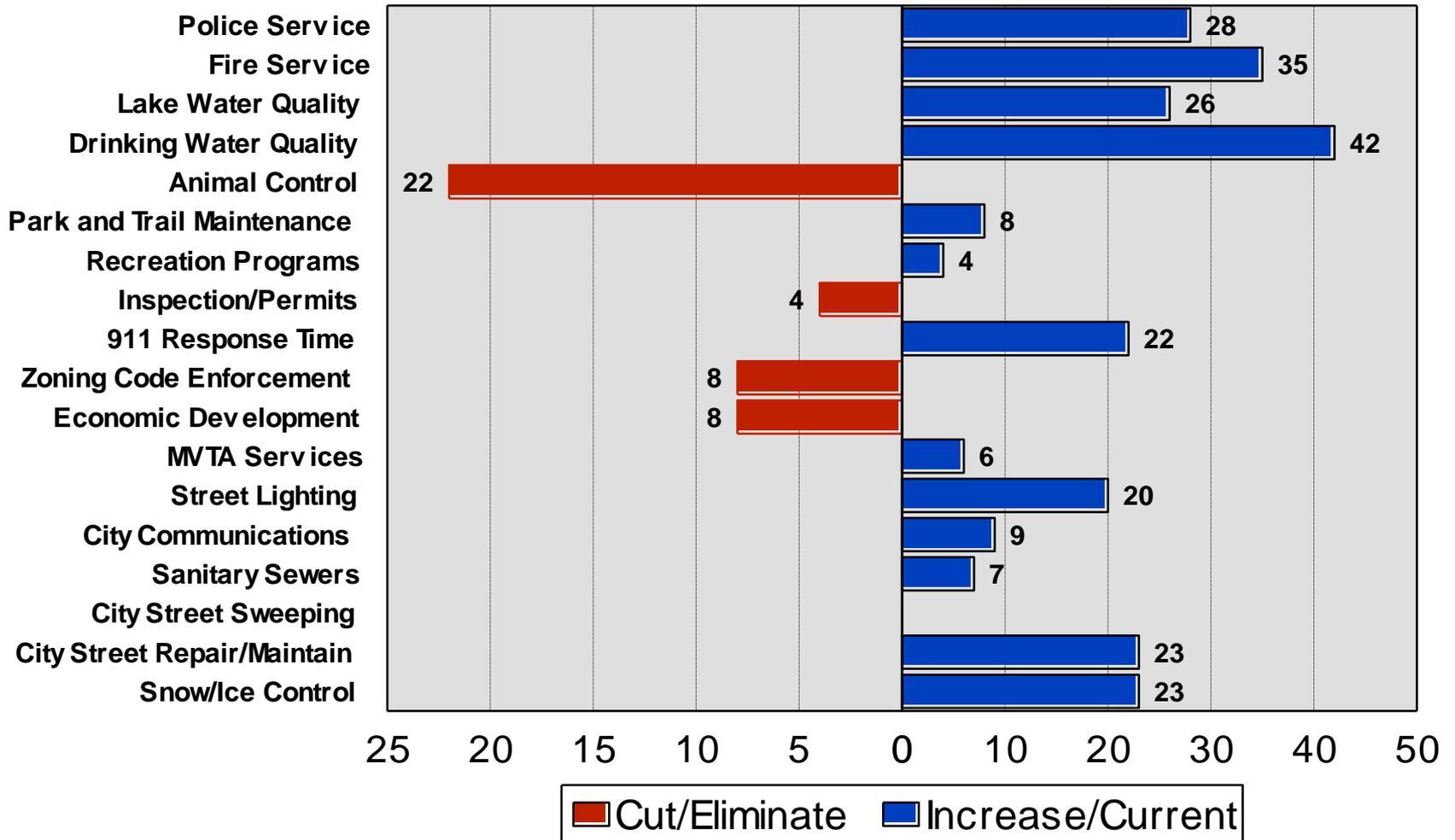
# City Service Priorities

2017 City of Prior Lake



# Net Budget Recommendations

2017 City of Prior Lake



# **City of Prior Lake**

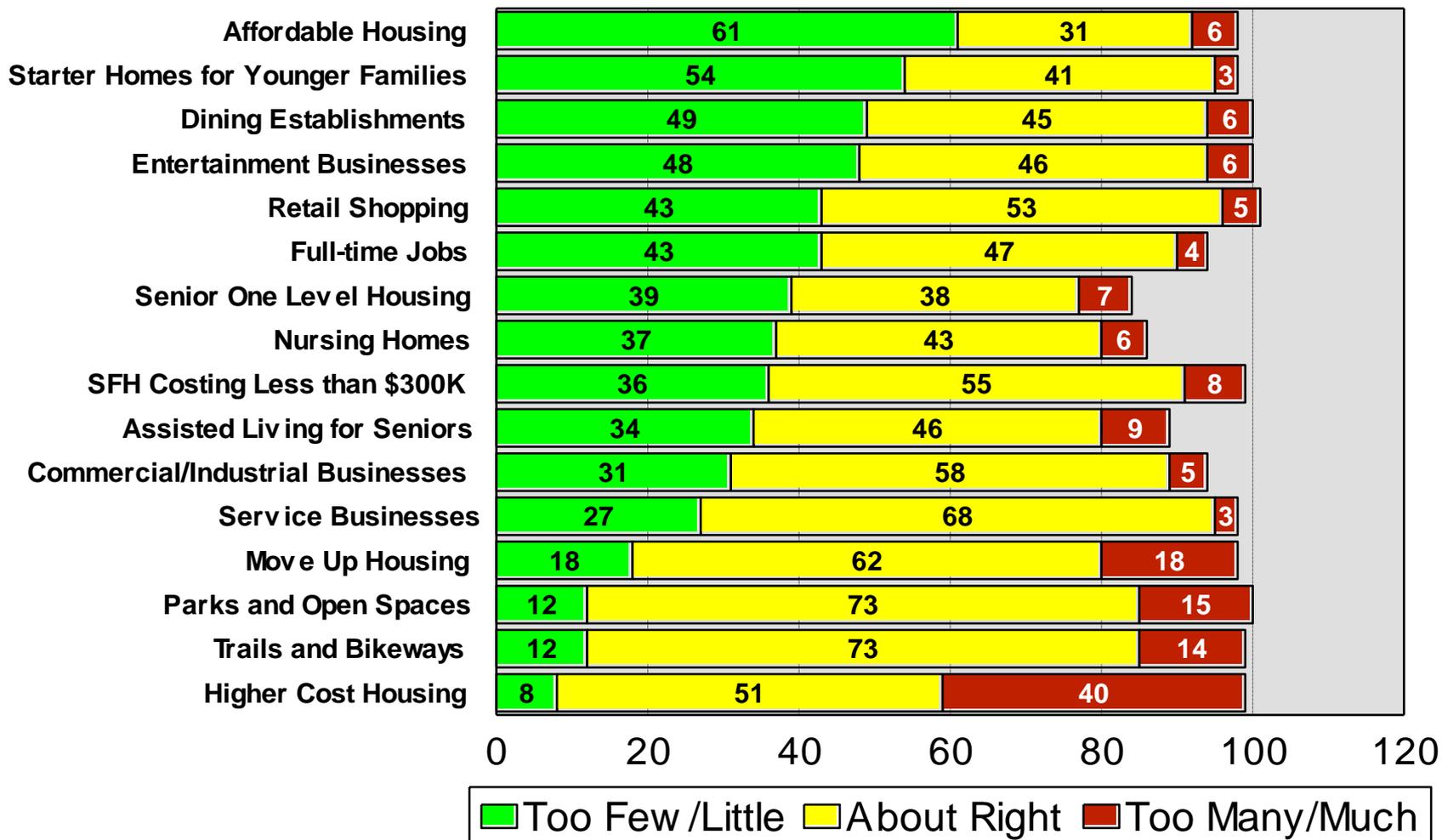
2017 Residential Study

Town Hall Meeting  
“Economic Development”

The Morris Leatherman Company

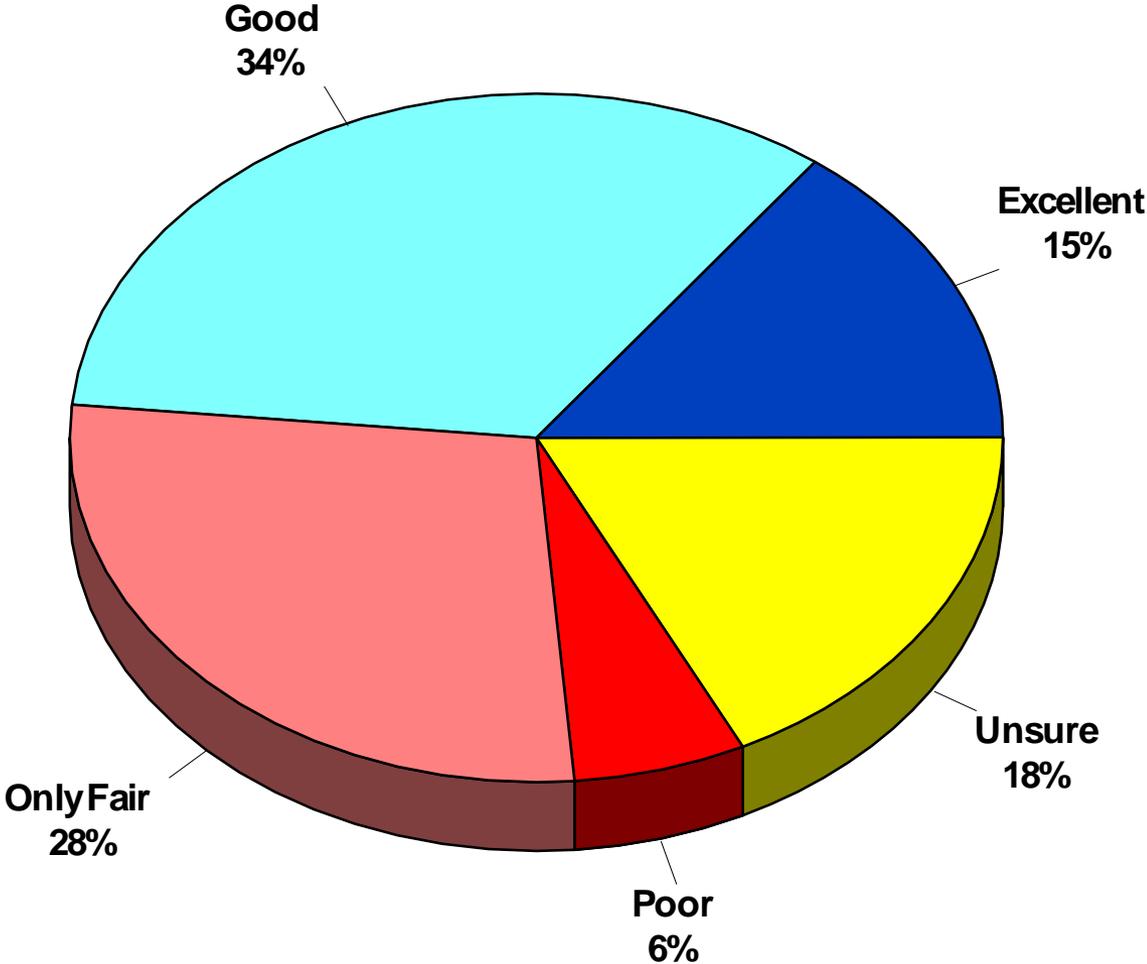
# Community Characteristics

2017 City of Prior Lake



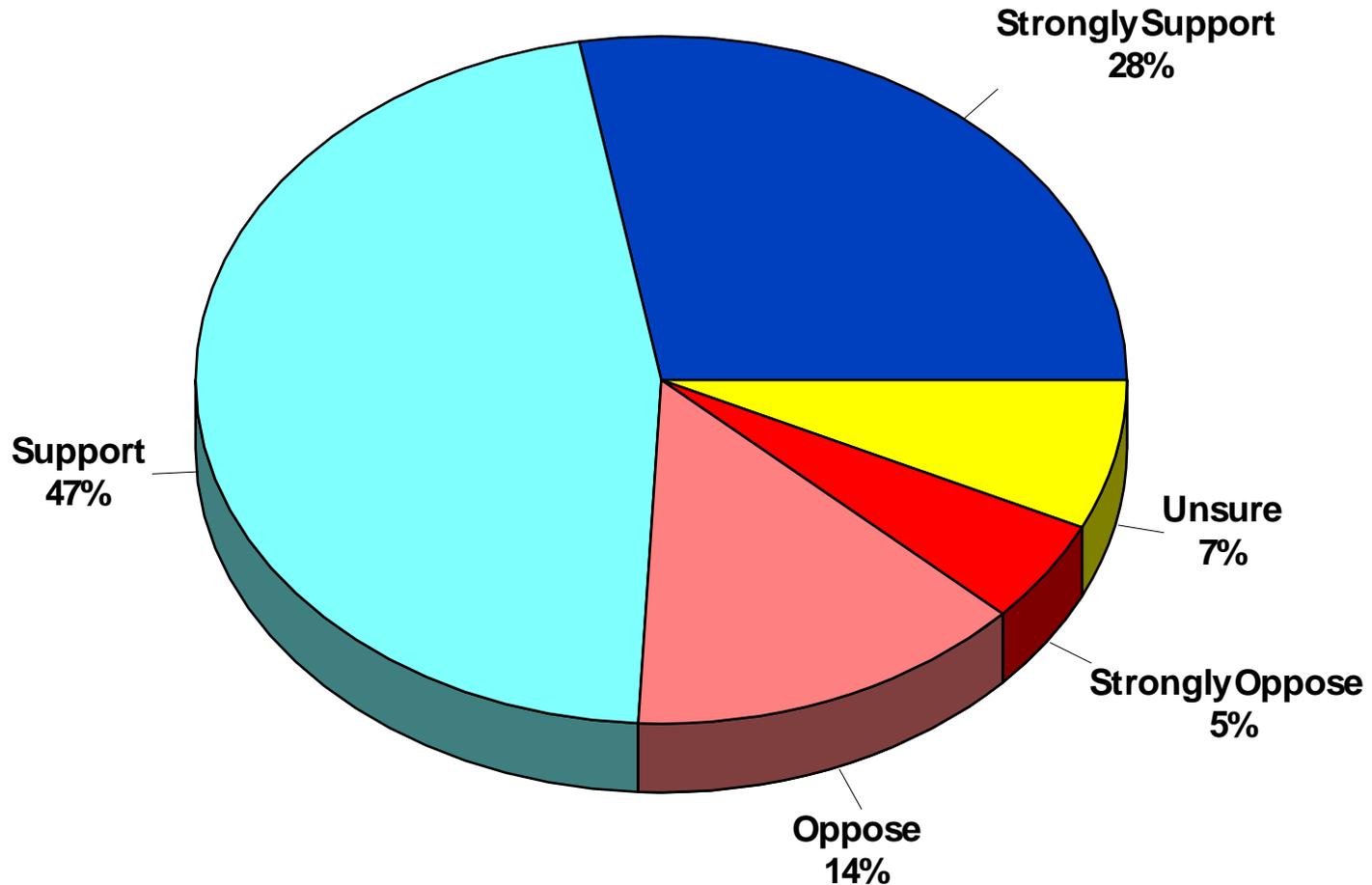
# Rating of General Development

2017 City of Prior Lake



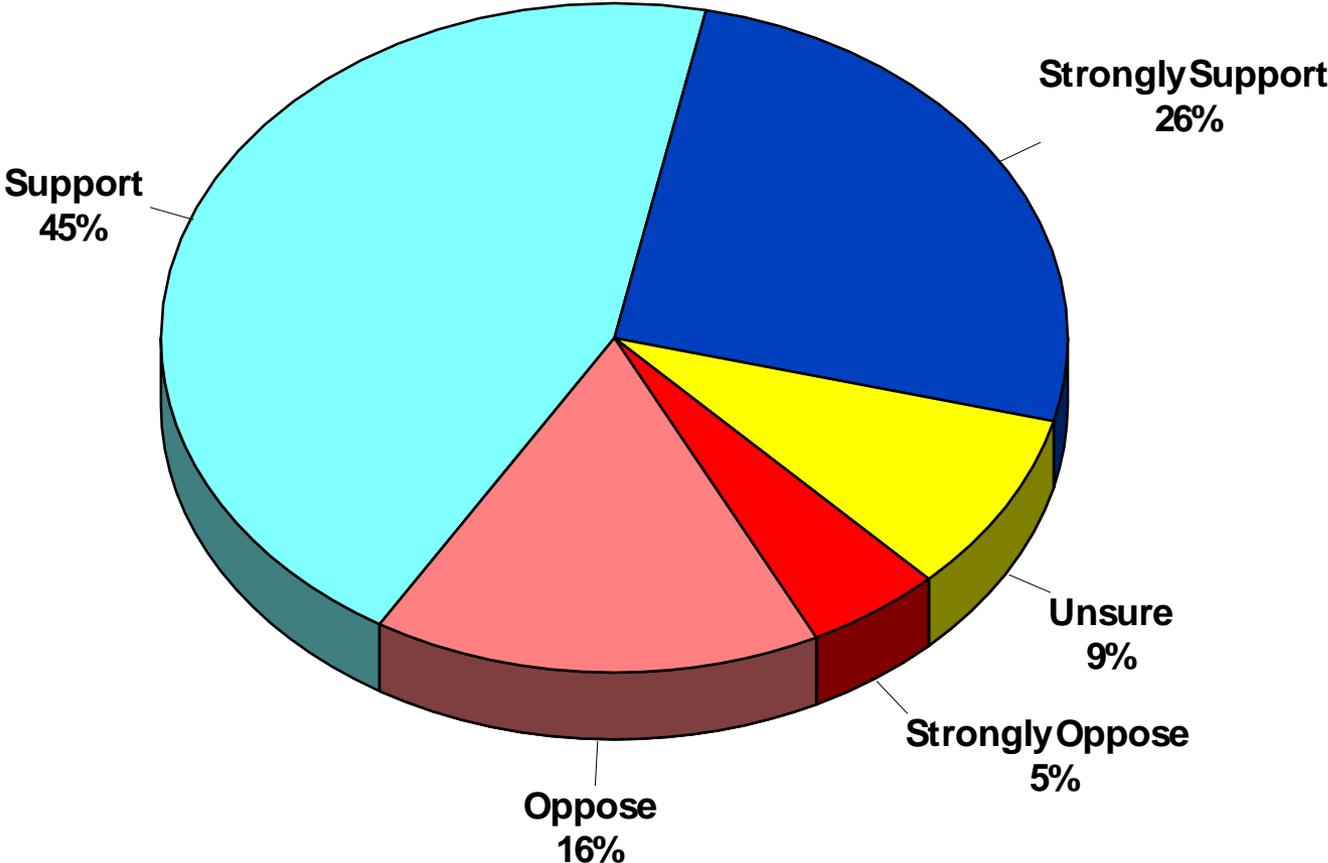
# Continued Development

2017 City of Prior Lake



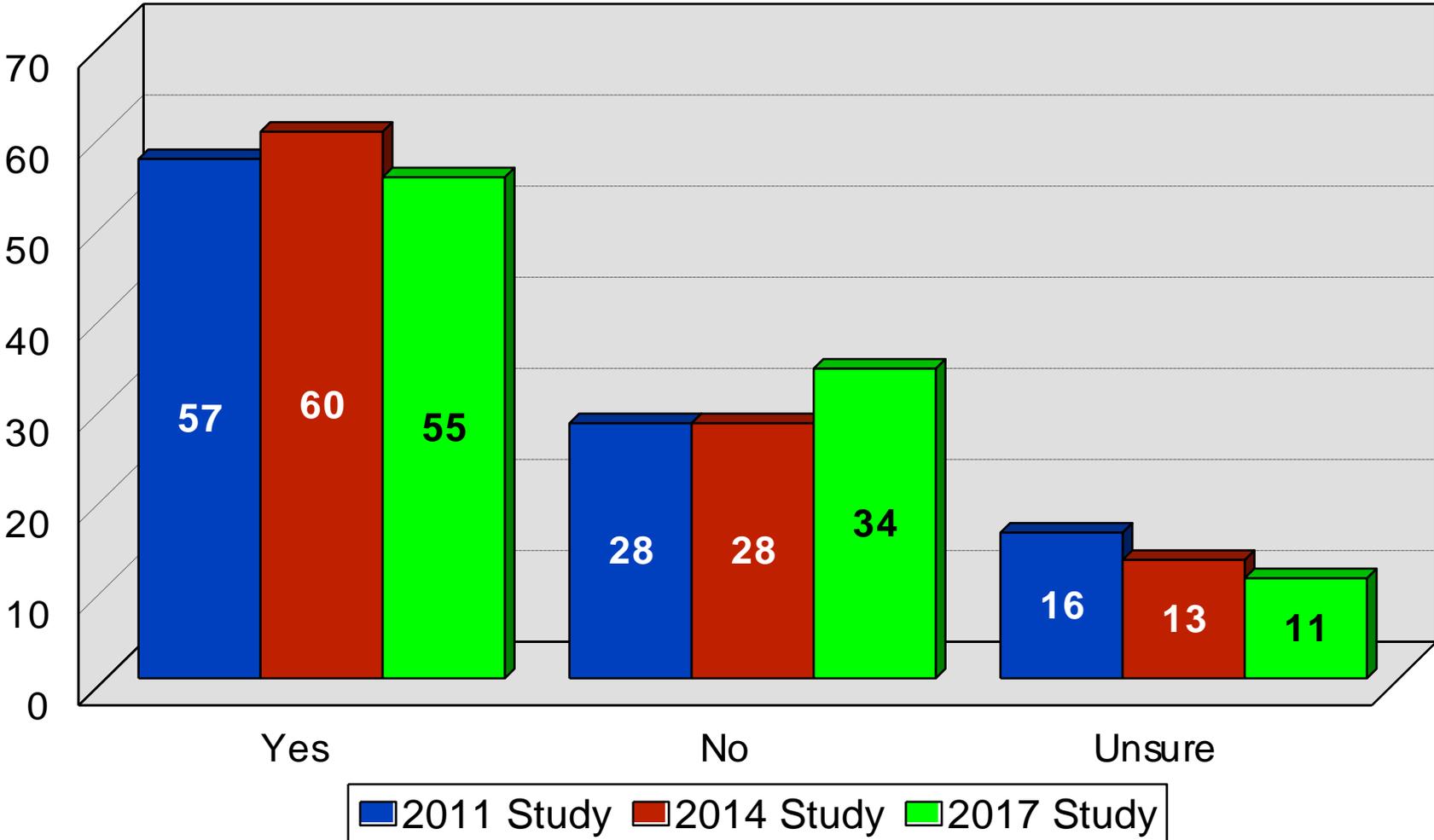
# Financial Incentives to Attract Development

2017 City of Prior Lake



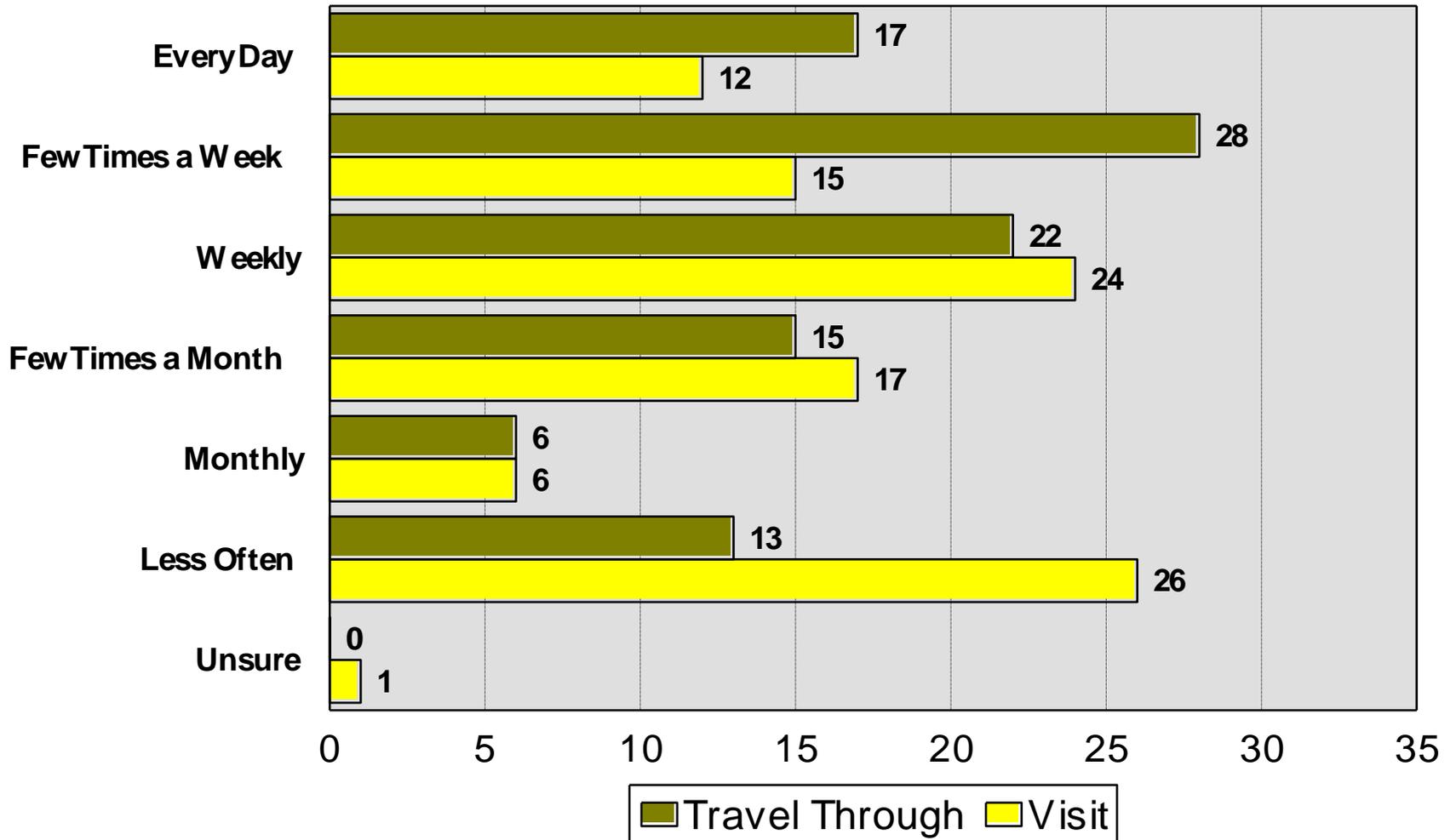
# Adequate Opportunity for Input

2017 City of Prior Lake



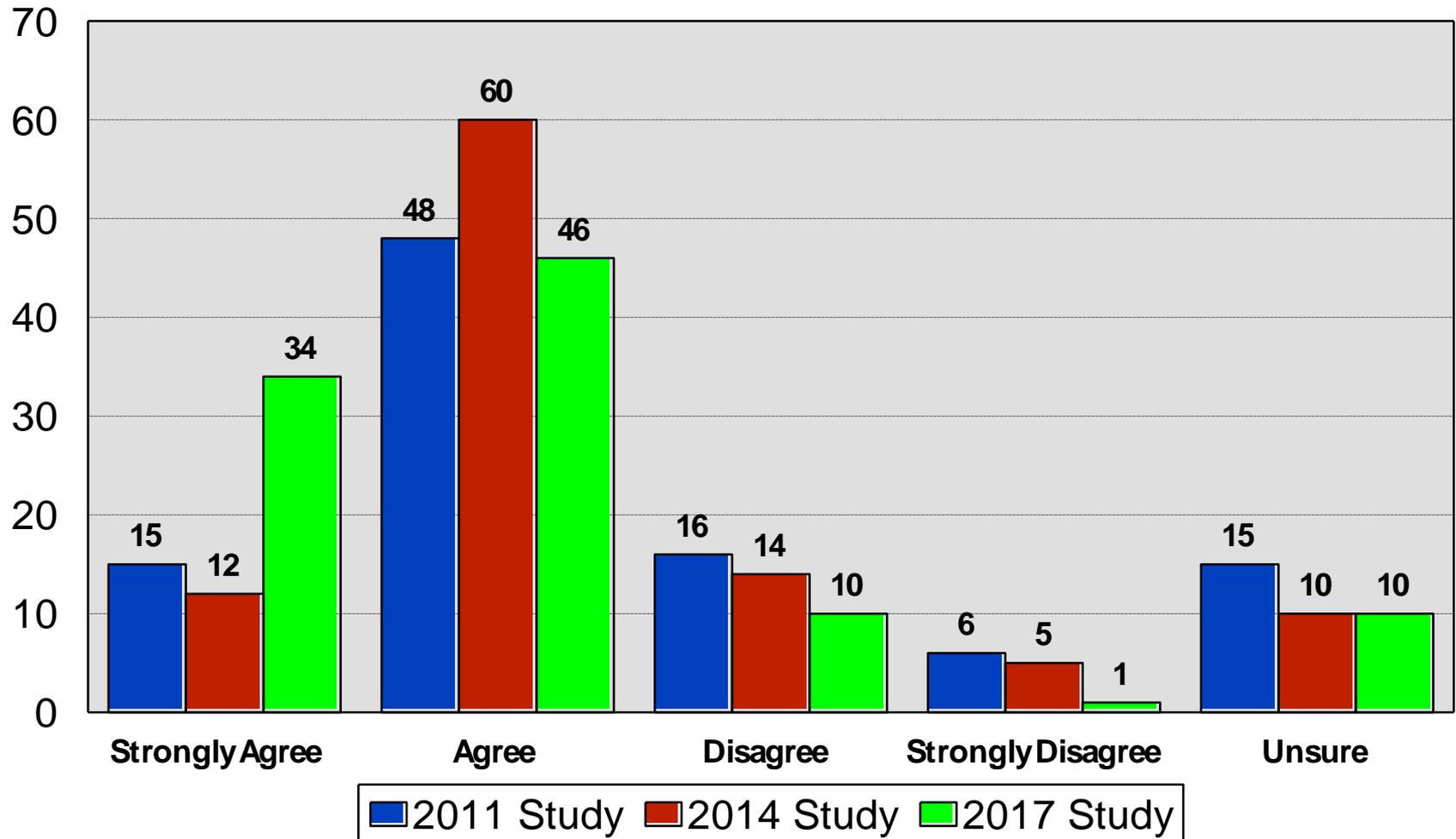
# Downtown Prior Lake

2017 City of Prior Lake



# 50% Residents Working in City by 2030

2017 City of Prior Lake



# **City of Prior Lake**

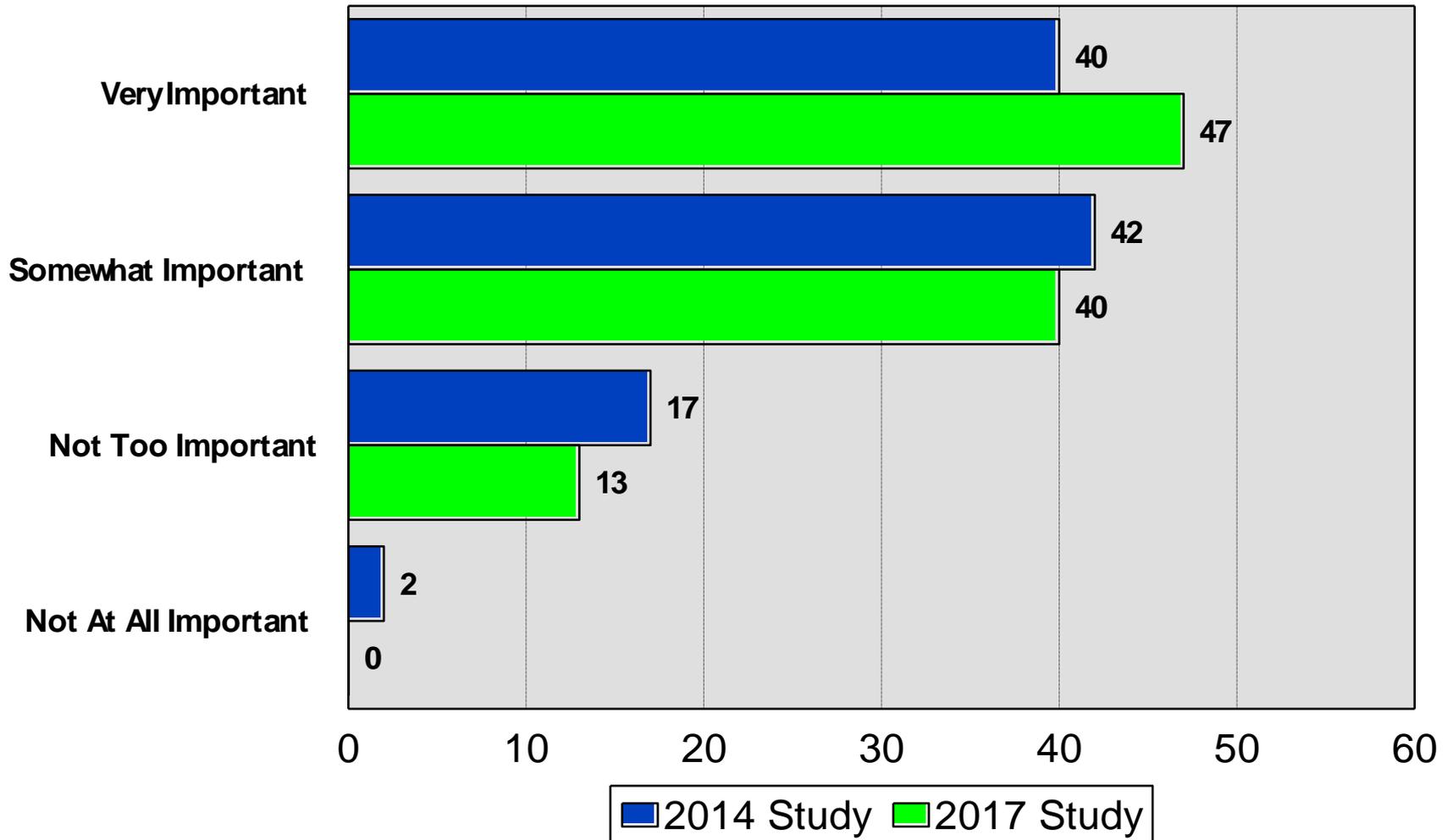
2017 Residential Study

Town Hall Meeting  
“Parks and Recreation”

The Morris Leatherman Company

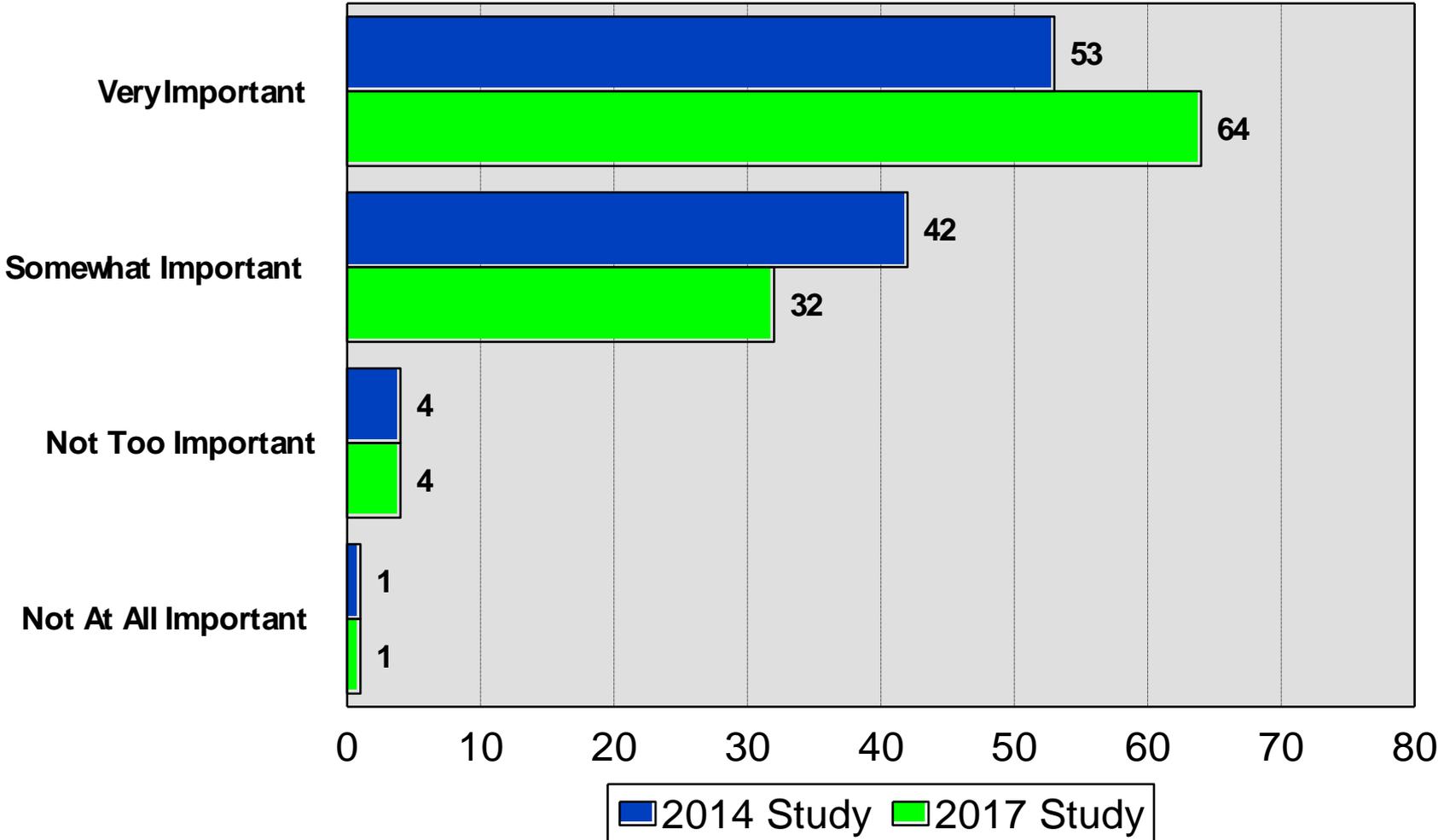
# Parks and Quality of Life

2017 City of Prior Lake



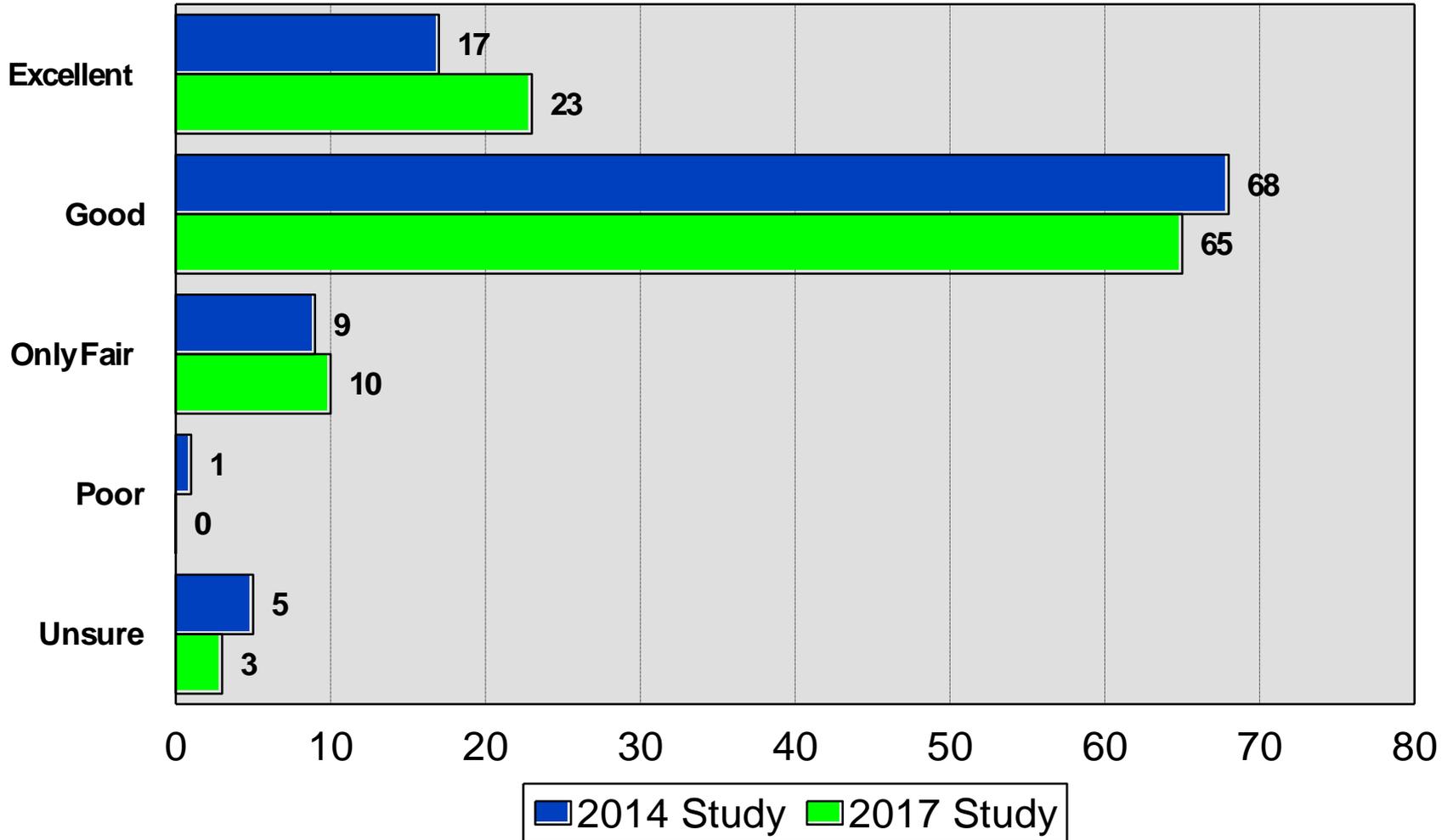
# Appearance of Parks and Value of Home

2017 City of Prior Lake



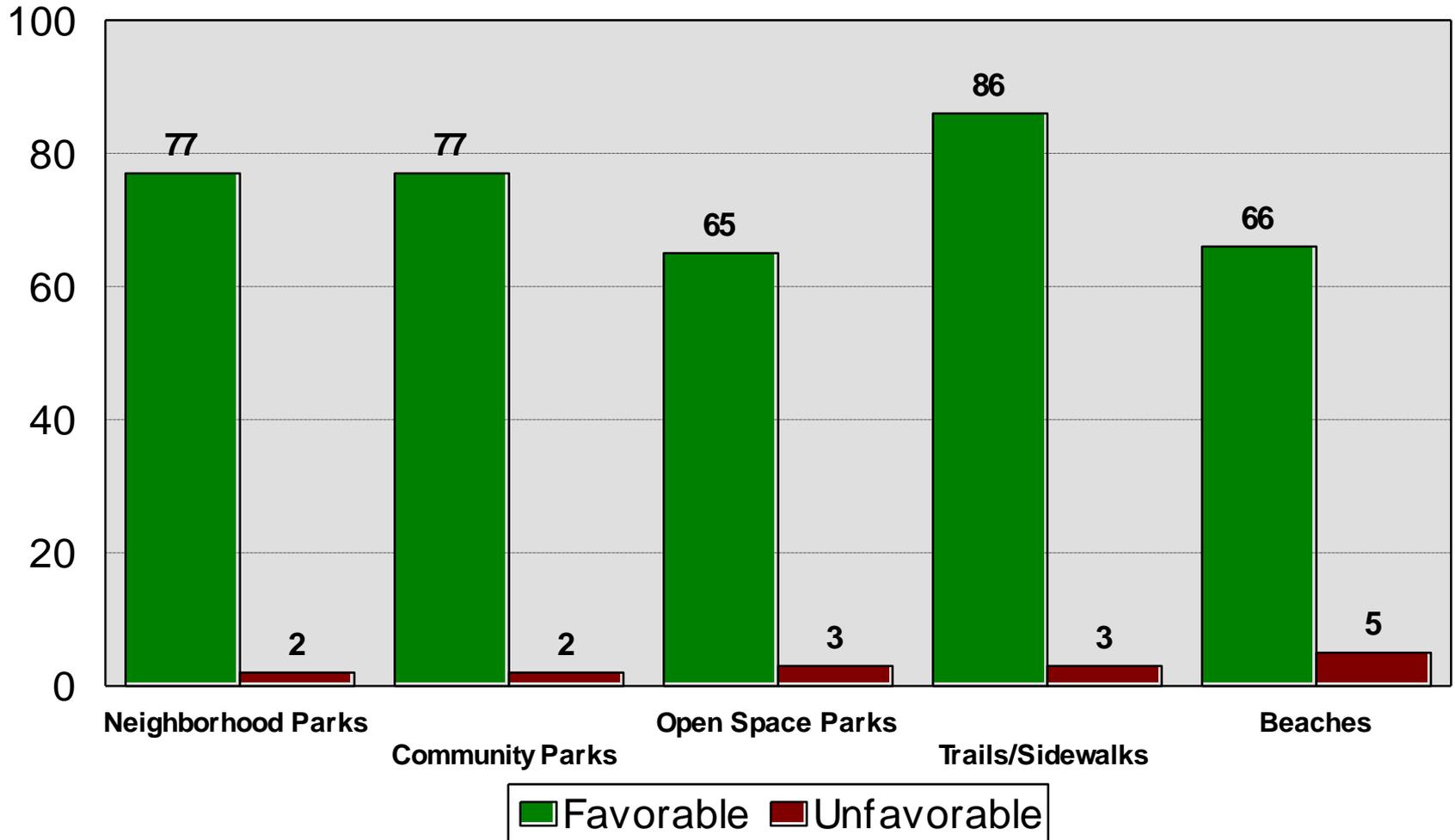
# General Value of Parks and Recreation

2017 City of Prior Lake



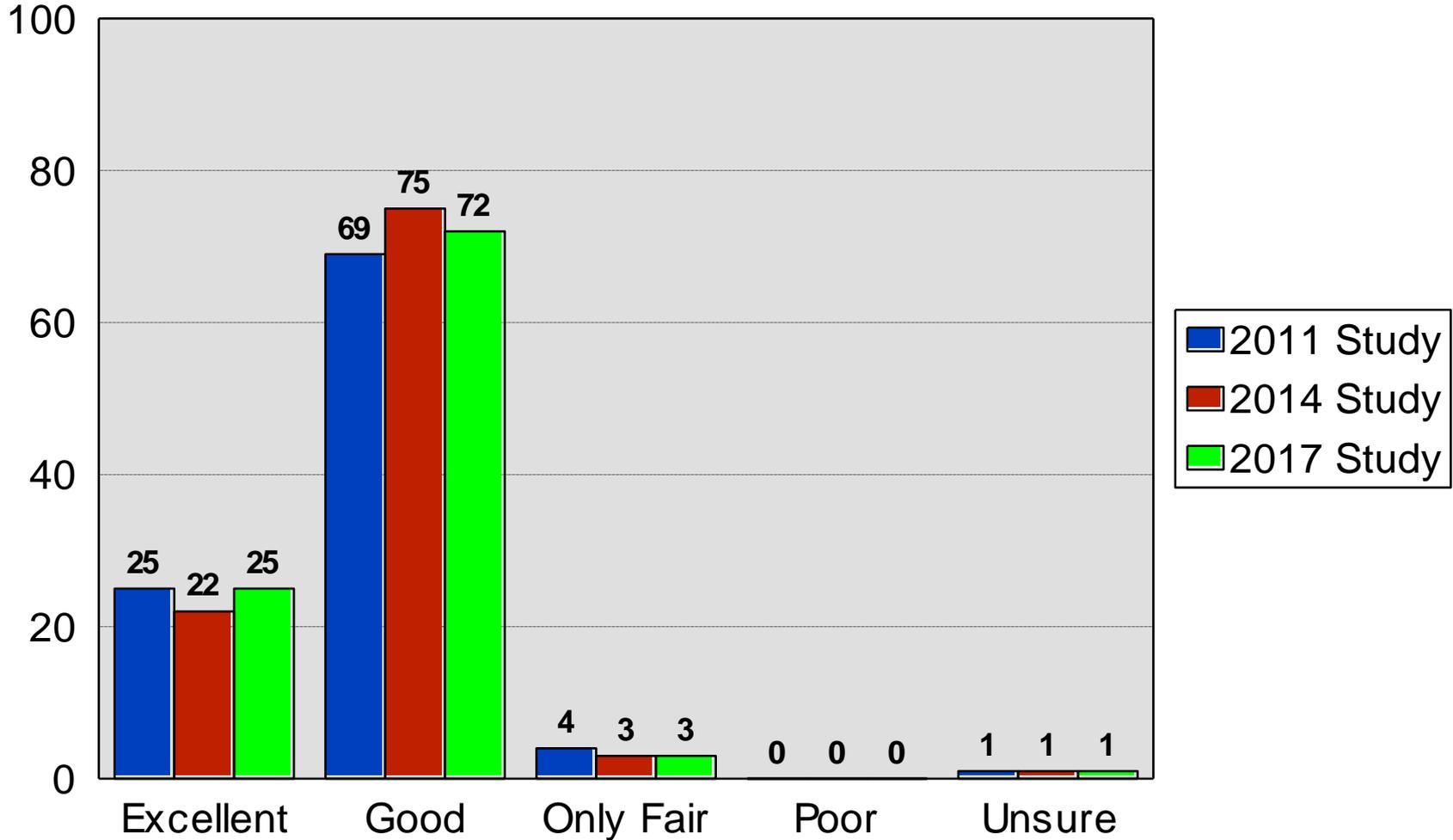
# Park and Recreation Facilities

2017 City of Prior Lake



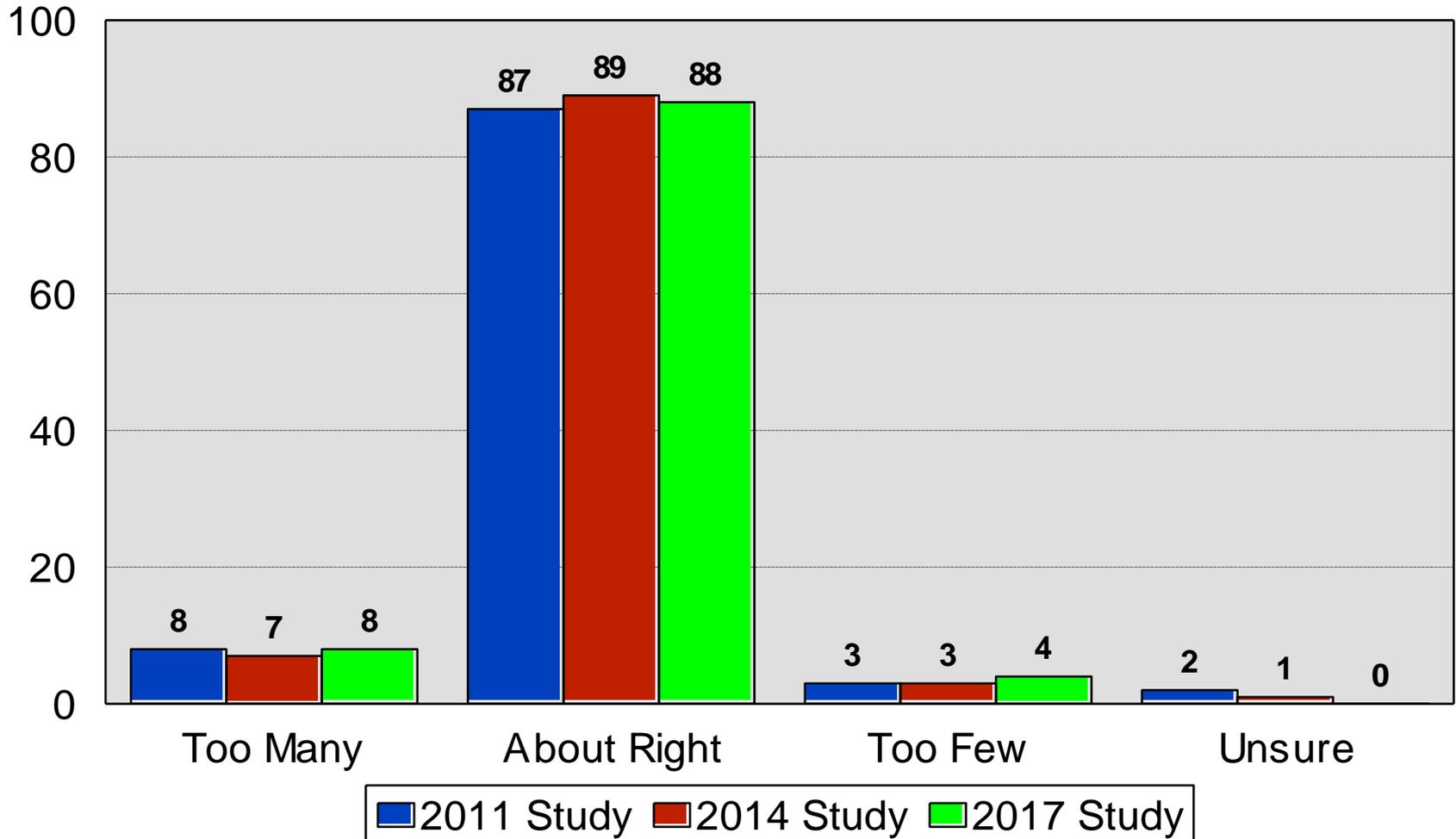
# Rating of Park and Recreation Facilities

2017 City of Prior Lake



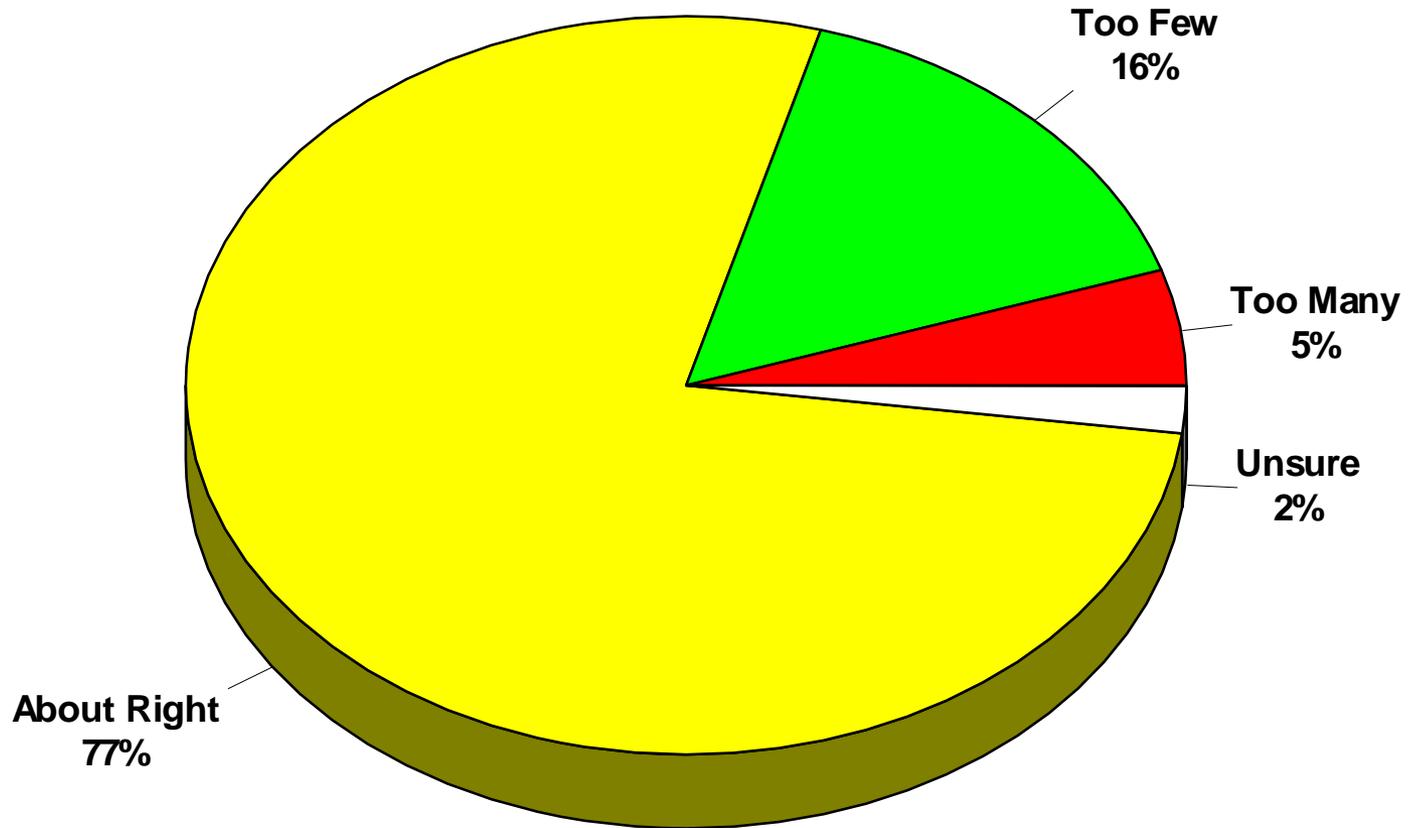
# Number of Parks

2017 City of Prior Lake



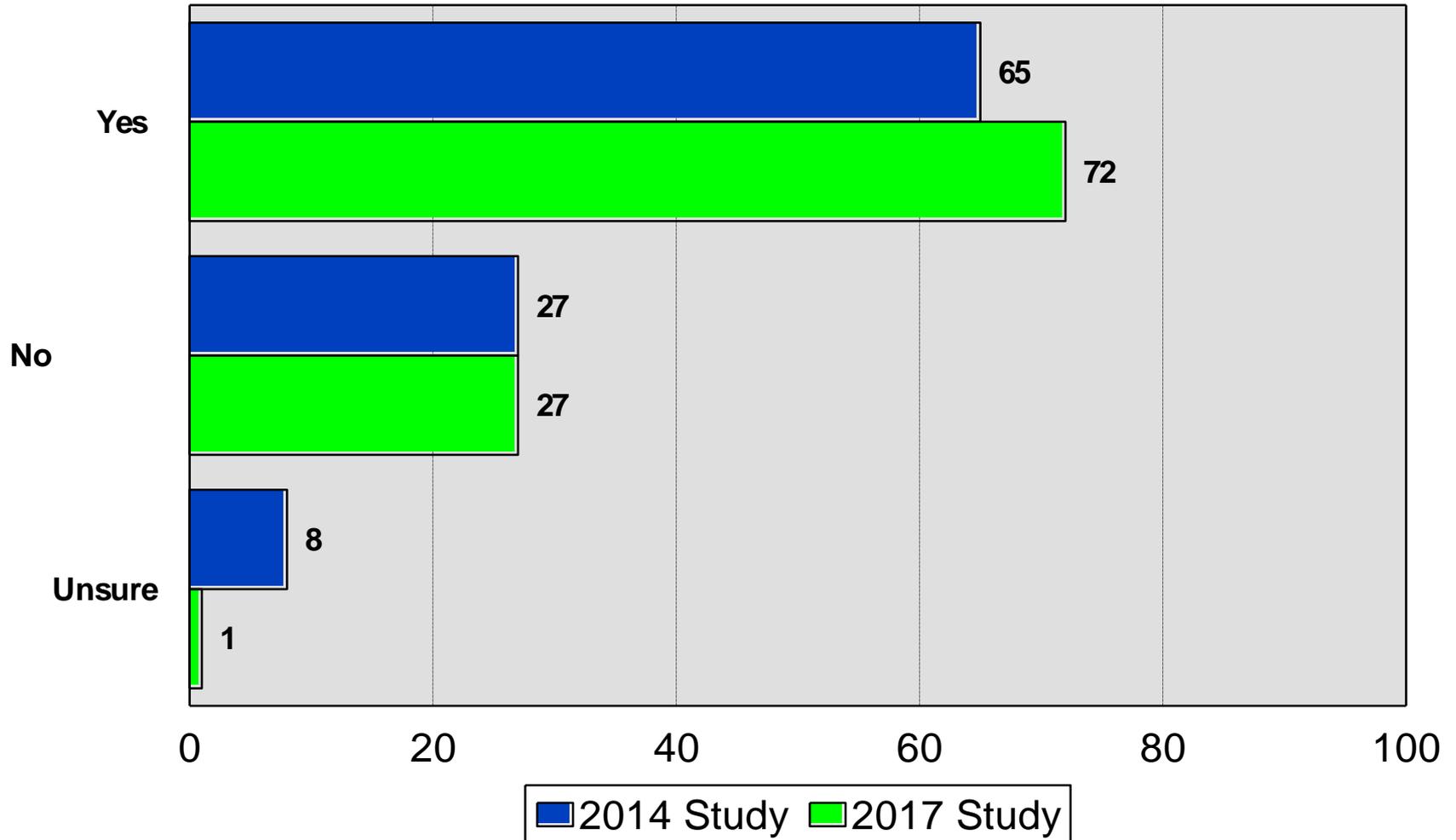
# Number of Athletic Fields

2017 City of Prior Lake



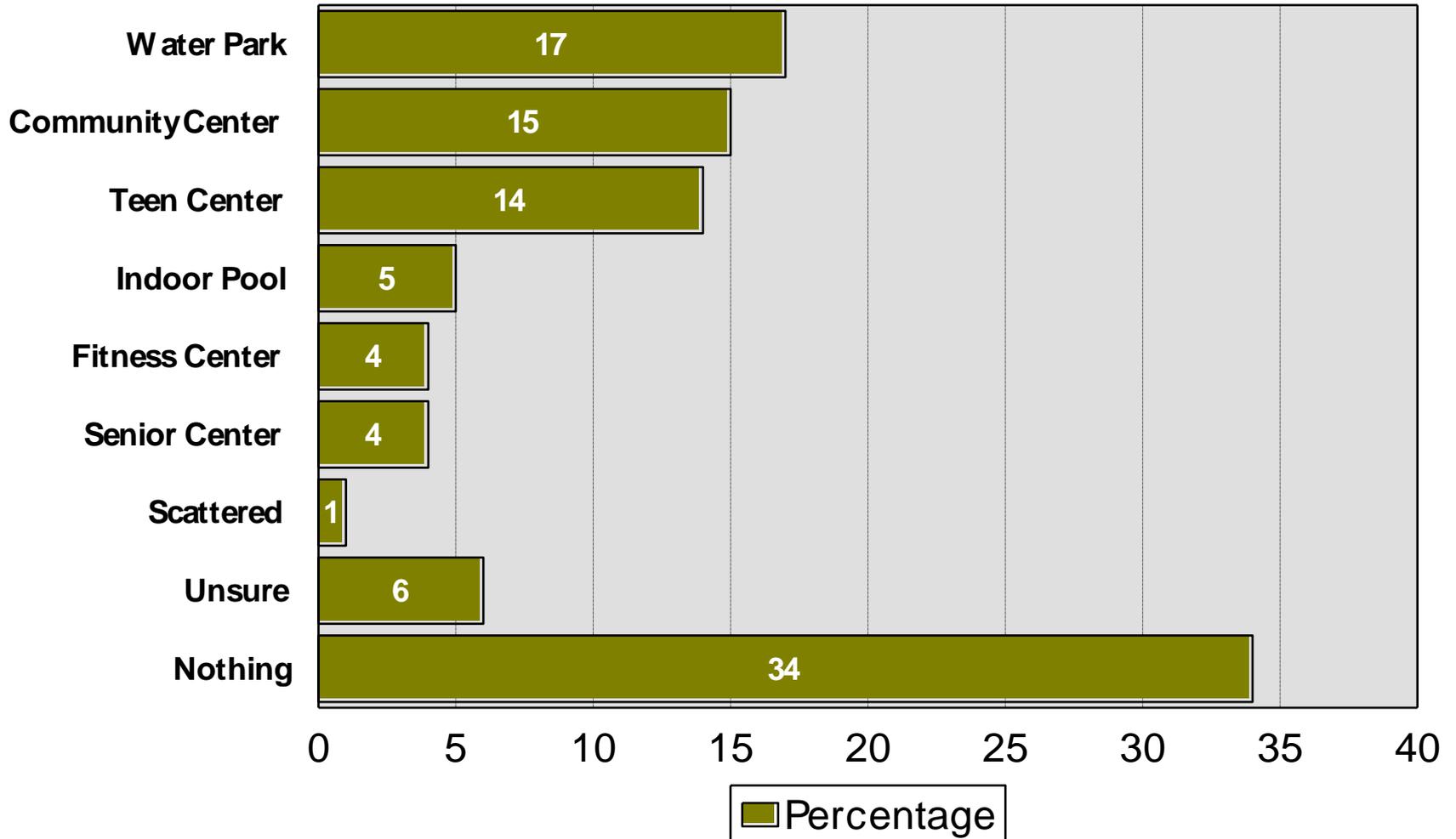
# Adequate Parking at Parks

2017 City of Prior Lake



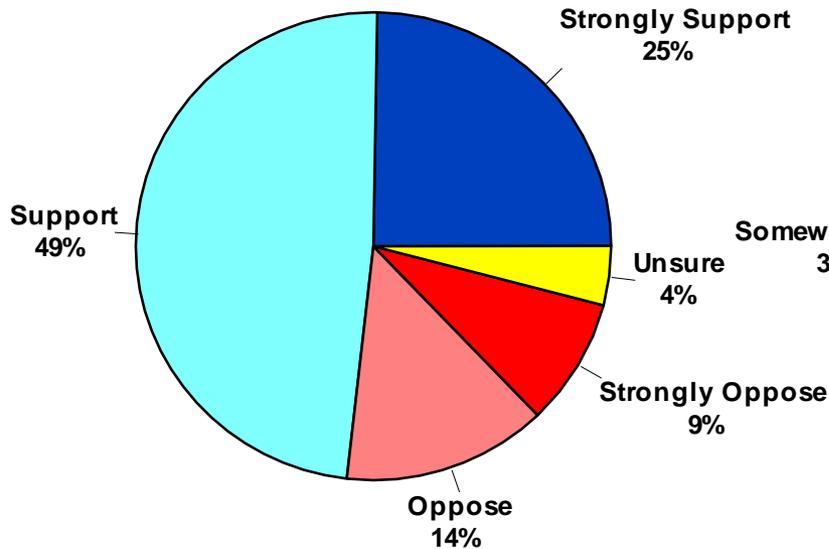
# Missing Park and Rec Facilities

2017 City of Prior Lake

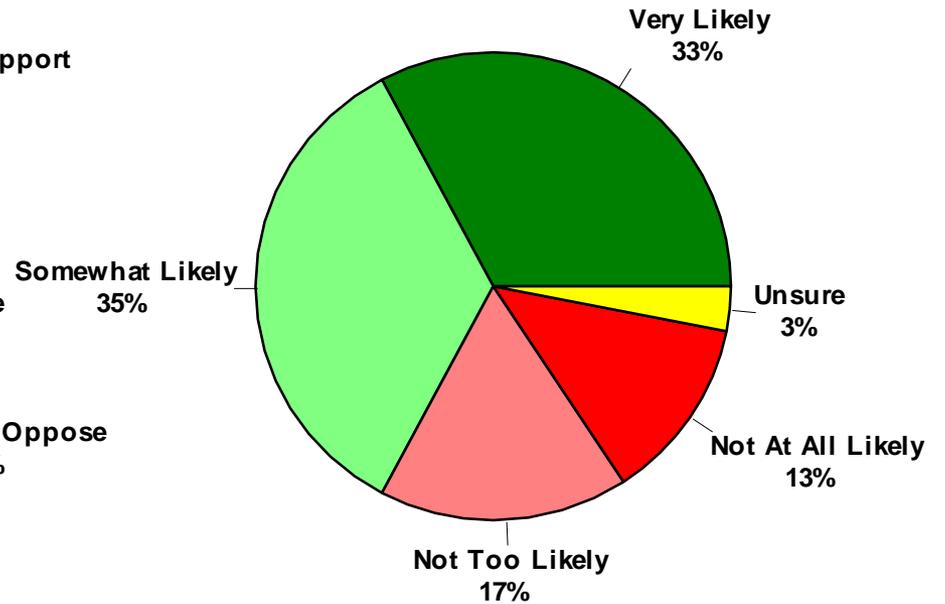


# Community Center

2017 City of Prior Lake



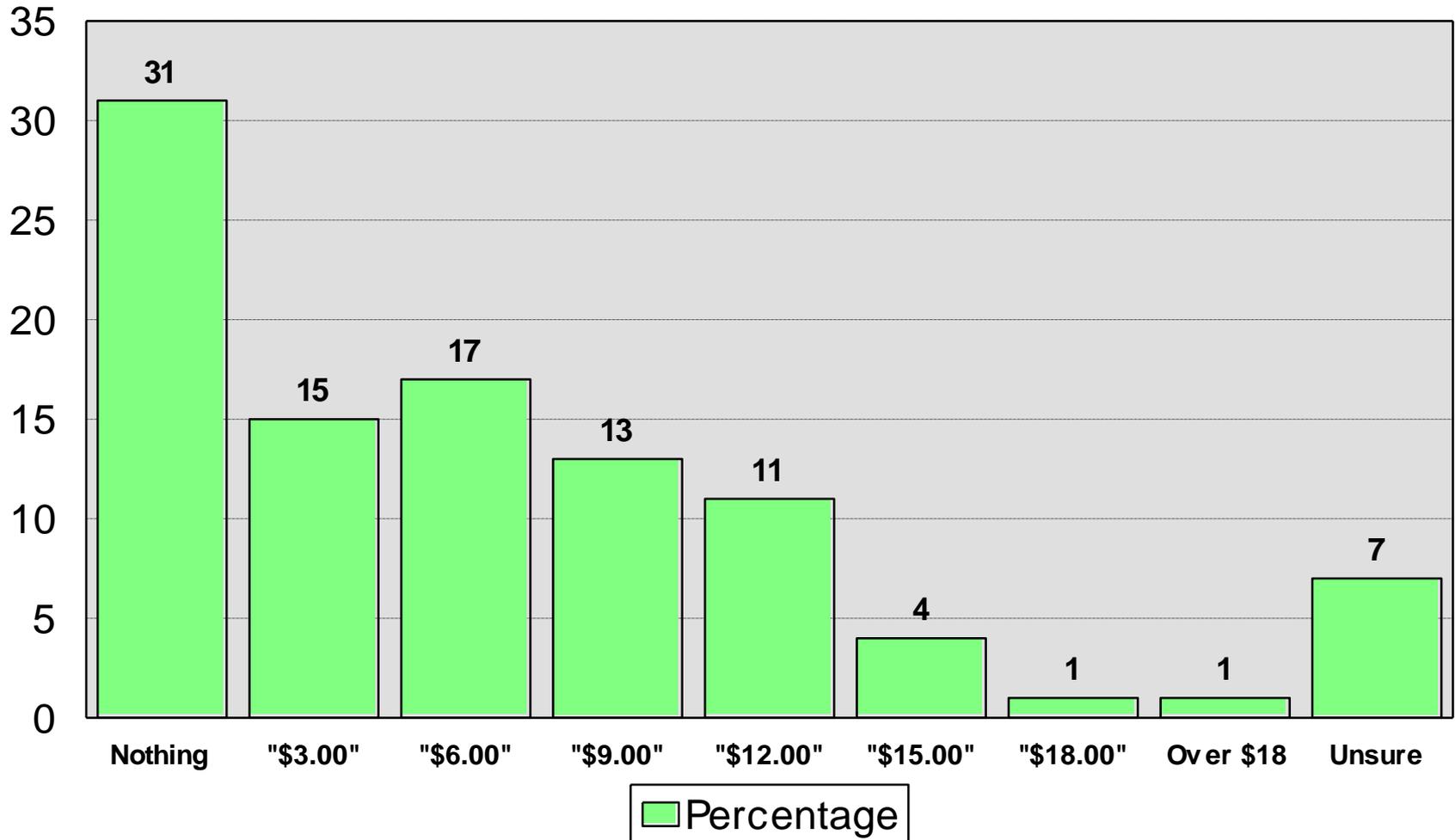
**Construction**



**Likelihood of Use**

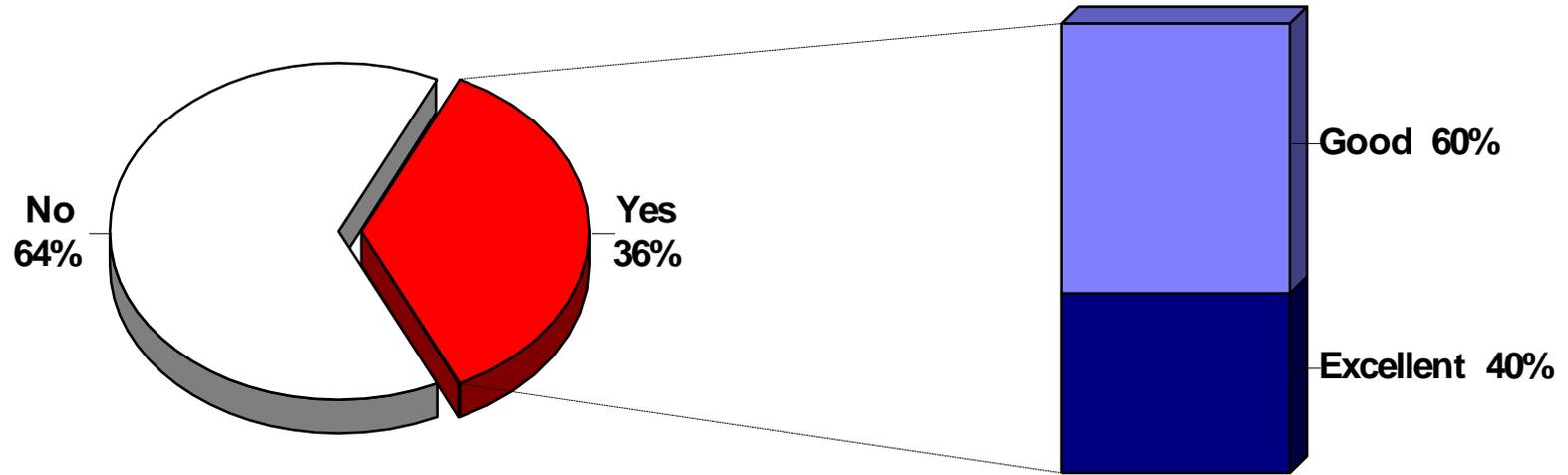
# Property Tax Increase of Community Center

2017 City of Prior Lake



# City Recreational Programs

2017 City of Prior Lake

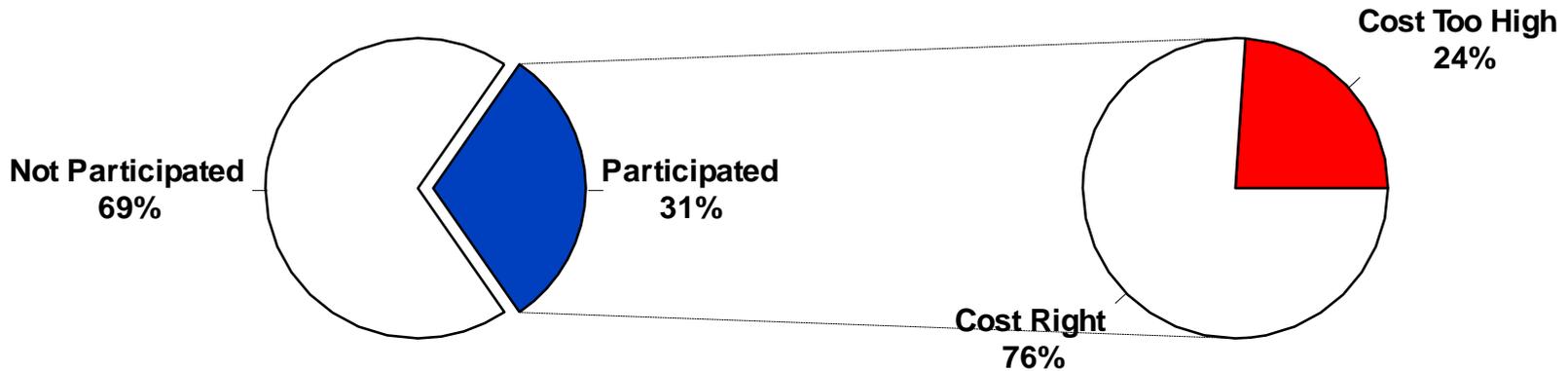


**Participation during Past  
Two Years**

**Experience with City  
Recreational Programs**

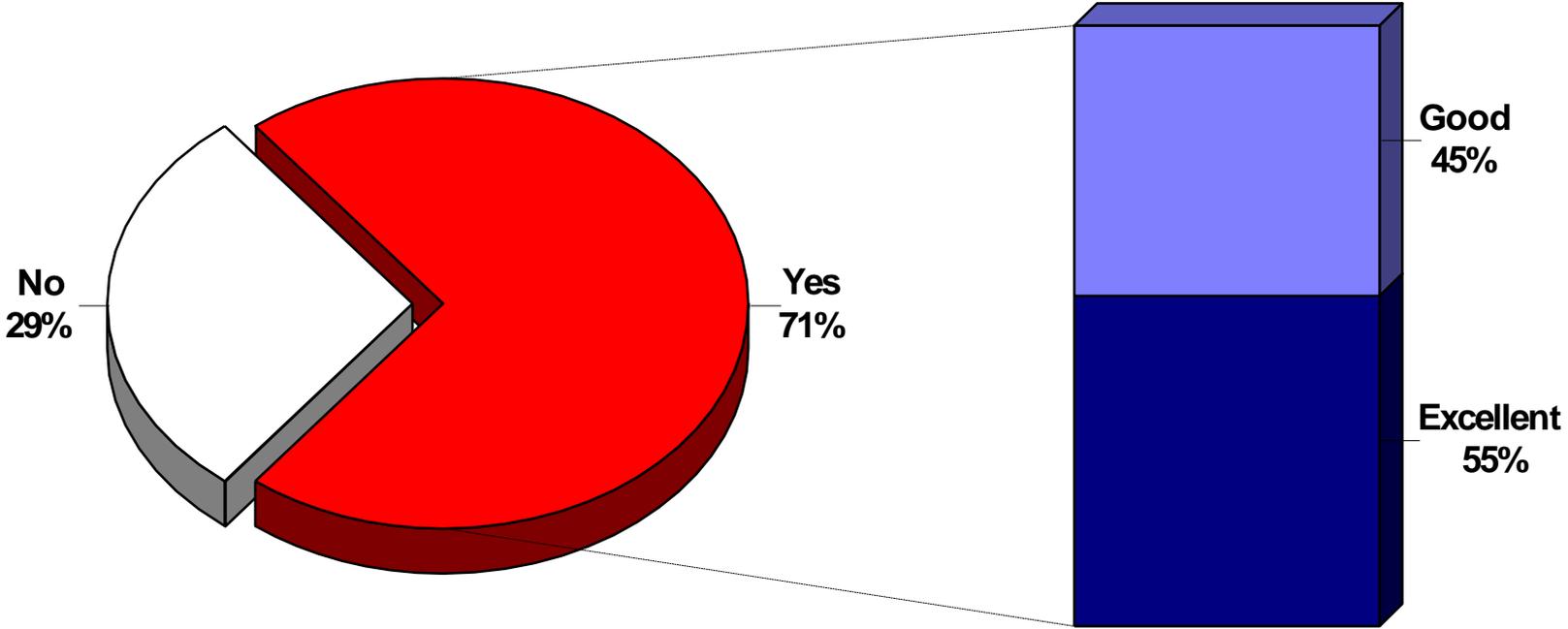
# Sports Associations

2017 City of Prior Lake



# Community Celebration or Event

2017 City of Prior Lake



**Participation during Past Two Years**

**Experience with City Event**

# **City of Prior Lake**

2017 Residential Study

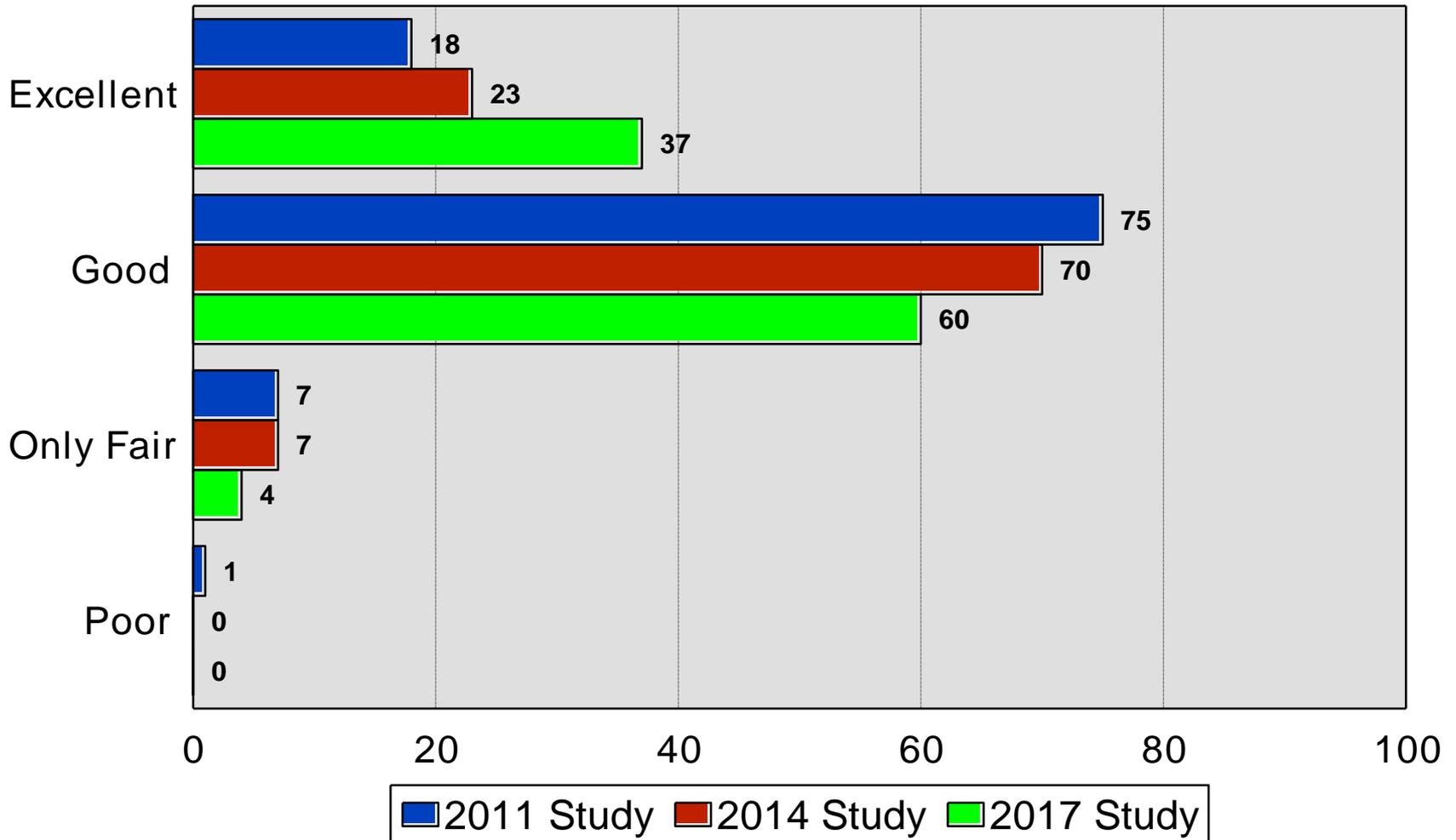
Town Hall Meeting

“Code Enforcement and Public Safety”

The Morris Leatherman Company

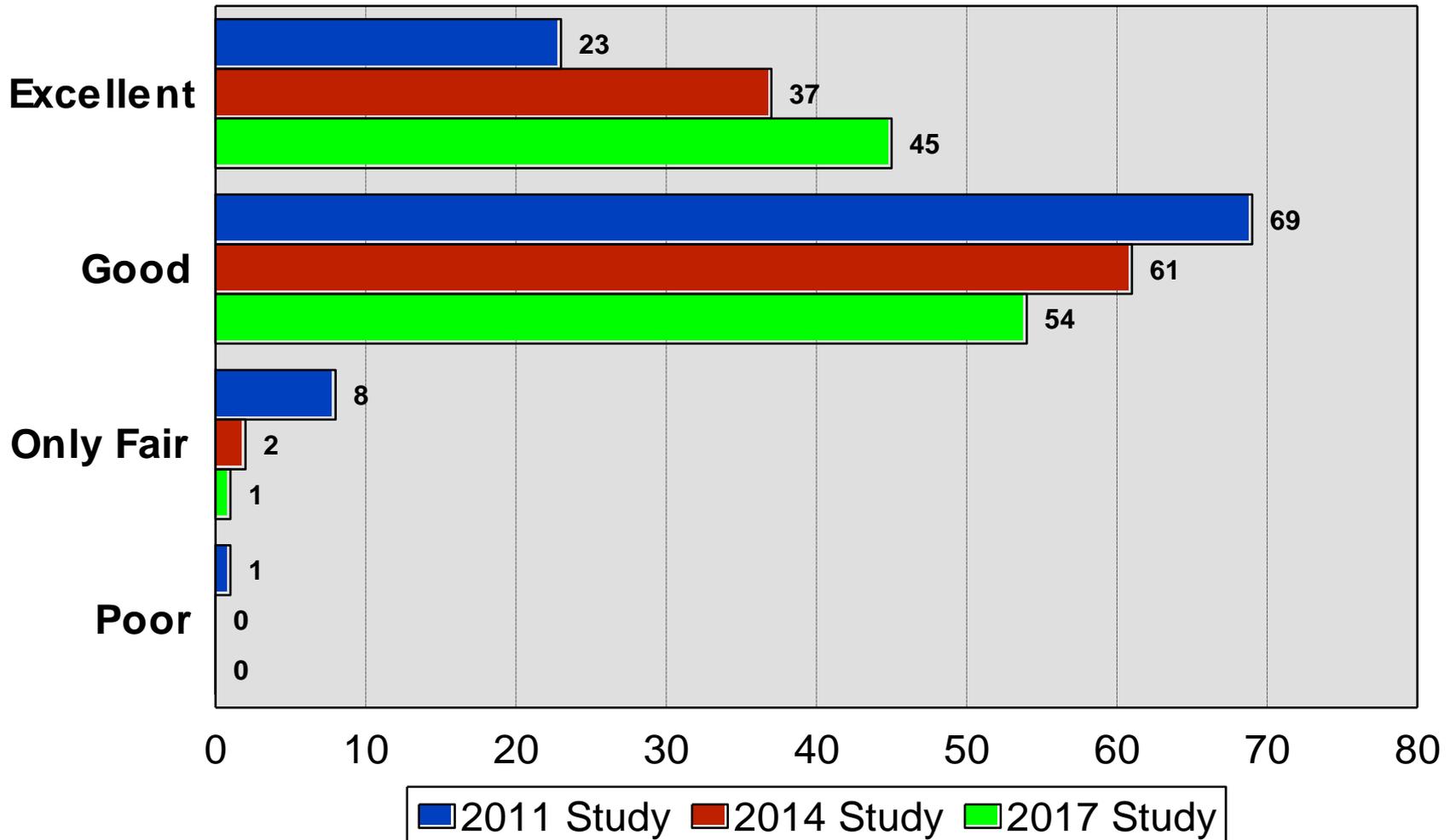
# Overall City Appearance

2017 City of Prior Lake



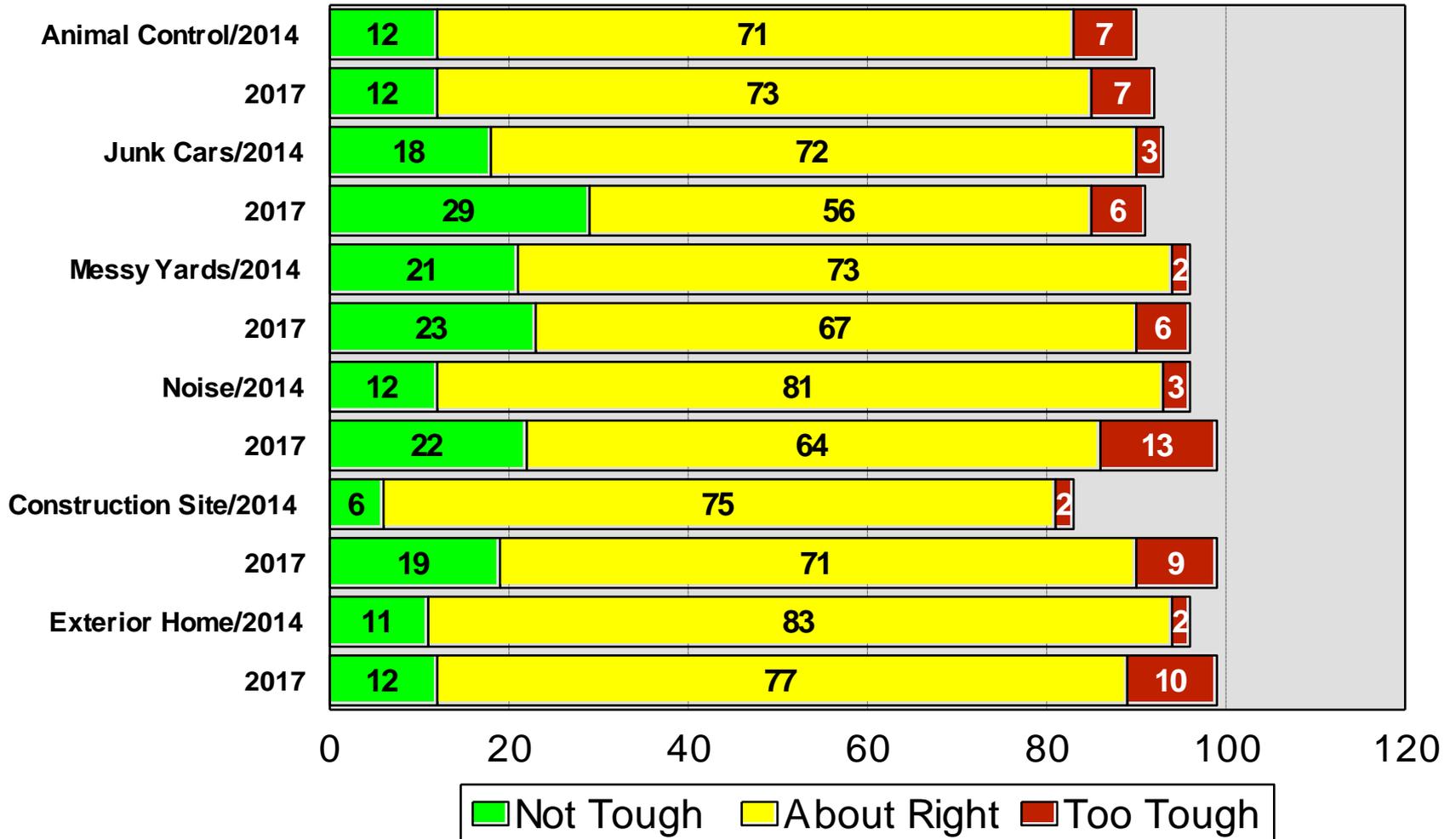
# Appearance of Neighborhood

2017 City of Prior Lake



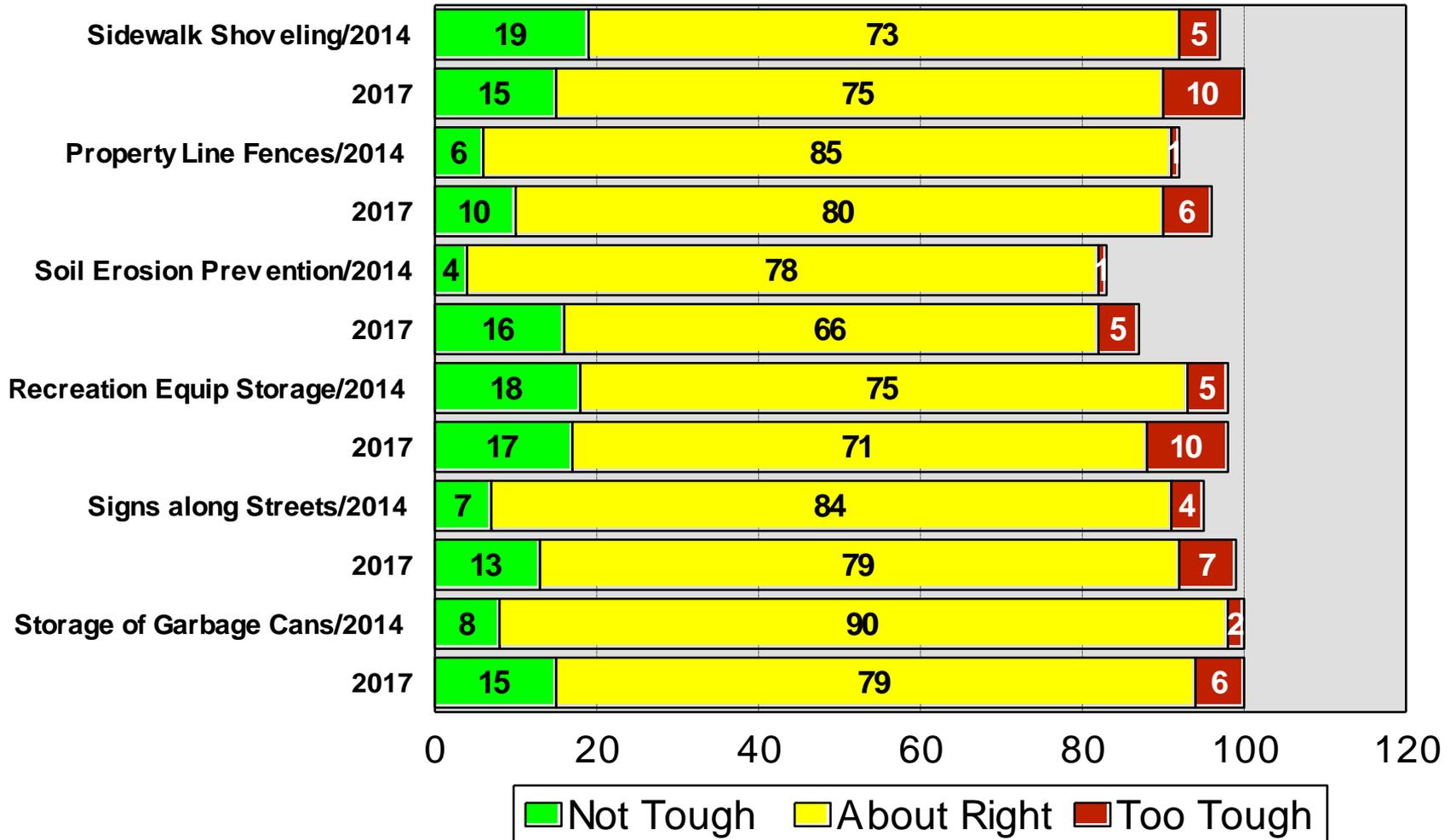
# Code Enforcement I

2017 City of Prior Lake



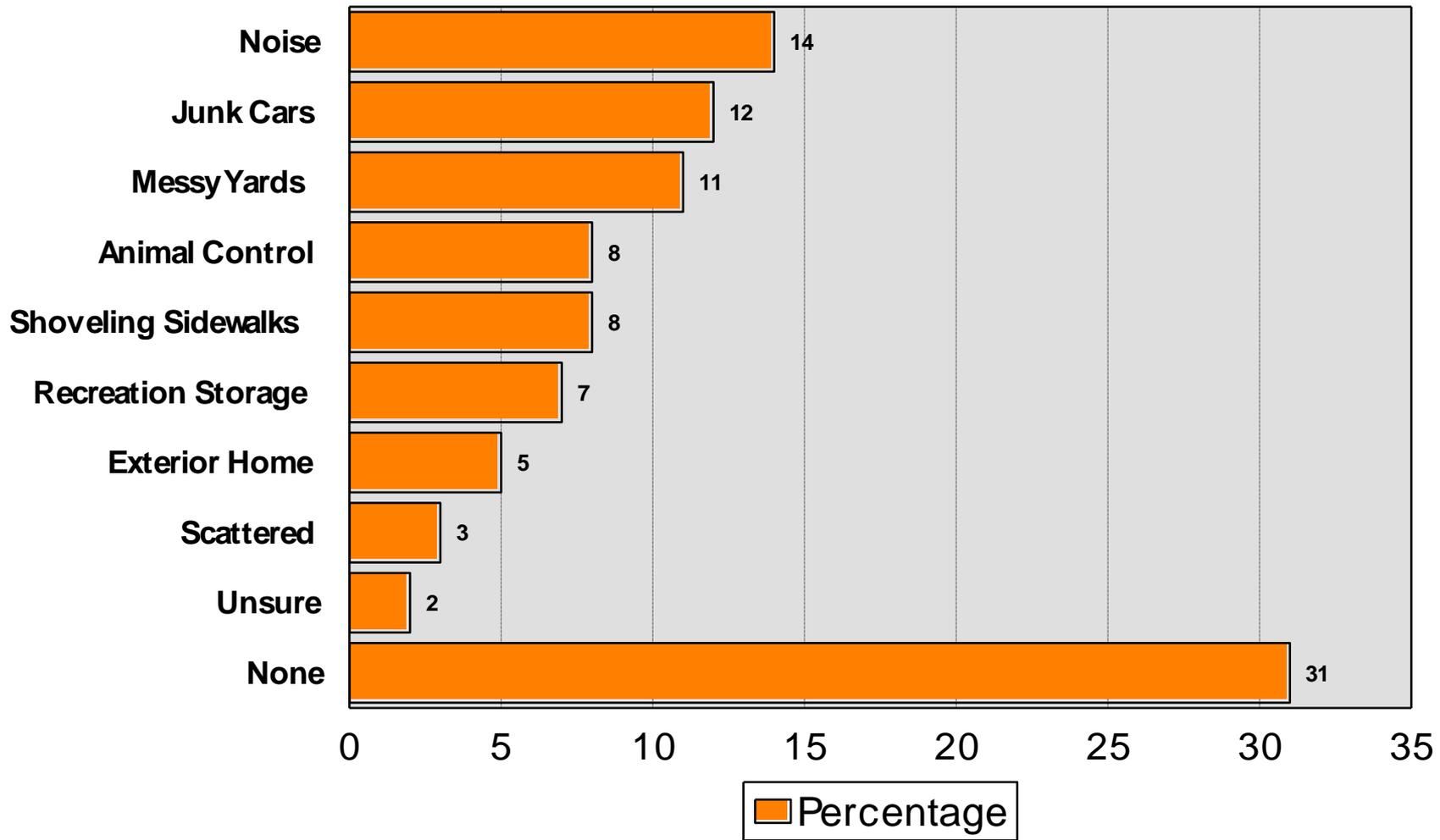
# Code Enforcement II

2017 City of Prior Lake



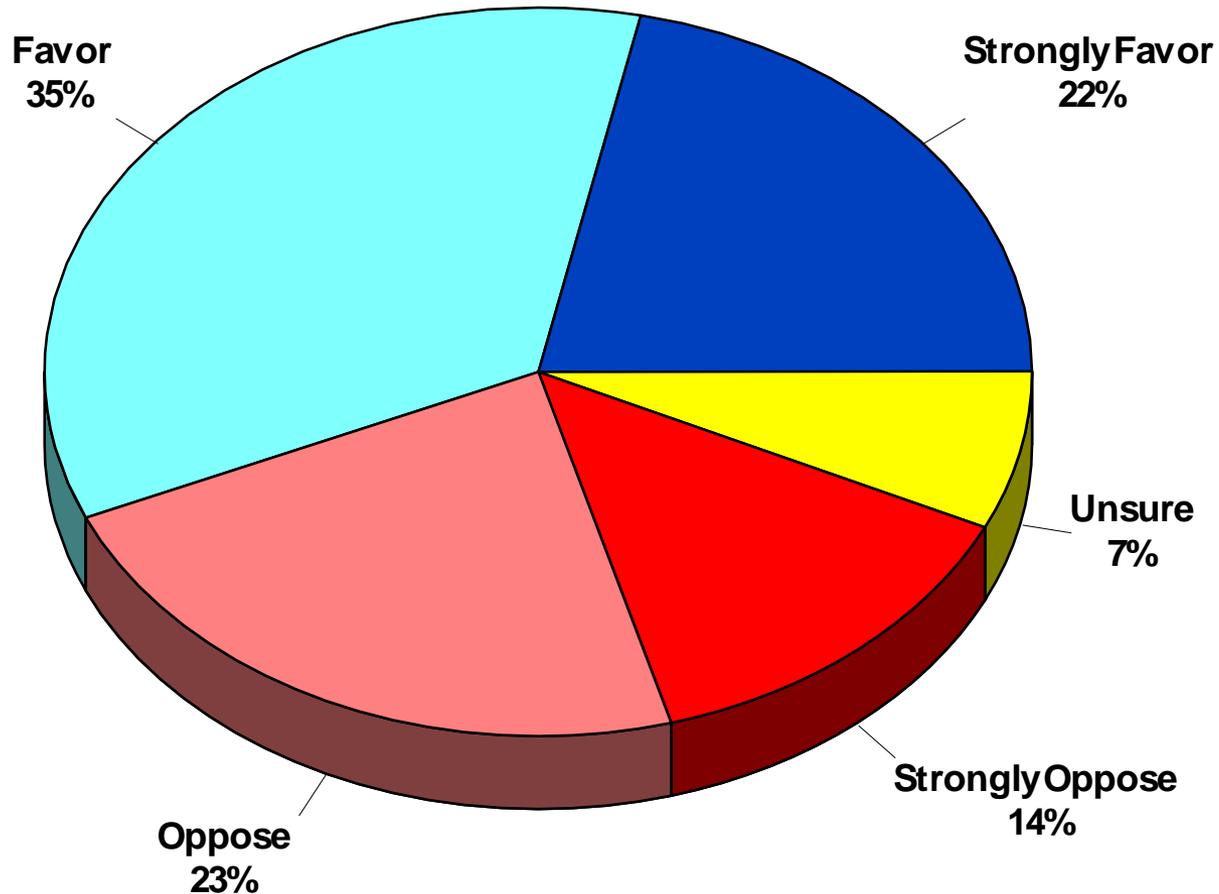
# Top Priority of Code Enforcement

2017 City of Prior Lake



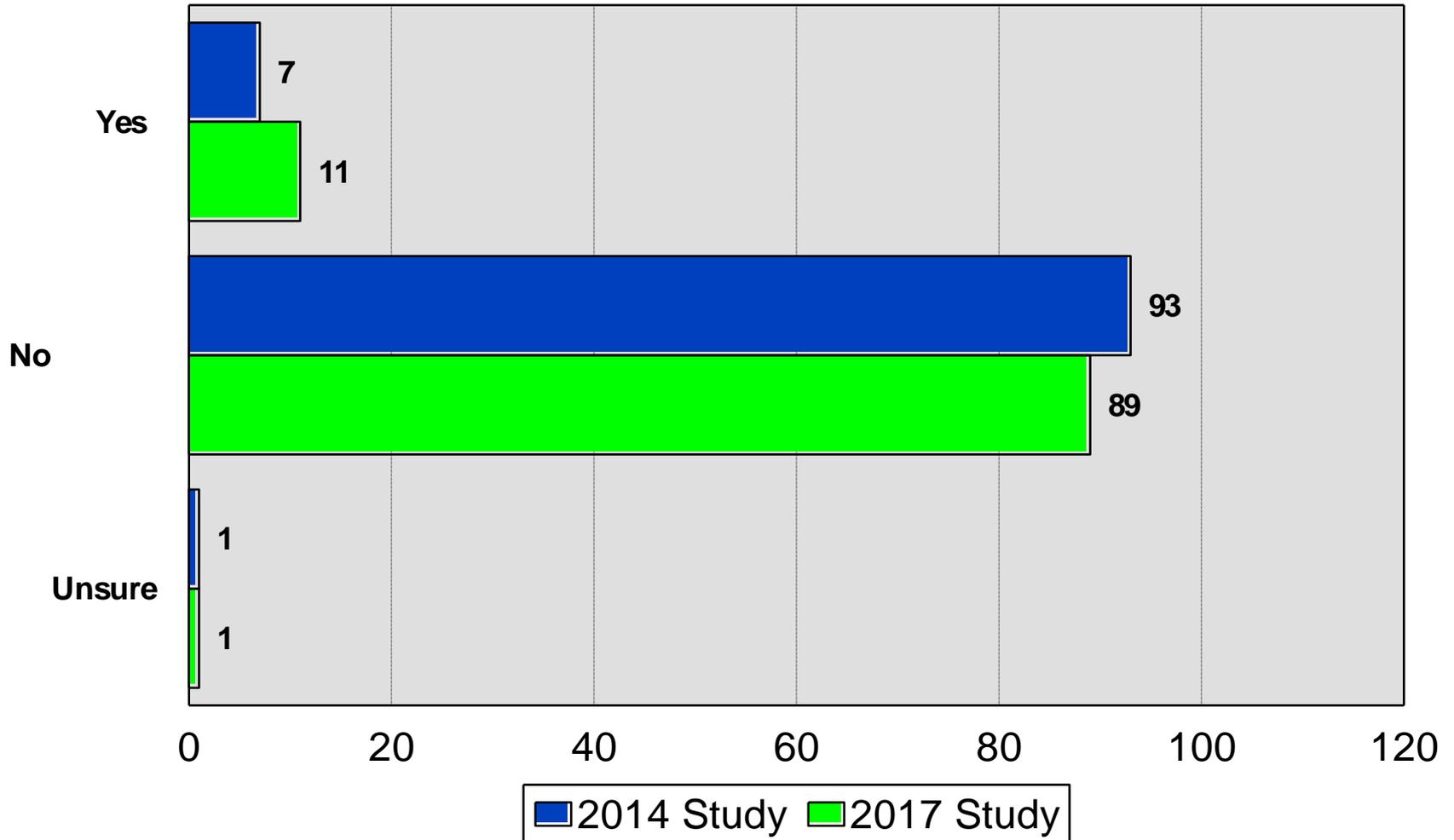
# Residents Pay for Code Compliance

2017 City of Prior Lake



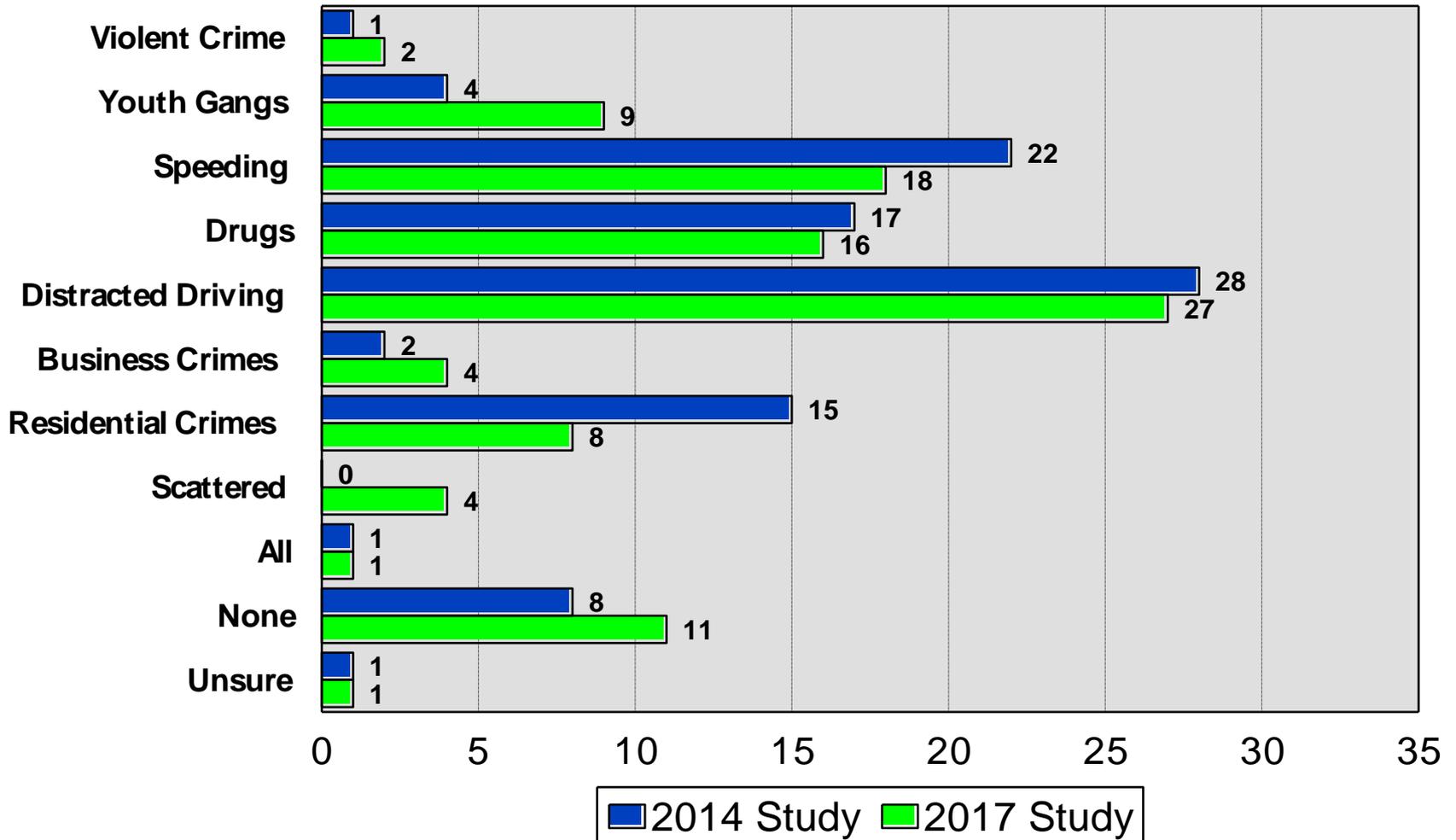
# Unsafe Areas

2017 City of Prior Lake



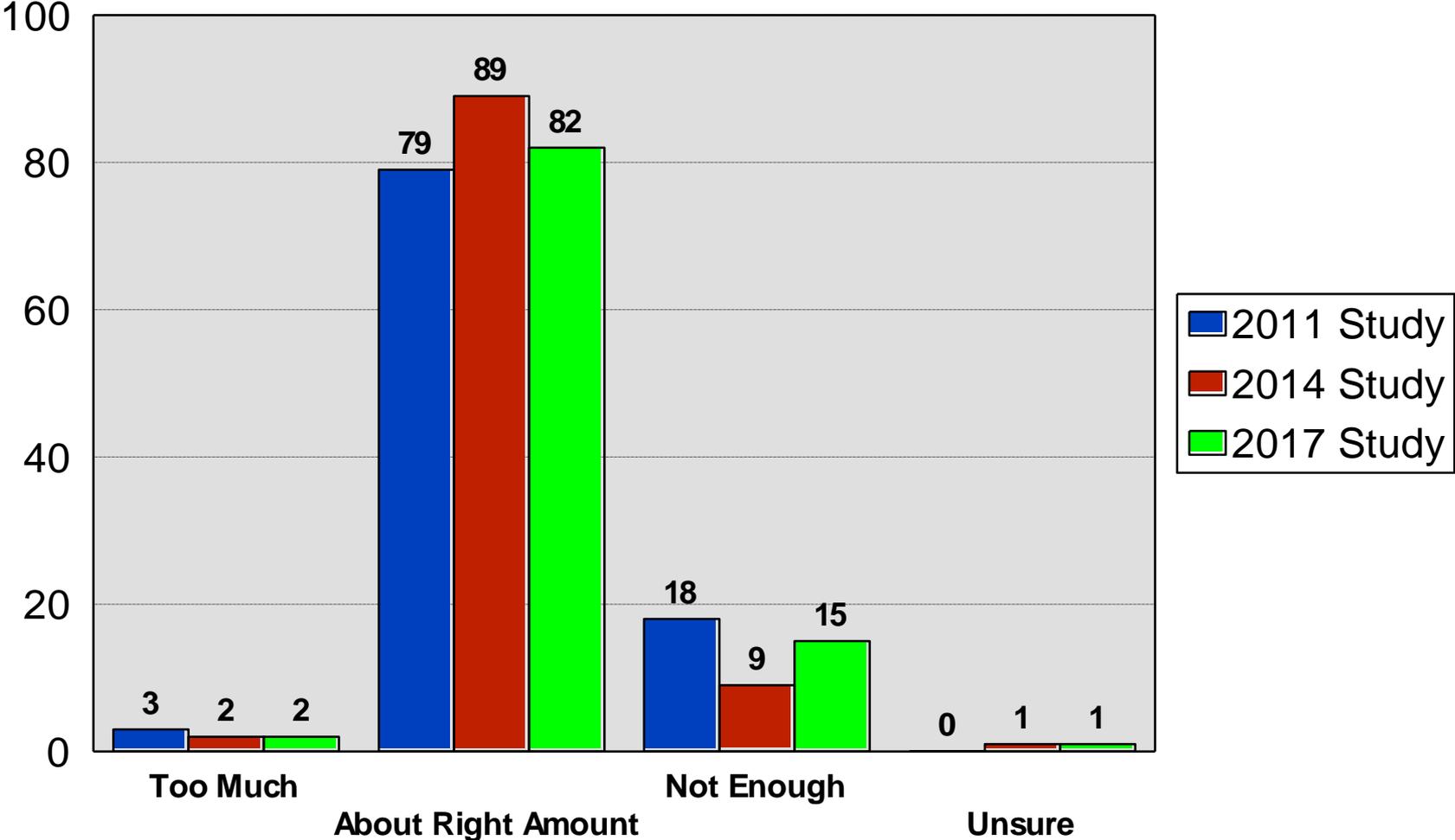
# Public Safety Concern

2017 City of Prior Lake



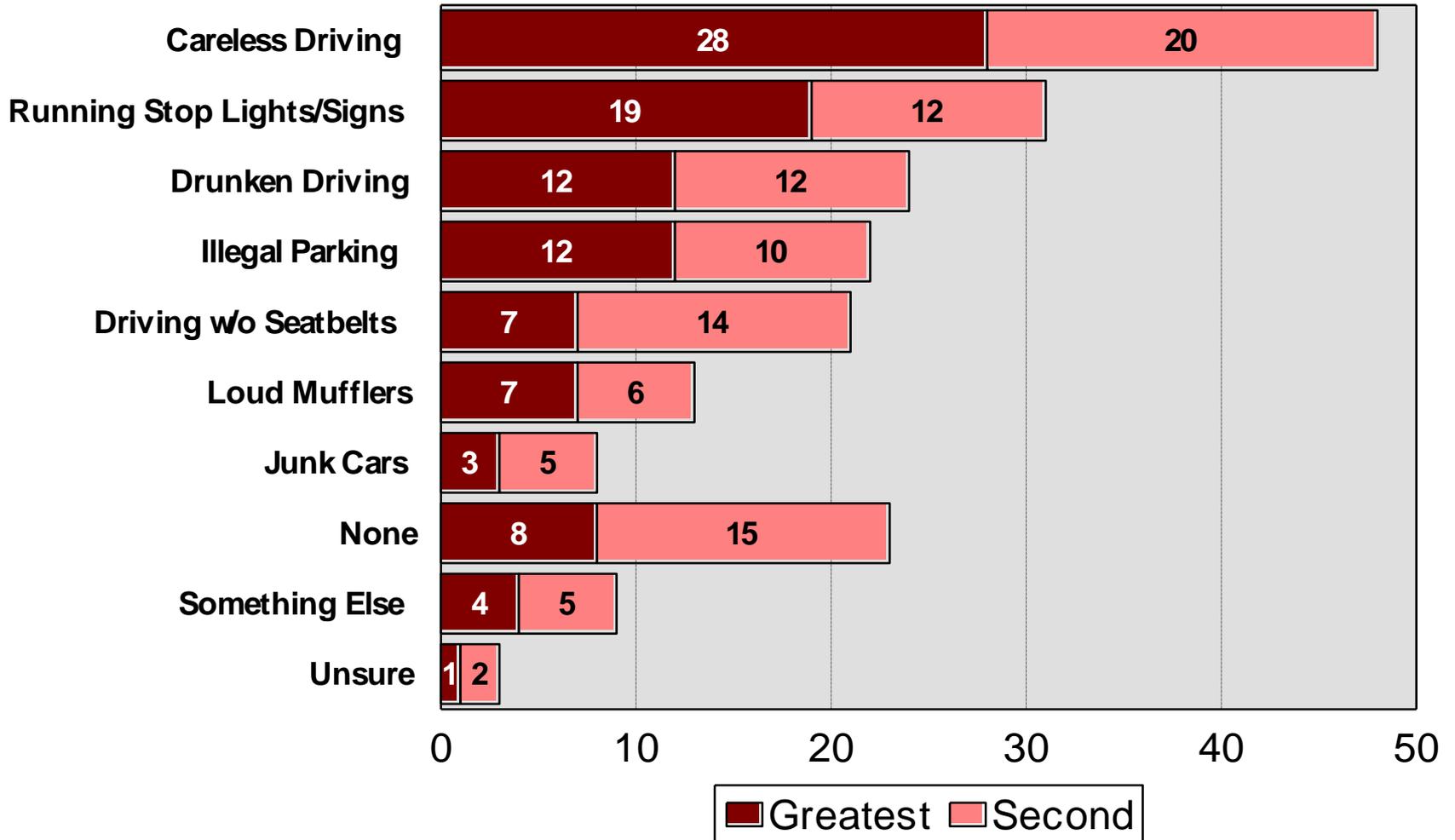
# Neighborhood Police Patrolling

2017 City of Prior Lake



# Traffic Violation Problems

2017 City of Prior Lake



THE MORRIS LEATHERMAN COMPANY  
3128 Dean Court  
Minneapolis, Minnesota 55416

CITY OF PRIOR LAKE  
RESIDENTIAL SURVEY  
FINAL JULY 2017

Hello, I'm \_\_\_\_\_ of the Morris Leatherman Company, a nationwide polling firm located in Minneapolis. We've been retained by the City of Prior Lake to speak with a random sample of residents about issues facing the city. The survey is being taken because your city representatives and staff are interested in your opinions and suggestions. I want to assure you that all individual responses will be held strictly confidential; only summaries of the entire sample will be reported. (DO NOT PAUSE)

- |   |                           |
|---|---------------------------|
| 1. Approximately how many years have you lived in Prior Lake?                                   | LESS THAN TWO YEARS....9% |
|   | TWO TO FIVE YEARS.....15% |
|   | 5.1 TO TEN YEARS.....16%  |
|   | 10.1 TO TWENTY YEARS..27% |
|   | 20.1 TO THIRTY YEARS..17% |
|   | OVER THIRTY YEARS.....16% |
|   | DON'T KNOW/REFUSED.....0% |
| 2. How would you rate the quality of life in Prior Lake -- excellent, good, only fair, or poor? | EXCELLENT.....52%         |
|   | GOOD.....44%              |
|   | ONLY FAIR.....4%          |
|   | POOR.....0%               |
|   | DON'T KNOW/REFUSED.....0% |
| 3. What do you like MOST about living in Prior Lake?  | DON'T KNOW/REFUSED.....0% |
|   | LOCATION.....3%           |
|   | SMALL TOWN FEEL.....17%   |
|   | QUIET.....8%              |
|   | SAFE.....12%              |
|   | SCHOOLS.....10%           |
|   | NEIGHBORHOOD.....20%      |
|   | THE LAKE.....8%           |
|   | PEOPLE.....11%            |
|   | CLOSE TO JOB.....10%      |
|   | SCATTERED.....2%          |

- |  |  |
|--|--|
| 4. In general, what do you think is the most serious issue facing the community today?   | DON'T KNOW/REFUSED....12%<br>CRIME.....3%<br>GROWTH.....16%<br>TAXES.....12%<br>SCHOOLS.....3%<br>TRAFFIC.....17%<br>LACK OF COMMERCIAL....9%<br>LACK OF INDUSTRY.....2%<br>STREET MAINTENANCE....8%<br>CITY SPENDING.....4%<br>DOWNTOWN FEEL.....3%<br>DRINKING WATER QUALITY..7%<br>SCATTERED.....5% |
| 5. How would you rate the general sense of community that Prior Lake residents feel -- excellent, good, only fair, or poor?  | EXCELLENT.....33%<br>GOOD.....57%<br>ONLY FAIR.....9%<br>POOR.....0%<br>DON'T KNOW/REFUSED....0%   |
| 6. Now which of the following statements comes closest to your feelings?<br>A. I feel a real tie to the entire Prior Lake community.<br>B. I have strong ties to my neighborhood, but weak ties to the rest of Prior Lake.<br>C. I have neither strong ties to my neighborhood nor the community as a whole. | STATEMENT A.....37%<br>STATEMENT B.....48%<br>STATEMENT C.....14%<br>NONE.....1%<br>DON'T KNOW/REFUSED....0%   |

Let's spend a few minutes discussing the future of the City of Prior Lake.

- |  |  |
|--|--|
| 7. When thinking about a city's quality of life, what do you think is the most important aspect of that quality? | DON'T KNOW/REFUSED....0%<br>SAFETY.....22%<br>SENSE OF COMMUNITY....17%<br>QUALITY OF SCHOOLS....13%<br>OPEN SPACES/NATURE....9%<br>PARKS AND RECREATION...2%<br>SMALL TOWN FEEL.....12%<br>LAKE.....5%<br>QUIET AND PEACEFUL....19%<br>SCATTERED.....1% |
|--|--|

- |     |   |  |
|-----|---|--|
| 8.  | What aspects, if any, of the community should be fixed or improved in the future?   | DON'T KNOW/REFUSED.....3%<br>NOTHING.....16%<br>LOWER TAXES.....17%<br>MORE RESTAURANTS.....9%<br>MORE RETAIL.....8%<br>LESS GROWTH.....8%<br>STREET MAINTENANCE....10%<br>CITY SPENDING.....2%<br>SCHOOLS.....4%<br>DOWNTOWN.....8%<br>TRAFFIC CONGESTION....13%<br>JOBS.....2%<br>SCATTERED.....1% |
| 9.  | What, if anything, is currently missing from the City of Prior Lake which, if present, would greatly improve the quality of life for residents? | DON'T KNOW/REFUSED.....2%<br>NOTHING.....33%<br>MORE RESTAURANTS.....25%<br>MORE RETAIL.....9%<br>MORE PUBLIC TRANSIT...5%<br>MORE JOBS.....14%<br>MORE ENTERTAINMENT....10%<br>SCATTERED.....3%   |
| 10. | When you think about Prior Lake both today and yesterday, what, if anything, do you think should be preserved for the future?                   | DON'T KNOW/REFUSED.....0%<br>NOTHING.....1%<br>LAKE.....5%<br>OPEN SPACE/NATURE.....21%<br>LOW CRIME/SAFETY.....18%<br>PARKS AND TRAIL.....4%<br>SMALL TOWN FEEL.....18%<br>SENSE OF COMMUNITY....12%<br>QUALITY OF SCHOOLS.....7%<br>HISTORIC BUILDINGS....12%<br>SCATTERED.....2%                  |

Changing focus....

The City of Prior Lake reviews the cost effectiveness of the services it provides to residents. Your opinions on this portion of the survey are particularly important to decision-makers. I am going to read you a list of some of the current services either directly provided by the city or partially subsidized by it. For each one, please rate each service as excellent, good, only fair or poor. If you have no opinion, just say so....

	EXCL	GOOD	FAIR	POOR	D.K.
11. Police service?	50%	47%	2%	0%	1%
12. Fire service?	60%	34%	3%	0%	3%

	EXCL	GOOD	FAIR	POOR	D.K.
13. Water quality in lakes?	26%	51%	15%	1%	7%
14. Quality of drinking water?	18%	53%	23%	6%	0%
15. Animal control?	22%	58%	19%	0%	2%
16. Park and trail maintenance?	26%	64%	8%	0%	1%
17. Recreation programs?	18%	64%	11%	0%	7%
18. Building inspection and permits?	14%	56%	17%	14%	0%
19. 911 emergency response time to calls?	42%	41%	8%	1%	9%
20. Zoning code enforcement?	10%	57%	21%	13%	0%
21. Economic development services?	10%	53%	22%	4%	12%
22. Minnesota Valley Transit services?	10%	51%	18%	6%	16%
23. Neighborhood street lighting?	28%	56%	13%	2%	1%
24. City communications, such as the city newsletter and website?	23%	68%	6%	1%	3%
25. Sanitary sewer service?	35%	60%	5%	0%	1%

For the next two city services, please consider only city streets. In particular, do not consider State Highway 13 or County Roads 12, 21, 42, 44, 82 and 83, as these are not maintained by the City of Prior Lake.

	EXCL	GOOD	FAIR	POOR	D.K.
26. City street sweeping?	28%	67%	5%	1%	0%
27. City street repair and maintenance?	26%	55%	14%	5%	0%
28. Snow and ice removal?	34%	53%	11%	2%	0%

Now, I would like to re-read you that list of city services. For each one, please tell me if you consider it be an essential city service, a very important city service, a somewhat important city service, or not a very important service at all.

	ESS	VRI	SMI	NVI	DKR
29. Police service?	86%	14%	0%	0%	0%
30. Fire service?	90%	10%	1%	0%	0%
31. Water quality in lakes?	47%	44%	10%	0%	0%
32. Quality of drinking water?	69%	24%	8%	0%	0%
33. Animal control?	14%	50%	36%	1%	0%
34. Park and trail maintenance?	20%	62%	18%	1%	0%
35. Recreation programs?	23%	50%	23%	3%	1%
36. Building inspection and permits?	32%	45%	23%	1%	0%
37. 911 emergency response time to calls?	64%	25%	11%	0%	0%
38. Zoning code enforcement?	29%	44%	26%	1%	1%
39. Economic development services?	35%	39%	23%	2%	2%

	ESS	VRI	SMI	NVI	DKR
40. Minnesota Valley Transit services?	19%	47%	19%	12%	4%
41. Neighborhood street lighting?	51%	33%	17%	0%	0%
42. City communications, such as the city newsletter and website?	32%	50%	14%	5%	0%
43. Sanitary sewer service?	56%	40%	5%	0%	0%
44. City street sweeping?	45%	43%	10%	2%	0%
45. City street repair and maintenance?	65%	31%	4%	0%	0%
46. Snow and ice removal?	64%	33%	3%	0%	0%

Now, for the final time I am going to read the list of city services. Given the current economic and financial environment, the city may have to make some additional tough choices in the next couple of years with respect to scaling back or eliminating certain city services. For each of the following please tell me if you would support an increase in funding for the service, keep the funding for the service at its current level, make cuts in the funding for the service, or eliminate funding for the service. (ROTATE)

	INC	CUR	CUT	ELM	DKR					
47. Police service?	28%	72%	0%	0%	0%					
48. Fire service?	35%	65%	0%	0%	0%					
49. Water quality in lakes?	31%	63%	5%	0%	1%					
50. Quality of drinking water?	46%	51%	4%	0%	0%					
51. Animal control?	5%	66%	27%	1%	1%					
52. Park and trail maintenance?	15%	78%	7%	0%	0%					
53. Recreation programs?	14%	74%	10%	0%	2%					
54. Building inspection and permits?	11%	73%	15%	0%	2%					
55. 911 emergency response time to calls?	28%	66%	6%	1%	0%					
56. Zoning code enforcement?	9%	73%	17%	1%	1%					
57. Economic development services?	13%	65%	21%	1%	1%					
58. Minnesota Valley Transit services?	23%	54%	17%	3%	3%					
59. Neighborhood street lighting?	24%	72%	4%	0%	1%					
60. City communications, such as the city newsletter and website?	17%	76%	8%	0%	0%					
61. Sanitary sewer service?	11%	86%	4%	0%	0%					
62. City street sweeping?	10%	80%	10%	1%	0%					
63. City street repair and maintenance?	26%	71%	3%	0%	0%					
64. Snow and ice removal?	25%	73%	2%	0%	0%					
65. When you compare the property taxes you pay and the quality of city services you receive, would you rate the general value as excellent, good, only fair or poor?	EXCELLENT.....	21%	GOOD.....	66%	ONLY FAIR.....	11%	POOR.....	0%	DON'T KNOW/REFUSED.....	2%

66. Do you consider the city portion of your property taxes to be very high, somewhat high, about average, somewhat low, or very low in comparison with neighboring cities?	VERY HIGH.....24% SOMEWHAT HIGH.....40% ABOUT AVERAGE.....29% SOMEWHAT LOW.....1% VERY LOW.....1% DON'T KNOW/REFUSED.....6%
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Moving on....

67. How would you rate the general appearance of City of Prior Lake -- excellent, good, only fair, or or poor?	EXCELLENT.....37% GOOD.....60% ONLY FAIR.....4% POOR.....0% DON'T KNOW/REFUSED.....0%
--	---

68. Now, how would you rate the general appearance of your neighborhood -- excellent, good, only fair, or or poor?	EXCELLENT.....45% GOOD.....54% ONLY FAIR.....1% POOR.....0% DON'T KNOW/REFUSED.....1%
--	---

For each of the following, please tell me whether the City is too tough, about right, or not tough enough in enforcing city codes on the nuisances.

	TOO TOU	ABO RIG	NOT TOU	DK/ REF
69. Animal control?	7%	73%	12%	9%
70. Junk cars?	6%	56%	29%	9%
71. Messy yards?	6%	67%	23%	5%
72. Noise?	13%	64%	22%	2%
73. Construction site management?	9%	71%	19%	2%
74. Exterior home maintenance?	10%	77%	12%	1%
75. Snow shoveling of sidewalks?	10%	75%	15%	1%
76. Maintenance and appearance of property line fences?	6%	80%	10%	5%
77. Prevention of soil erosion?	5%	66%	16%	14%
78. Storage of recreational equipment, such as boats, snowmobiles, ATVs and personal watercraft?	10%	71%	17%	2%
79. Signs for real estate, yard sales and elections, in the right of way or along city streets?	7%	79%	13%	2%
80. Storage of garbage cans?	6%	79%	15%	0%

81. Which of these would be your top priority for greater city code enforcement?	DON'T KNOW/REFUSED.....2% NONE.....31% ANIMAL CONTROL.....8% JUNK CARS.....12% NOISE.....14% MESSY YARDS.....11% EXTERIOR HOME.....5% STORAGE OF RECREATION..7% SNOW SHOVELING/SIDE....8% SCATTERED.....3%
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In some cities, residents who are not in compliance with city codes, are assessed the city's cost for the time code enforcement workers spend getting their property into compliance.

82. Would you favor or oppose the City of Prior Lake require residents to pay for code compliance? (WAIT FOR RESPONSE) Do you feel strongly that way?	STRONGLY FAVOR.....22% FAVOR.....35% OPPOSE.....23% STRONGLY OPPOSE.....14% DON'T KNOW/REFUSED.....7%
---	---

Moving on....

83. Other than voting, do you feel that if you wanted to, you could have a say about the way the City of Prior Lake runs things?	YES.....58% NO.....33% DON'T KNOW/REFUSED....10%
--	--

84. How much do you feel you know about the work of the Mayor and City Council -- a great deal, a fair amount, or very little?	GREAT DEAL.....9% FAIR AMOUNT.....46% VERY LITTLE.....41% DON'T KNOW/REFUSED....4%
--	---

85. From what you know, do you approve or disapprove of the job the Mayor and City Council are doing? (WAIT FOR RESPONSE) And do you feel strongly that way?	STRONGLY APPROVE.....18% SOMEWHAT APPROVE.....43% SOMEWHAT DISAPPROVE...17% STRONGLY DISAPPROVE....5% DON'T KNOW/REFUSED....17%
--	---

IF OPINIONS ARE STATED IN QUESTION #85, ASK: (N=334)

86. Why do you feel that way about the Mayor and City Council?
- DON'T KNOW/REFUSED.....1%  
GOOD JOB.....38%  
LISTEN.....11%  
DO NOT LISTEN.....8%  
COULD IMPROVE.....12%  
SPENDING.....5%  
NO PROBLEMS.....16%  
NEED MORE BUSINESS.....4%  
TOO MUCH GROWTH.....4%  
SCATTERED.....2%
87. From what you have seen or heard, how would you rate the job performance of the Prior Lake City staff -- excellent, good, only fair, or poor?
- EXCELLENT.....11%  
GOOD.....75%  
ONLY FAIR.....11%  
POOR.....0%  
DON'T KNOW/REFUSED.....4%
88. During the past year, have you contacted by telephone, in person, or electronically any City staff member?
- NO.....53%  
YES/TELEPHONE.....29%  
YES/IN PERSON.....15%  
YES/ELECTRONICALLY.....3%  
DON'T KNOW/REFUSED.....0%

IF "YES," ASK: (N=189)

Thinking about that last contact, for each of the following characteristics, please rate the Prior Lake staff as excellent, good, only fair, or poor....

	EXCL	GOOD	FAIR	POOR	DK/R
89. Courtesy and helpfulness of the Information Desk receptionist?	33%	56%	11%	0%	0%
90. Ease of reaching a department staff member who could help you?	33%	47%	13%	7%	0%
91. Courtesy and helpfulness of the department staff?	44%	48%	8%	0%	0%
92. Overall, how would you rate the financial management of the City of Prior Lake -- excellent, good, only fair or poor?					
		EXCELLENT.....9%	GOOD.....71%	ONLY FAIR.....14%	POOR.....2%
		DON'T KNOW/REFUSED.....5%			

In some cities, they partner with neighboring cities or organizations to provide infrastructure projects, such as water and sewer, to reduce cost and debt for residents.

93. Would you support or oppose the City of Prior Lake partnering with neighboring cities or organizations? (WAIT FOR RESPONSE) Do you feel strongly that way?
- |                         |     |
|-------------------------|-----|
| STRONGLY SUPPORT.....   | 32% |
| SUPPORT.....            | 50% |
| OPPOSE.....             | 9%  |
| STRONGLY OPPOSE.....    | 2%  |
| DON'T KNOW/REFUSED..... | 8%  |

Moving on....

94. Are there areas in the City of Prior Lake where you do not feel safe?
- |                         |     |
|-------------------------|-----|
| YES.....                | 11% |
| NO.....                 | 89% |
| DON'T KNOW/REFUSED..... | 1%  |

IF "YES," ASK: (N=42)

95. In which areas do you not feel safe?
- |                         |     |
|-------------------------|-----|
| DON'T KNOW/REFUSED..... | 0%  |
| EVERYWHERE.....         | 10% |
| DOWNTOWN.....           | 10% |
| LOW INCOME AREAS.....   | 43% |
| CASINO.....             | 33% |
| AT NIGHT.....           | 2%  |
| SCATTERED AREAS.....    | 2%  |

96. What would make you feel more safe?
- |                         |     |
|-------------------------|-----|
| DON'T KNOW/REFUSED..... | 0%  |
| MORE POLICE PATROLS...  | 83% |
| MORE STREET LIGHTS....  | 12% |
| SIDEWALKS.....          | 5%  |

97. Please tell me which one you consider to be the greatest concern in Prior Lake? If you feel that none of these problems are serious in Prior Lake, just say so. (READ LIST)

- |  |     |
|--|-----|
| Violent crime.....   | 2%  |
| Youth gangs.....   | 9%  |
| Speeding.....  | 18% |
| Drugs.....   | 16% |
| Distracted driving.....  | 27% |
| Business crimes, such as shop-<br>lifting and check fraud.....     | 4%  |
| Residential crimes, such as<br>burglary, theft, and vandalism..... | 8%  |
| SCATTERED (STREET MAINTENANCE/TRAFFIC).....                        | 4%  |
| ALL EQUALLY.....   | 1%  |
| NONE OF THE ABOVE.....   | 11% |
| DON'T KNOW/REFUSED.....  | 1%  |

98. How would you rate the amount of police patrolling in your neighborhood -- would you say they do too much, about the right amount, or not enough?

TOO MUCH.....	2%
ABOUT RIGHT AMOUNT....	82%
NOT ENOUGH.....	15%
DON'T KNOW/REFUSED.....	1%

IF "NOT ENOUGH," ASK: (N=58)

99. Would you support a property tax increase to hire more police officers?

YES.....	60%
NO.....	35%
DON'T KNOW/REFUSED.....	5%

100. Please tell me which one you consider to be the greatest traffic violation problem in Prior Lake? If you feel that none of these problems are serious in Prior Lake, just say so. (ROTATE AND READ LIST)

101. Is there a second traffic violation problem you are concerned about? (RE-READ LIST, OMITTING FIRST CHOICE)

	GREAT	SEC
Loud mufflers.....	7%	6%
Illegal parking.....	12%	10%
Junk cars.....	3%	5%
Vehicles running stop lights and stop signs.....	19%	12%
Careless driving.....	28%	20%
Drunken driving.....	12%	12%
Driving without seat belts.....	7%	14%
NONE.....	8%	15%
ELSE (SPEEDING/TEXTING/PEDESTRIAN SAFETY).....	4%	5%
DON'T KNOW/REFUSED.....	1%	2%

Let's talk about development for a few minutes.....

I would like to read you list of characteristics in the city. For each one, please tell me if you think Prior Lake currently has too many or too much, too few or too little, or about the right amount. (ROTATE LIST)

	MANY MUCH	FEW/ LITT	ABOUT RIGHT	D.K. REF.
102. Starter homes for young families?	3%	54%	41%	2%
103. Single family homes costing less than \$300,000?	8%	36%	55%	1%
104. "Move up" housing?	18%	18%	62%	2%
105. Higher cost housing?	40%	8%	51%	2%

	MANY MUCH	FEW/ LITT	ABOUT RIGHT	D.K. REF.
106. assisted living for seniors?	9%	34%	46%	12%
107. nursing homes?	6%	37%	43%	14%
108. one level housing for seniors maintained by an association?	7%	39%	38%	17%
109. Affordable housing, defined by the Metropolitan Council as a single family home costing less than \$160,500?	6%	61%	31%	3%
110. Parks and open spaces?	15%	12%	73%	0%
111. Trails and bikeways?	14%	12%	73%	1%
112. Full-time job opportunities?	4%	43%	47%	6%
113. Commercial and industrial businesses?	5%	31%	58%	7%
114. Service businesses?	3%	27%	68%	3%
115. Retail shopping businesses?	5%	43%	53%	0%
116. Entertainment businesses?	6%	48%	46%	1%
117. Dining establishments?	6%	49%	45%	1%
118. How would you rate general dev- elopment in the City of Prior Lake -- excellent, good, only fair, or poor?				
			EXCELLENT.....	15%
			GOOD.....	34%
			ONLY FAIR.....	28%
			POOR.....	6%
			DON'T KNOW/REFUSED....	18%

IF A RATING IS GIVEN, ASK: (N=328)

119. Why do you feel that way?

**FAVORABLE:**

- GOOD DEVELOPMENT OF RETAIL AND DINING, 12%
- LOOKS NICE, 10%
- WELL BALANCED DEVELOPMENT, 9%
- KEPT SMALL TOWN FEEL, 5%
- BRINGS REVENUE TO CITY, 4%
- BRINGS JOBS, 4%
- IMPROVES THE CITY, 3%
- BRINGS NEW RESIDENTS, 2%

**UNFAVORABLE :**

- NOT ENOUGH RETAIL AND DINING, 11%
- TOO MUCH GROWTH, 7%
- LACK OF ENTERTAINMENT, 4%
- LACK OF AFFORDABLE HOUSING, 3%
- LOSING SMALL TOWN FEEL, 3%
- LOSING OPEN SPACES, 2%
- NOT ENOUGH JOBS, 2%
- TOO MUCH TRAFFIC, 2%
- TOO MUCH HOUSING, 2%

- SCATTERED, 13%
- UNSURE, 2%

120. Do you support or oppose the continued development in the City of Prior Lake? (WAIT FOR RESPONSE) Do you feel strongly that way?

STRONGLY SUPPORT.....	28%
SUPPORT.....	47%
OPPOSE.....	14%
STRONGLY OPPOSE.....	5%
DON'T KNOW/REFUSED.....	7%

As the City of Prior Lake continues development....

121. Do you support or oppose the City providing financial incentives to attract specific types of development? (WAIT FOR RESPONSE) Do you feel strongly that way?

STRONGLY SUPPORT.....	26%
SUPPORT.....	45%
OPPOSE.....	16%
STRONGLY OPPOSE.....	5%
DON'T KNOW/REFUSED.....	9%

122. Do you feel that Prior Lake residents have an adequate opportunity to provide input into the zoning and land use decision-making process?

YES.....	55%
NO.....	34%
DON'T KNOW/REFUSED....	11%

Thinking about Downtown Prior Lake....

123. How often do you or members of your household travel through Downtown Prior Lake - everyday, a few times a week, weekly, a few times a month, monthly or less often?

EVERY DAY.....	17%
FEW TIMES A WEEK.....	28%
WEEKLY.....	22%
FEW TIMES A MONTH.....	15%
MONTHLY.....	6%
LESS OFTEN.....	13%
DON'T KNOW/REFUSED.....	0%

124. How often do you or members of your household visit Downtown Prior Lake - everyday, a few times a week, weekly, a few times a month, monthly or less often?

EVERY DAY.....	12%
FEW TIMES A WEEK.....	15%
WEEKLY.....	24%
FEW TIMES A MONTH.....	17%
MONTHLY.....	6%
LESS OFTEN.....	26%
DON'T KNOW/REFUSED.....	1%

IF #1, #2, #3, #4, OR #5, ASK: (N=295)

125. What is the primary reason you or members of your household visit Downtown Prior Lake?

SHOPPING, 51%; COFFEE SHOP, 3%; SERVICES, 2%; GAS STATION, 3%; WORK, 10%; PRE-SCHOOL, 3%; WALK AROUND, 9%; LIBRARY, 4%; FARMER'S MARKET, 4%; RESTAURANT, 5%; SCATTERED, 6%.

The City has an objective of 50% of its residents working in Prior Lake by 2030.

126. Do you agree or disagree with this objective? (WAIT FOR RESPONSE) Do you feel strongly that way?

STRONGLY AGREE.....	34%
AGREE.....	46%
DISAGREE.....	10%
STRONGLY DISAGREE.....	1%
DON'T KNOW/REFUSED.....	10%

Turning to park and recreation issues. When you consider your quality of life in the city....

127. How important are park and recreational facilities to you -- very important, somewhat important, not too important or not at all important?

VERY IMPORTANT.....	47%
SOMEWHAT IMPORTANT....	40%
NOT TOO IMPORTANT.....	13%
NOT AT ALL IMPORTANT...	0%
DON'T KNOW/REFUSED.....	0%

When you consider the value of your home....

128. How important is the appearance of your neighborhood park -- very important, somewhat important, not too important or not at all important?

VERY IMPORTANT.....	64%
SOMEWHAT IMPORTANT....	32%
NOT TOO IMPORTANT.....	4%
NOT AT ALL IMPORTANT...	1%
DON'T KNOW/REFUSED.....	0%

129. When you compare the property taxes you pay and the quality of park and recreation services, would you rate the general value as excellent, good, only fair or poor?

EXCELLENT.....	23%
GOOD.....	65%
ONLY FAIR.....	10%
POOR.....	0%
DON'T KNOW/REFUSED.....	3%

The Prior Lake Park System is composed of 36 smaller neighborhood parks designed to serve residents within a one-third mile radius, four larger community parks containing ballfields and other athletic amenities, two open space parks which accommodate passive recreation, a trail system and two swimming beaches. For each of the following facilities, first, tell me if you or members of your household have used it during the past year. Then, for those you have used, please rate them as excellent, good, only fair or poor. If you have no opinion, just say so....

	NOT	EXC	GOO	FAI	POO	DKR
130. Smaller neighborhood parks?	22%	27%	50%	2%	0%	0%
131. Larger community parks, such as Lakefront, Memorial, Ponds, and Ryan?	21%	46%	31%	2%	0%	0%
132. Open space parks, such as Woodview Park, Deerfield or Raspberry Ridge?	32%	37%	28%	3%	0%	1%
133. Trails and sidewalks?	11%	40%	46%	3%	0%	0%
134. Watzl's and Sand Point beaches?	29%	33%	33%	5%	0%	1%
135. Overall, would you rate the park and recreational facilities in Prior Lake as excellent, good, only fair, or poor?	EXCELLENT.....	GOOD.....	ONLY FAIR.....	POOR.....	DON'T KNOW/REFUSED.....	25% 72% 3% 0% 1%
136. Do you think the city has too many parks, too few or about the right amount?	TOO MANY.....	TOO FEW.....	ABOUT RIGHT AMOUNT....	DON'T KNOW/REFUSED.....		8% 4% 88% 0%
137. Do you think the city has too many athletic fields, too few or about the right amount?	TOO MANY.....	TOO FEW.....	ABOUT RIGHT AMOUNT....	DON'T KNOW/REFUSED.....		5% 16% 78% 2%
138. Do you think there is adequate parking at city parks?	YES.....	NO.....	DON'T KNOW/REFUSED.....			72% 27% 1%

139. Are there any park and recreational facilities missing from the community you would like to see in Prior Lake? (IF "YES," ASK:) What are they? (DO NOT READ LIST)	DON'T KNOW/REFUSED.....6% NO.....34% COMMUNITY CENTER.....15% INDOOR POOL.....5% FITNESS CENTER.....4% SENIOR CENTER.....4% TEEN CENTER.....14% WATER PARK.....17% SCATTERED.....1%
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There have been on-going discussions in the community about the need for a Community Center that would provide community gathering space for recreation, programs and meetings.

140. Do you support or oppose the construction of a Community Center by the City of Prior Lake? (WAIT FOR RESPONSE) Do you feel strongly that way?	STRONGLY SUPPORT.....25% SUPPORT.....49% OPPOSE.....14% STRONGLY OPPOSE.....9% DON'T KNOW/REFUSED.....4%
--	--

141. If a Community Center were built, how likely would you or members of your household be to use the facility -- very likely, somewhat likely, not too likely, or not at all likely?	VERY LIKELY.....33% SOMEWHAT LIKELY.....35% NOT TOO LIKELY.....17% NOT AT ALL LIKELY.....13% DON'T KNOW/REFUSED.....3%
--	--

The construction of the Community Center would use property taxes. Suppose the City of Prior Lake proposed a Community Center development which you considered to be a reasonable approach.

142. How much would you be willing to see your property taxes increase to fund this construction? Let's say, would you be willing to see your monthly property taxes increase by \$____? (CHOOSE RANDOM STARTING POINT; MOVE UP OR DOWN DEPENDING ON RESPONSE) How about \$____ per month?	NOTHING.....31% \$3.00.....15% \$6.00.....17% \$9.00.....13% \$12.00.....11% \$15.00.....4% \$18.00.....1% OVER \$18.00.....1% DON'T KNOW/REFUSED.....7%
--	--

Continuing....

143. Have you or members of your household participated in city recreation programs during the past two years?	YES.....36% NO.....64% DON'T KNOW/REFUSED.....0%
--	--

IF "YES," ASK: (N=147)

144. How would you rate your experience with the City recreation programs -- excellent, good, only fair or poor?
- |                         |     |
|-------------------------|-----|
| EXCELLENT.....          | 40% |
| GOOD.....               | 60% |
| ONLY FAIR.....          | 0%  |
| POOR.....               | 0%  |
| DON'T KNOW/REFUSED..... | 0%  |
145. Have you or members of your household participated in any programs offered by sports associations in the City of Prior Lake in the past two years?
- |                         |     |
|-------------------------|-----|
| YES.....                | 31% |
| NO.....                 | 69% |
| DON'T KNOW/REFUSED..... | 0%  |

IF "YES," ASK: (N=124)

146. Do you think the cost to participate in sports association programs in the city is too high or are the cost about right?
- |                         |     |
|-------------------------|-----|
| TOO HIGH.....           | 24% |
| ABOUT RIGHT.....        | 76% |
| DON'T KNOW/REFUSED..... | 0%  |
147. Have you or members of your household participated in a community celebration or event, such as Music Fest, Lakefront Days or Lakefront Dazzle, during the past two years?
- |                         |     |
|-------------------------|-----|
| YES.....                | 71% |
| NO.....                 | 29% |
| DON'T KNOW/REFUSED..... | 0%  |

IF "YES," ASK: (N=282)

148. How would you rate your experience with the City event -- excellent, good, only fair, or poor?
- |                         |     |
|-------------------------|-----|
| EXCELLENT.....          | 55% |
| GOOD.....               | 45% |
| ONLY FAIR.....          | 0%  |
| POOR.....               | 0%  |
| DON'T KNOW/REFUSED..... | 0%  |

IF "ONLY FAIR" OR "POOR," ASK: (N=0)

149. What about community celebrations or events needs to be improved?

NOT APPLICABLE.

Moving on....

For each of the following communication channels, please tell me whether it is a major source, minor source or no source at all about Prior Lake news, activities, events or City policies?

	MAJ	MIN	NOT	DKR
150. The "Prior Lake American?"	42%	41%	17%	0%
151. Government access cable television channels 8, 15 or 81?	25%	21%	54%	0%
152. "Wavelength," the city newsletter?	35%	39%	26%	0%
153. Co-workers/Neighbors?	36%	54%	11%	0%
154. The Star Tribune?	4%	26%	69%	1%
155. The City's website?	35%	28%	37%	1%
156. City's e-mailed newsletters?	21%	25%	54%	1%
157. The City's Facebook page or Twitter?	16%	22%	62%	1%
158. Webstreaming of city meetings?	3%	15%	81%	1%
159. Newswire?	2%	10%	84%	4%
160. If you could choose the best way for you to receive information about City government and the issues facing the community, what would it be?	DON'T KNOW/REFUSED.....0% NONE.....2% PRIOR LAKE AMERICAN...33% CABLE TV.....15% CITY NEWSLETTER.....22% CITY WEBSITE.....17% E-MAIL.....6% MAILINGS.....2% SOCIAL MEDIA.....2% SCATTERED.....2%			
161. Do you recall receiving the City newsletter -- "Wavelength" -- during the past year?	YES.....77% NO.....22% DON'T KNOW/REFUSED....1%			
IF "YES," ASK: (N=308)				
162. How effective is this city publication in keeping you informed about activities in the city -- very effective, somewhat effective, not too effective, or not at all effective?	VERY EFFECTIVE.....29% SOMEWHAT EFFECTIVE....50% NOT TOO EFFECTIVE.....17% NOT AT ALL EFFECTIVE...3% DON'T KNOW/REFUSED....1%			
163. Overall, how would you rate the job the City does in communicating with residents -- excellent, good, only fair or poor?	EXCELLENT.....69% GOOD.....16% ONLY FAIR.....9% POOR.....1% DON'T KNOW/REFUSED....5%			
IF "GOOD," "ONLY FAIR" OR "POOR," ASK: (N=104)				

164. What needs to be improved with city communications to make them excellent?

UNSURE, 17%; NOTHING, 22%; MORE HONEST, 3%; MORE DETAILED, 14%; MORE TIMELY, 11%; MORE OFTEN, 14%; LISTEN TO RESIDENTS, 8%; PUBLIC MEETINGS, 4%; MORE SOCIAL MEDIA, 4%; SCATTERED, 3%.

Now, just a few more questions for demographic purposes....

Could you please tell me how many people in each of the following age groups live in your household. Please include yourself in the proper age group. Let's start oldest to youngest....

165. First, persons 65 or over? NONE.....78%  
ONE.....12%  
TWO OR MORE.....10%  
REFUSED.....0%

166. Adults, 18 to 64? NONE.....13%  
ONE.....18%  
TWO.....61%  
THREE OR MORE.....9%  
REFUSED.....0%

167. Children under 18 years of age? NONE.....60%  
ONE.....16%  
TWO.....18%  
THREE OR MORE.....6%  
REFUSED.....0%

168. Do you own or rent your present residence? OWN.....81%  
RENT.....18%  
DON'T KNOW/REFUSED.....1%

IF "OWN," ASK: (N=322)

169. Which of the following categories would contain the approximate value of your residential property -- under \$200,000, \$200,000-\$300,000, \$300,000-\$400,000, \$400,000-\$500,000, OVER \$500,000, DON'T KNOW, or over \$500,000? UNDER \$200,000.....8%  
\$200,000-\$300,000.....23%  
\$300,000-\$400,000.....31%  
\$400,000-\$500,000.....23%  
OVER \$500,000.....14%  
DON'T KNOW.....0%  
REFUSED.....2%

170. What is your age, please?	18-24.....6%
	25-34.....17%
	35-44.....23%
	45-54.....24%
	55-64.....16%
	65 AND OVER.....15%
	REFUSED.....0%
171. Finally, thinking about your household finances, how would you describe your financial situation, would you say that --	STATEMENT A.....4%
	STATEMENT B.....26%
	STATEMENT C.....47%
	STATEMENT D.....21%
A) Your monthly expenses are exceeding your income;	DON'T KNOW/REFUSED.....2%
B) You are meeting your monthly expenses but are putting aside little or no savings;	
C) You are managing comfortably while putting some money aside;	
D) Managing very well?	
172. Gender	MALE.....49%
	FEMALE.....51%
173. PRECINCT	PRECINCT 1.....11%
	PRECINCT 2.....9%
	PRECINCT 3.....16%
	PRECINCT 4.....17%
	PRECINCT 5.....16%
	PRECINCT 6A.....10%
	PRECINCT 6B.....9%
	PRECINCT 7.....13%